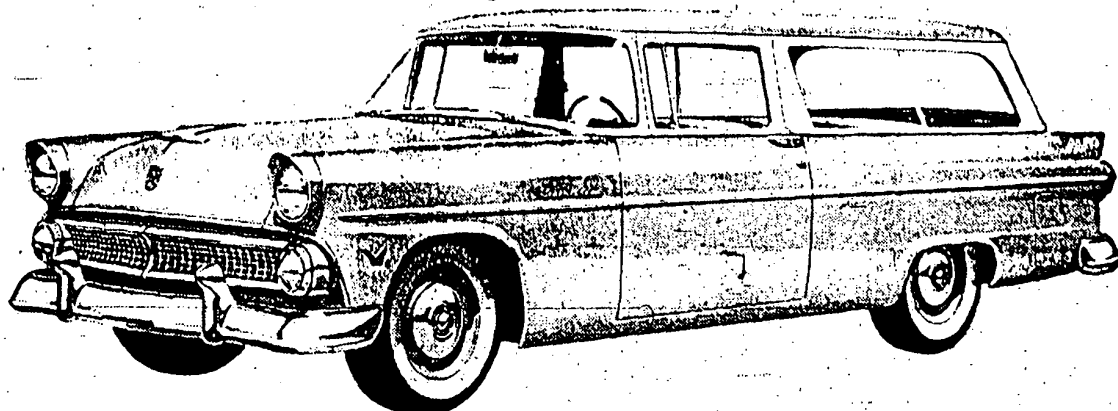


FULLER PAINT COLOR CONTEST

4 Ford Ranch Wagons to lucky winners!



JUST PICK A FAVORITE COLOR, THAT'S ALL! NOTHING TO BUY!

1034 PRIZES!

- FIRST 4 PRIZES**
the beautiful Ford Ranch Wagons.
- NEXT 30 PRIZES**
exterior paint for single dwelling homes.
- NEXT 1000 PRIZES**
1 gallon of Fuller's famous latex-base interior paint, FUT-COLOR (enough for average room).

Easiest contest you ever entered!

You just go to your neighborhood Fuller Paint Dealer ... pick a favorite color from the famous Fuller Jewel Case ... and write the color and your name and address on an entry blank. Or, if you prefer, write in the nearest office of W. P. Fuller & Co., and we will send you an entry blank and a color card from which to pick your favorite color.

That's all you do! You compete only with residents of the western states and Hawaii. (Contest subject to Federal and State regulations. You accept these rules when you submit your entry.)

Why Fuller sponsors this contest

Your Fuller Paint Dealer is offering these magnificent prizes in order to prove to you that Fuller's selection of paint colors is the widest and most beautiful in the West!

All of these gorgeous western colors are available in Fuller's revolutionary latex-base paint—FUT-COLOR!

FUT-COLOR is the amazing paint that permits you to refinish interiors in complete comfort because it has no unpleasant "painty" odor. It dries in just one hour, and stays washable for years!

FUT-COLOR gives you a velvety-smooth, uniform finish every time, with either brush or roller.

Visit your neighborhood Fuller Paint Dealer this week and discover that—in the West, Fuller knows color best!

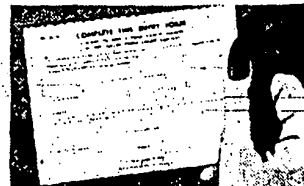
Here's all you do—and it's fun



1. VISIT your neighborhood Fuller Paint Dealer and look over the hundreds of gorgeous western paint colors in the famous Fuller Jewel Case. Pick them up—compare them—and choose a favorite color.

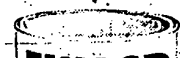


2. FILL THE COLOR CARD—look at the number of the color on the back. Write this number and your name and address on an entry blank next to the Jewel Case. Deposit in entry box.



3. AT THE END of the contest a drawing will be held by an independent contest organization. If your number is picked among the "hot" four, you win a beautiful Ford Ranch Wagon! Hundreds of other prizes!

Contest starts April 25—closes May 29



Fuller's color

