

Trade Name: Master Painter's Paste House Paint
 Category: Exterior House Paint
 Color: White
 Quality: First

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 35.9%				
Lithopone H. O.	108	3.04	.0620	4.59
Barytes	56	1.58	.0322	.98
Lead Zinc 35%	300	6.12	.1249	21.00
Ti Bar H. H.	88	2.48	.0506	5.06
Asbestine (Loomis Talc)				
	120	5.05	.1031	1.56
Sub. Lead	294	5.45	.1112	22.79
Vehicle: 35.1%	466			74.01
Raw Linseed Oil	150	19 1/4	.3929	15.02
Eocene #5	32	5.00	.1020	.36
Cobalt Drier	7.5	1.00	.0204	2.65
Calculated Yield		49.00		
Manufacturing Loss		2 1/2		
Actual Yield		46 1/2		

COST ANALYSIS:

Material cost per gallon (Total cost divided by actual yield)-----	1.591
Direct labor cost per gallon-----	.0225
Factory overhead per gallon-----	.1237
Bulk cost per gallon-----	1.7372
Complete package cost per gallon (container plus filling expense)-----	.13
Factory cost in package per gallon-----	1.87

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942 to each of the following types of buyers or transferees:

- (A) To a company owned or controlled outlet-----
- (B) To an independent wholesaler-----
- (C) By company owned or controlled outlet to retail customer-----
- (D) To an independent retailer (Dealer)-----\$2.35
- (E) To other (specify)-----

(Our business is principally through the independent retail dealer and therefore we are showing that price only)