

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

March 18, 1964

**Mr. T. Howard Sarine, Manager
Advertising Department
National Lead Company
B U I L D I N G**

Dear Sir:

**Please be advised that at a meeting of the Executive
Committee of the Board of Directors of National Lead Company
held today, the following resolution was adopted:**

**RESOLVED, That the proposed General Advertising
Budget for the year 1964 in the sum of \$3,142,594.00
(including the amount of \$1,977,360.00 previously
approved at the Executive Committee meeting of
February 13, 1964 for the advertising of paints),
be and it hereby is approved.**

Very truly yours,

L. B. HENRICH

Secretary

**cc: Messrs. J. A. Martino
A. H. Drewes
T. F. Owens
K. C. Specht
H. J. Whitson
G. A. Dewey**

NL 000039969

N 26140

C
O
P
Y