

FROM Mr. S. T. Howell DATE Aug. 17, 1967 FOR → Mr. E. E. Saville
CITY Cleveland, C&R Research Center CC: Dr. H. J. Kiefer - UCB
ANSWERING LETTER OF Mr. E. B. Euchner
SUBJECT DuPONT PRIMER

Dr. Kiefer informs me that Mr. Neidhardt is inquiring regarding our position relative to DuPont's new development (disclosed only recently) of a latex primer suitable for use on bleeding wood. This product is their No. 51 Primer, one quart of which has been purchased on August 16th from Town Paint. We note that the product contains equal weights of titanium dioxide and basic carbonate of white lead, and an acrylic latex. Please evaluate this material on redwood or red cedar, under blistering conditions. We do not wish to wait until next January or February to see whether or not this primer will control bleeding under actual house exposure conditions, so you will have to set up the blister box to get these results. Compare the DuPont system on this wood to the Glidden system involving an oil primer.

STB

S. T. Howell

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