

See how **Quick** and **Easy**



... you can make a pure
WHITE-LEAD PAINT

for about \$ **2 95**
PER GALLON

Coupon brings free
folder showing how to
save money and get a
better paint job, too!



EVERYWHERE the
news is spreading.
About this way to get
much better paint for
much less money!

And no wonder. It's
so simple... and you can
get a pure white-lead paint... the paint with
a record of years of satisfactory service.

So why experiment? This money-saving,
better way of painting is simply pure
white-lead paint. Paint in its purest, most
economical form! (as any painter will tell
you. And nobody knows paint like a painter.)

One reason 8 out of every 10 painters
use Dutch Boy is because it provides
an elastic protective coating which does
not crack or scale. Thus, when you even-
tually repaint, there will be no time and
money spent for burning or scraping. Just
paint right over the old, long-lasting coat.

In the new soft paste form, Dutch Boy
White Lead is easily stirred... simple to mix.
Just thin with linseed oil... add turpen-
tine and drier... and, presto, it's made.
Could anything be simpler? Is there any



... You mix it in a **minute**

Just 1...2...3...
and it's made. That's **ALL** there is to
it! 6 1/2 gallons in less than 10 minutes.
Just a minute or two to the gallon.

easier way of saving money? Any surer way
of getting the best paint money can buy?

12 1/2, 25, 50-lb. pails and 100-lb. kegs.
Send for the little folder offered free in
the coupon. It shows you how to get better
results so much easier. Send for it now.

REPAINTING OUTSIDE WOOD

FOR UNDERCOAT

Mix equal measured parts Soft Paste White
Lead and thinner than linseed oil and half
turpentine. Then add one-quarter pint of
drier for each gallon of paint.

FOR FINISHING COAT

equal measured parts Soft Paste White
Lead and linseed oil. Then stir in one-quarter
each of turpentine and drier for every
gallon of paint.

100-Pounds Soft Paste
White-Lead (3 1/2 Gallons)
make about 6 1/2 gallons of
pure white-lead paint which
will cover about 600 square
feet per gallon, one coat.
(If heavy paste white lead
is used, 1/2 gallon more oil
will be required per 100 lbs.)



Before you buy paint
see this Price Card
at your dealer's!

NATIONAL LEAD COMPANY

New York, 111 Broadway—Buffalo, 316 Oak Street
—Chicago, 900 West 18th Street—Cincinnati, 659
Freeman Avenue—Cleveland, 820 West Superior
Avenue—St. Louis, 723 Chestnut Street—San
Francisco, 235 Montgomery Street—Boston,
National-Boston Lead Co. 800 Albany Street—
Pittsburgh, National Lead & Oil Co. of Pa. 315
Fourth Avenue—Philadelphia, John T. Lewis &
Bros. Co. Widener Bldg.

JUST MAIL THIS COUPON

National Lead Company
Address: (See list of offices above)
Gentlemen:
Please send me the folder that tells me how to do
much better painting, easier and for less money.

Name _____

Address _____

City _____ Place and State _____

DUTCH BOY Soft Paste WHITE LEAD

Job KD-43—Country Gentleman—May, 1930

How to mix paint in a minute

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