

This advertisement appears in: *Restaurant Management*—December, 1952

ACOUSTONE*

PLAINTIFF'S EXHIBIT

USG-974



This is MOTIF'D ACOUSTONE
in a distinctive striated design—
one of many available.

For beauty above...and quiet below

This smart looking ceiling brings remarkable *quiet* to your place of business. And that's *good* business. The ceiling, is Motif'd* ACOUSTONE—a mineral tile manufactured by United States Gypsum. The pattern is one of the many MOTIF'D designs available... exclusively with ACOUSTONE! It is particularly well suited to restaurants—consider its advantages:

ACOUSTONE literally *blots up* noise and clatter... can be easily cleaned... may be painted again and again.

It is the *finest* in sound conditioning and offers important long-run *economy* as well. The many MOTIF'D patterns available present limitless decorative possibilities.

And you have the further assurance of expert application by the authorized ACOUSTONE contractor in your area! Get in touch with him. He will show you samples... even give you a free, no-obligation sound control survey, or write United States Gypsum, Dept. 136RM, 300 W. Adams St., Chicago 6, Ill.

*T. M. Reg. U.S. Pat. Off.



UNITED STATES GYPSUM
The Greatest Name in Building

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