

Thomas G. Grumbles

TEL: 41: **VISTA**
AF: none

To Mike Hayes
Dave MAHLER

Date 9/26

Fyl - any interest in
attending?

1/22

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CHEMICAL MANUFACTURERS ASSOCIATION

SEPT 12 88

POST

September 9, 1988

TO: State Chemical Organization Leaders
State Legislative and Regulatory Contacts
State Affairs Committee Members and Participants
Corporate State Government and Communications Managers
State Network Contacts
Chemical Industry Council Information Recipients

SUBJECT: Eighth Annual Meeting of State Chemical Organizations

The Eighth Annual Meeting of State Chemical Organizations serving the chemical industry will be held November 1-3, 1988, in New Orleans, at the Sheraton New Orleans Hotel.

This year's meeting follows immediately after CMA's 38th Annual Chemical Industry Conference, which will draw together hundreds of industry leaders from all over the country. The theme for the conference, which runs October 31 - November 1, is "Industry's Agenda...Planning for the 90's." A brochure is enclosed.

At the State Chemical Organizations Annual Meeting, we will explore issues of mutual concern and share creative programs that address them. The final agenda will be available soon and will include such topics as:

- o Recommending State Advocacy Improvements, Including the Possible Formation of a CIC Federation, A Report by the State Task Group of the CMA Board's Committee on Advocacy.
- o Describing Responsible Care, A Proposed CMA Performance Initiative.
- o Looking at Title III: What's Ahead?
 - Communicating Information to the Public
 - Addressing Health Effects Questions
 - Finding New Ways to Use CAER
 - Discussing New Roles for CICs
- o Identifying State Environmental Priorities and Trends, and Ways To Address Them.
- o Developing Effective Membership Recruitment Techniques.
- o Locating Economic Data for Your State and How to Use It.
- o Using CMA's Full-Service Communications Resource.
- o Discussing How a CIC Can Use Education Programs.

W/M
who should
be notified
in 1/5 fa
about this
(B)

TGG
I assume
you & JCL
are
handling
Norm's
question
W/W

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You will want to attend this meeting if you participate in one or more state chemical organizations or are a corporate state government relations representative or a plant manager with public affairs responsibility. Communications professionals involved at the state and local level or on the staff of a state industry association will also want to attend. It will be an opportunity to share with other state chemical industry representatives two days of formal presentations and group discussions. Perhaps even more important will be the opportunity for one-on-one conversations with others who share the same challenges as you do.

This year's meeting is expected to attract over 100 participants. I have attached a tentative schedule of events along with meeting and hotel registration forms. Register early, and contact me at 202/887-1265, if you have any suggestions for the program or any questions concerning the meeting.

I look forward to seeing you in November.

Sincerely,



D. Christopher Cathcart
Director
Association Liaison and
Member Services

Enclosures

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