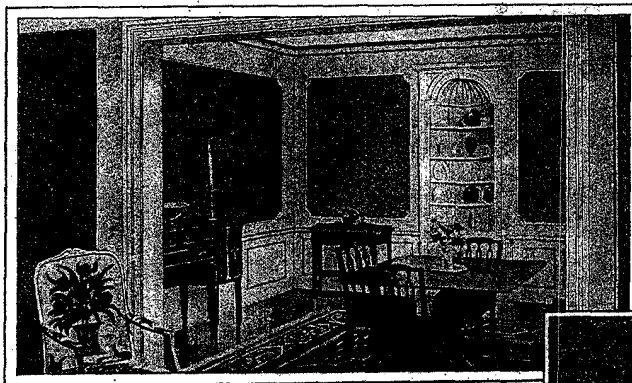




The Sponge Mottle finish is but one of many interior wall effects obtainable with white-lead paint. If you wish we shall send you complete information about all these finishes. Address our nearest branch.



Sponge Mottle

This dignified and beautiful wall finish is a distinct help in selling houses. And it is economical . . . easy to apply

An undercoat, either lighter or darker than the finishing color, is applied and allowed to dry. Then some of the finishing color is poured on a board, and the flat side of a sponge pressed into it. Finally the sponge is tamped against the wall. Two or more colors may be used.

WITH the Sponge Mottle finish you can create delightfully different interiors—interiors distinctive in character and especially pleasing to women.

Rooms treated in this finish will help to lift a house out of the ordinary—will make it more desirable to prospective purchasers.

Yet this finish is economical and easy to obtain. You can apply it on plaster, or other wall surfaces. Several colors may be used, though two are usually sufficient to give a very beautiful effect.

Where you can use this finish

In the living room and dining room, a yellow buff ground coat with a finishing coat of light golden yellow is particularly suitable. This

color combination gives an effect of sunny brightness.

In bedrooms many charming color treatments can be worked out. On northern exposures, for instance, it is desirable to achieve an effect of warmth and light. This can be accomplished by a ground of shell pink with a light gray top coat.

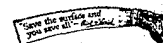
In applying the Sponge Mottle finish it will pay you to use paint made of Dutch Boy white-lead and Dutch Boy flatting oil. This paint is durable, economical, protective.

And it gives a smooth, flat finish which repeated soap-and-water washings will not mar. The color

range of this paint is unlimited—it can be tinted to any color desired.

Free decorating service

Wall finishes are dependent for their best effect on the colors used. This question of color is often hard to answer. Our Department of Decoration will be pleased to serve you. Its staff of color specialists is equipped to help you with your decorating problems. Their advice is free. Write them in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 457 Chestnut St.
Boston, 800 Albany St.
Chicago, 906 West 18th St.
Cleveland, 820 West Superior Ave.
San Francisco, 463 California St.

DUTCH BOY WHITE-LEAD



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