

N PERMUTIT HISTORY
43% Less than Previous Automatic Models

OR AMAZING FREE HOME TRIAL

anta Clara County Fair Sept. 11th-17th

il and Burner Co.

DA 3-3110

VEL* ENDS 90% OF WASHING WORK!

inse...dishes gleam without washing or wiping!"

S JAMES NOTH of Madison, Wisconsin

a while in Vel suds, most of them soak
 rest need only a touch of a dishcloth.
 lishes shine and
 s without wash-
 s and pans soak
 no hard scour-

Palmolive-Peet Co.



NO WIPING!

Dishes rinse shiny clean!

Take dishes from suds, and
 rinse. Notice how even the
 greasy dishes soak clean!
 Dishes and glassware shine
 like jewels without wiping!



NO WASHING!

Dishes soak clean in new Vel!

Scrape dishes and soak 'em
 a while in Vel suds. Yes, sil-
 ver and glassware, too. Most
 dishes soak clean in a jiffy...
 practically "do" themselves!



NEW VEL IS THE
 BEST FRIEND MY
 HANDS EVER HAD!
 ITS SO MILD...AND
 MY HANDS ARE
 IN DISHWATER
 SO LITTLE!

NEW VEL IS MILD.

And, thanks to an amazing
 ingredient in mild new Vel,
 your delicate washable clothes
 stay fresher and brighter
 much longer!

ITS A NEW VEL!
Better than ever!



Glen Blackwell, sheep.
 Blythes entertain
 at dinner in London
 Mr and Mrs P R Blythe of
 Atherton, who are at the Dor-
 chester Hotel during their stay
 in London, entertained at a din-
 ner in honor of Air Chief Mar-
 shal Sir Frederick Bowhill and
 Lady Bowhill
 The Blythes are former resi-
 dents of London. They will also
 visit in Paris before sailing for
 this country Oct 18 aboard La
 Liberté

SCRUB IT!
 You can't mar its
 matchless beauty!



1.49 QUART **4.69** GALLON

Super Kem-Tone®
 Deluxe Wall Paint
 IS

Guaranteed* Washable!

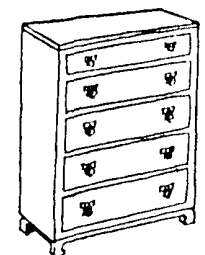
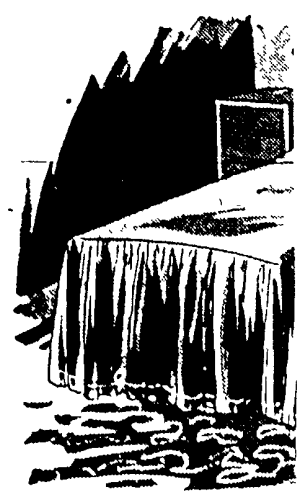
*Tests have shown that Super
 Kem-Tone will withstand re-
 peated washing with useful
 household cleaners without
 impairing its beauty.

As Advertised in
LIFE

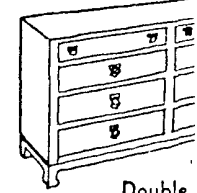
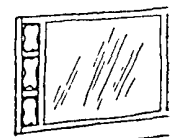
EYERLY'S

396 University Avenue
 DA 2-6871

UP LOS
 FOUR M



5 drawer Chest, \$1



Double
 Mirror,

CASUAL