

eight months following, during which there was no production, unfilled orders were taken care of by the Cutler-Hammer (Milwaukee) plant.

A NEW START

February, 1923, marked the reorganization of the company as "Electroplax Limited" under the Bakelite Company. Mr. Davidson became General Manager and Mr. Campbell, Factory Manager.

The new plant was located at 163 Dufferin Street, Toronto, in a disused wartime aeroplane plant.

The only production at first in this new company was cold mold compounds and parts. Instead of C-H compounds, however, a compound based on a formula of Mr. V. H. Turkington, was produced. The manufacture of this class of goods persisted until 1929.

Later in 1923 hot mold presses were set up and a general custom molding shop in hot and cold mold was established. In August of that year John Buchan was transferred from the Chicago plant to take charge of the molding operations. During the latter part of this year and into 1924, Clarence Nash—of the Bloomfield plant—was located at Toronto.

In 1924, following the death of F. E. Rathbun, the Accountant, Mr. Anderson—the present incumbent, joined the company. About the same time the laminating department was started under the guidance of Harry P. Mills.

EXPANSION AT LAST

In 1925 it was found necessary to secure extra space and the north half of the building at 163 Dufferin Street was leased. The added floor space was utilized to take care of the expansion in the laminating department and the installation of a hot mold plastic department.

The installation of this last named department and the commencement of manufacture of plastic under the able tutelage of Mr. Frank P. Brock was the

end of this type of building development. From then on development consisted chiefly of expansion or curtailment of existing processes.

In 1928 Mr. Buchan took over the supervision of the laminating production and fabricating in place of Mr. Mills who had been sent to Europe. The cessation of cold mold production in 1929 was followed in 1931 by that of hot molding. Laminating fabrication continued to 1935 as did the tool shop for custom production molding tools.

Shrinking markets due to the depression, coupled with the effect of trade wars in the United States, have militated against any spectacular advance in the affairs of the Canadian Company. With the return of some hope for increased prosperity, however, the business outlook has brightened. Consequently, the increased optimism of the country as a whole has been mirrored by that of the Bakelite Corporation of Canada Limited.

YOU MUST WORK—My son, remember you have to work. Whether you handle a pick, a wheelbarrow or a set of books, whether you dig ditches, edit a newspaper, ring an auction bell or write funny things, you must work.

Don't be afraid of killing yourself by overwork on the sunny side of thirty. Men die sometimes not because they quit at 9 p. m. but because they don't go home until 2 a. m. It's the interval that kills, my son.

Work gives you appetite for your meals; it lends solidity to your slumber; it gives you a perfect appreciation of a holiday.

Take off your coat and make dust in the world. The busier you are the less harm you are apt to get into, the sweeter will be your sleep, the brighter your holidays, and the better satisfied the whole world will be with you.—Bob Burdette.