Monsanto

FROM (NAME & LOCATION) T. L. Gossage - St. Louis - B2SL

DATE September 6, 1972

cc: R. C. Isham - B1NB
W. B. Papageorge - B2NA
C. Paton

SUBJECT U.K. Pyroclor Promotion Program

REFERENCE

TO : H. S. Bergen
W. R. Corey
J. F. Stapleton

Attached are two advertisements for askarel transformers which are being proposed by Europe for a November campaign in the U.K. The objective of this program is to convince the industry that Monsanto plans to continue to manufacture and sell Pyroclor in the U.K. As you know, we are planning a similar low profile program in the U.S. for 1973. Because of the nature of the material (i.e. PCBs) I had requested from Peter that we in St. Louis be given the opportunity to review and approve these advertisements. I would like your approval and/or comments as soon as possible.

T. L. Gossage

/bi
Att.

IN - 10 REV. 1/72

PCB-ARCH-EXT0380204

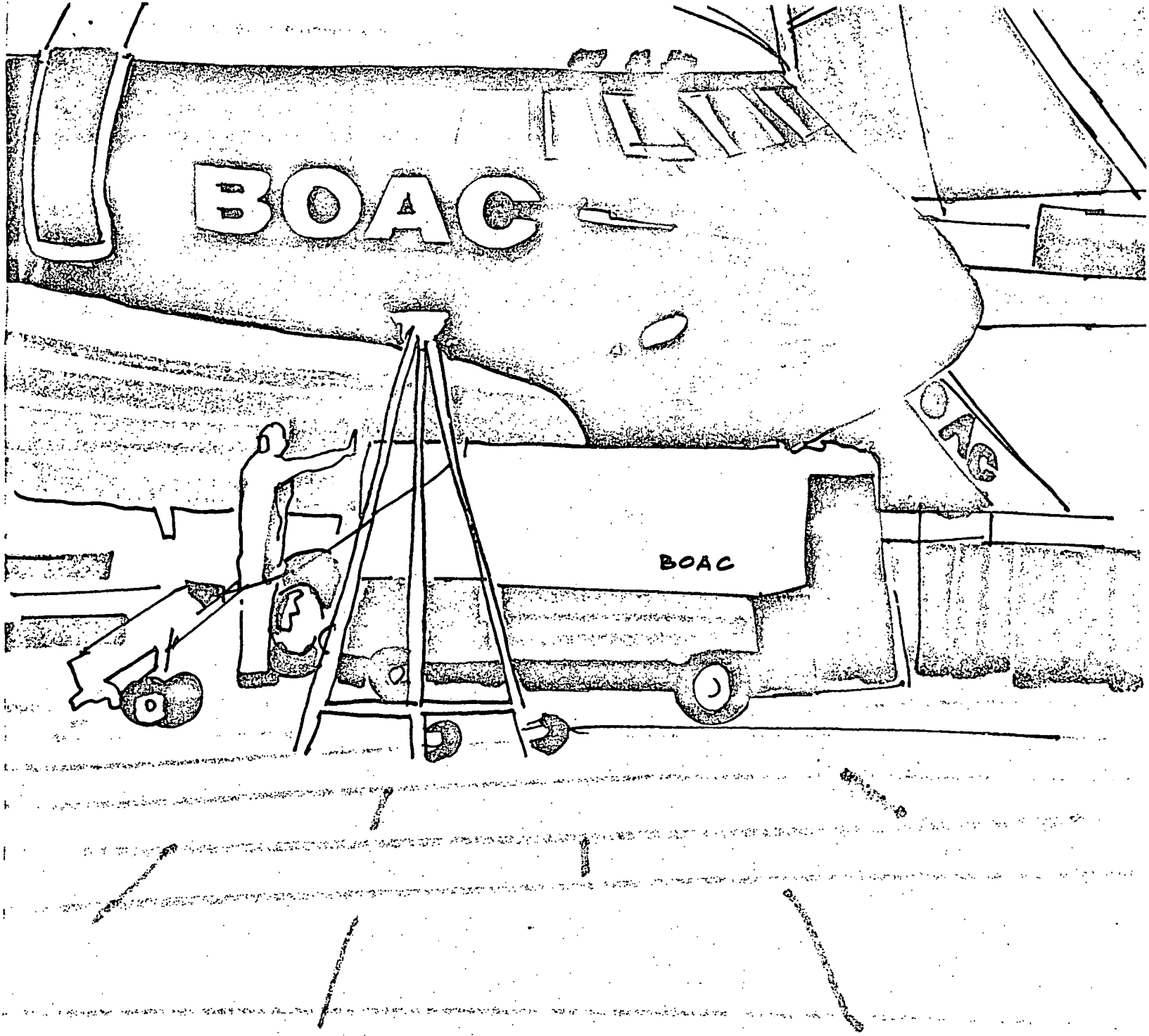


You can put a Pyrodor transformer where you like.

PYROCLOR

Monsanto

PCB-ARCH-EXT0380205



B.O.A.C. spent a bit more to solve a transformer problem. Now they're saving money.

PYROCLOR

Monsanto.

PCB-ARCH-EXT0380206