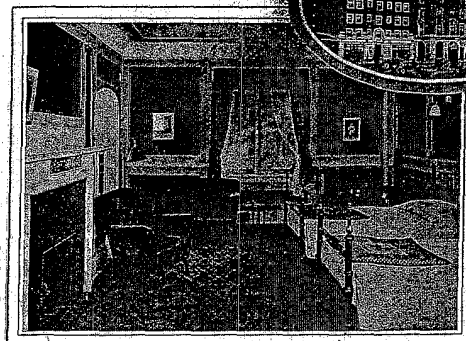


"Fully and Completely Convinced of the Quality and Beauty"

... says
assistant manager of
The Oliver Hotel,
South Bend, Indiana



The splendid
Oliver Hotel of
South Bend
keeps maintenance costs at
low level by use
of Dutch Boy
paint materials

ADAMSON

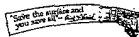
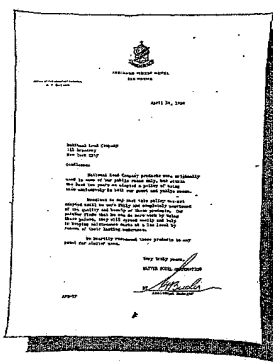
Large Indiana hotel uses Dutch Boy white-lead
and flattening oil paint exclusively . . . in
both guest and public rooms. Easy spreading
and long life cuts maintenance costs . . .

READ this letter . . . it tells what
the management of The Oliver
Hotel, South Bend, Indiana, thinks of
Dutch Boy paint materials . . . how they
use Dutch Boy white-lead and Dutch
Boy flattening oil exclusively.

This paint gives a beautiful, flat finish
particularly adapted for hotel use. It is
used on fine decorating jobs—like the
Oliver—all over the country. Well-
known people in the hotel world testify
—not only to the beauty of finishes ob-
tained with this paint, but also to its
unusual adaptability for general hotel
use . . . for public rooms and guest rooms,
for working quarters, too.

Dutch Boy white-lead and flattening oil
give beauty where you want especially
beautiful and attractive interiors. They
give a paint finish that is free from laps,
joints and other irregularities . . . that is
practical and economical no matter where
it is applied in a hotel.

Hotels soon discover that this paint



can be washed repeatedly with soap and
water without harming the paint film or
affecting the beauty of the Dutch Boy
finish.

The pigment of this paint, white-lead,
is insoluble in water and stays so . . .
undergoes no chemical change under
ordinary conditions indoors. Therefore
it does not wash off, nor does it leave
streaks on walls and woodwork.

Repaintings are necessary only at
long intervals. The cost of maintenance
is kept at a low level.

If you have any decorating problems
on which you would like the advice of
paint and color specialists, our Depart-
ment of Color Research and Decoration
will help you free of charge. This service
includes supplying of color recommen-
dations, specifications, samples of the
colors, and paint formulas ready for
your painter.

Write our Department of Color Re-
search and Decoration in care of the
branch nearest you. This places you
under no obligation.

NATIONAL LEAD COMPANY

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820 West Superior Avenue • St. Louis, 725 Chestnut
Street • San Francisco, 217 Montgomery Street •
Pittsburgh, National Lead & Oil Co. of Pa., 116 Fourth
Avenue • Philadelphia, John T. Lewis & Bros. Co.,
437 Chestnut Street

DUTCH BOY WHITE-LEAD

N 27852