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Johnson & Johnson
BABY PRODUCTS COMPANY

MAR 25 1977

RARITAN, N.J. 08869

March 23, 1977

GEORGE LEE

TO: G. Lee

SUBJECT: J&J WORLDWIDE TALCS CONFIDENCE RATINGS

It is important that all levels of management here and abroad be aware that the various talcs we use corporately fall into different categories of confidence.

Attached is a current updating of the J&J talcs in use recently and our present confidence ratings which we assign to them.

The current listing is similar to that which I submitted to Mr. Kramer in February of 1975 which led into my raising an alert on risks inherent in the J&J Japan talc that summer.

Talcs listed in any single category are not to be inferred as equivalent in all product attributes or performance factors. There are no two talcs from any two places in the world which are exact replicas. I hope that message is clear to all affiliates involved in our powder businesses.

W. H. Ashton
W. H. Ashton

/fh
Att.

CC: D. D. Johnston
L. G. Marks
D. R. Petterson
H. G. Stolzer

No att.

H. Kramer - att.