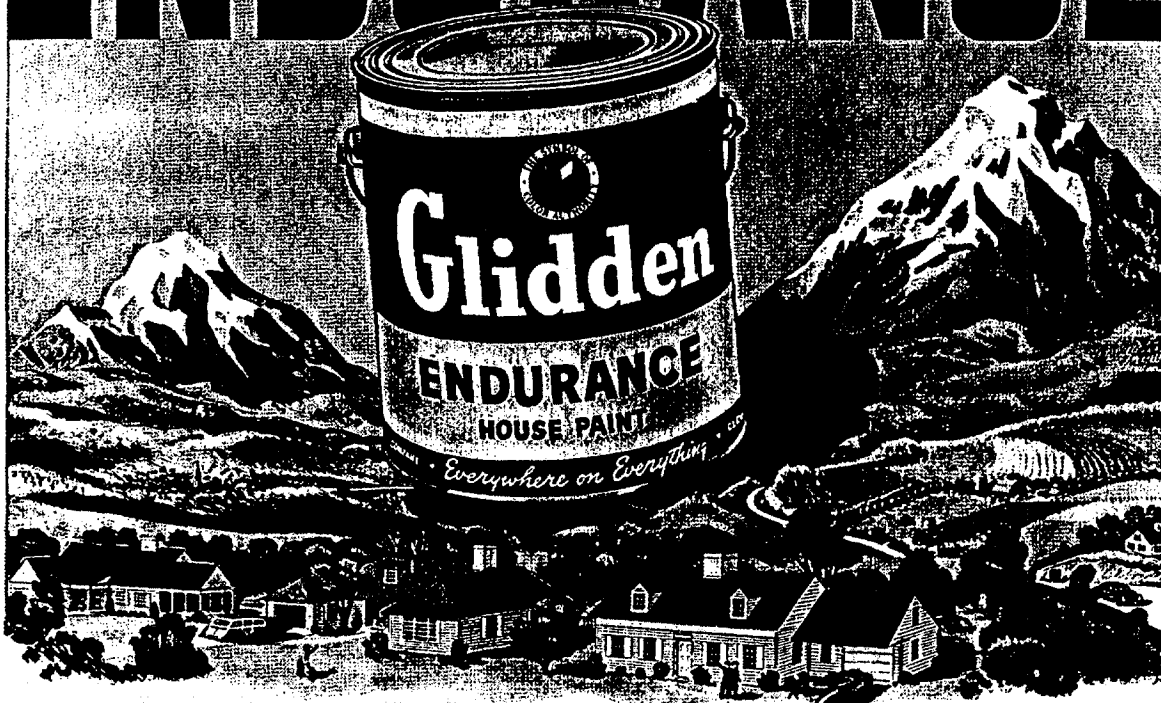


ENDURANCE



...the house paint that lives up to its name!

More heavy-bodied linseed oil per gallon—means more years of surface protection—when you use Glidden ENDURANCE House Paint. The factory-balanced, self-washing formula keeps every side of the house bright and clean, longer—resists all weather conditions. Greater coverage saves labor, saves money!

See Your Glidden Dealer for ENDURANCE House Paint
in white and all popular colors

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Quality Paced by Research

In all of the following fields, Glidden leadership in research is creating new products and processes which are proving invaluable to industry. If you have a specific problem in any of these fields, look to Glidden first. Your inquiry is invited. The Glidden Company, Cleveland 14, Ohio.



Principal Glidden Products—Foods: Durkee's Famous Dressing; Durkee's Margarine; Durkee's Mayonnaise; Durkee's Salad Dressing; Durkee's Shortening; Durkee's Shred Coconut; Durkee's Spices and Worcestershire Sauce; Special Ingredients for Bakers and Confectioners • **Soybean Products:** "Alpha" Protein; Protein; Fine Chemicals; Glidden Lecithin; Soy Flour and Grits; Albusoy; Soybean Meal and Fishes • **Foods:** Poultry and Livestock • **Paints:** SPRED-Flat; SPRED-Luster; Isopalac; Ripolin Enamel; Spray-Day-Lite; Endurance House Paint; Gliddensper Varnish; Nuballite; Industrial Paints; Industrial Lacquers, Enamels and Varnishes; Glidden Airliston Finishes • **Vegetable Oils:** Soybean Oils; Coconut Oils; Cottonseed Oils; Peanut Oils; Corn Oils; Palm Oils; Linseed Oil • **Chemicals and Pigments:** Titanium Dioxide; Lithopone; Cadmium Colors; Litharge; Red Lead; Luston White Lead; Cuprous Oxide; Zinc Sulphate Crystals; Dry Colors • **Metals and Minerals:** Powdered Iron and Copper; Powdered Lead and Tin; Glidden Type Metal • Naval Stores: Tars and Resins; Turpentine; Solvents; Synthetic Rubber Compounds; Compounds for Plastics. *Trademark Registered

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This advertisement appears in Saturday Evening Post, May 22, and Time, May 31, 1948