



EPA ADMINISTRATOR EVENT INFORMATION FORM

This form assists in planning participation in events and activities. Please be complete to minimize need for follow up. This is not a confirmation of attendance.

Basic Background

Event official title:	Winter Joint Boards Meeting
Event host(s)/organizer(s):	CropLife America and RISE (Responsible Industry for a Sound Environment)
Event date (flexible?):	Wednesday, March 19, 2025 – not flexible
Time, duration, and time zone of event:	Meet in lobby at 8:45am EDT – holding room available. Speaking event from 9:00am through 9:30am EDT.
Deadline for acceptance:	March 5
Will you accept a surrogate?	Yes, if Administrator Zeldin is unable to accept our invitation, we would be very open to a senior surrogate from the Administrator's Office in consultation with our CLA CEO, Alexandra Dunn, who served as an EPA Regional Administrator and as an EPA Senate confirmed position during the first Trump Administration.
Event location and physical address:	Westin Arlington, 801 North Glebe Road; Arlington, VA 22203.
Type of event:	Winter Board Meeting/Conference
Host(s) relationship to the EPA?	CropLife America is the national trade association that represents the manufacturers, formulators, and distributors of agricultural pesticides. RISE is the national trade association that represents manufacturers, formulators, and distributors of specialty pesticides and fertilizers.
Event sponsor(s):	There are no monetary sponsors for this event.

Event Description and Role of the EPA Official

Purpose of event:	Annual Winter Meeting of top US CEOs and senior leaders of pesticide companies (agricultural and non-agricultural) to discuss current events and set priorities for the year as well as to observe National Ag Day on Capitol Hill.
Brochure/website/invitation/ and/or other event materials:	https://claandrise.swoogo.com/2025Winterboards/begin
Run of show/agenda:	See attached itinerary. We will coordinate with hotel security and the Administrator's security detail as directed. For Administrator Zeldin, arrive at the hotel at 8:45am EDT and Ms. Dunn will greet you and bring you to a holding room until our meeting begins. The Administrator speaks at 9:00am.
Timing for EPA official's role:	8:45am EDT arrival
Role of the EPA official at the event:	Keynote Speaker
Requested presentation topic (if speaking):	Our members would welcome your insights as the new EPA Administrator on policy and priorities for the Agency and your plans for interacting with the U.S. Department of Agriculture and increasing the timeliness and predictability of pesticide registrations by regulators in the EPA Office of Pesticide



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	<i>Programs (OPP). We look forward to beginning a productive working relationship with Administrator Zeldin and also learning about the deregulatory agenda, Agency restructuring and staffing, and technology innovations on the horizon to improve productivity of the Agency. Your remarks will be followed by a panel of leaders from OPP and from the Office of Agriculture and Rural Affairs.</i>
Requested presentation format:	<i>Keynote followed by Q&A if desired by the Administrator. Discussion moderated by Darren Dillenbeck, FMC, CropLife America Chairman, and Neil Cleveland, PBI Gordon, RISE Governing Board Chair.</i>
Name and title of person introducing EPA official:	<i>Darren Dillenbeck, Board Chairman, CropLife America (FMC Corporation -- Vice President and President of North America)</i>
Audience make up?	<i>About 100 are expected in attendance, including CLA and RISE Board members and senior leaders, staff, and industry association CEOs by invitation only, and approximately five large scale US growers/farmers who serve on CLA's Grower Advisory Panel.</i>
Event held weekly, monthly, annually?	<i>Annual Winter Meeting</i>

Event Preparation

Other EPA speakers?	<i>EPA personnel, depending on availability and subject to continuing resolution: Venus Welch-White, Acting Director of EPA's Office of Agriculture and Rural Affairs; Ed Messina, Director of EPA's Office of Pesticide Programs; and OPP Office Directors. We annually meet with the OPP Office Directors due to the high volume of pesticide registrations our member companies submit to this office.</i>
Does EPA need to submit materials prior to event?	<i>Photo and short bio</i>
Expected prep and timing for prep calls or meetings:	<i>A 20-minute prep call will be scheduled with the Administrator's designee.</i>
Registration fee charged? How much?	<i>\$500 for CLA members to cover partial meeting costs. \$0 for RISE members. \$0 for invited guests.</i>
Describe entity hosting EPA official:	<i>501(c)(6)</i>
Is the entity also a Federally Registered Lobbyist?	<i>Yes</i>
Are you giving a gift, award or anything else of value? Amount?	<i>No</i>



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Are you providing a meal? Amount?	No
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At the Event and Other Event Logistics

Is there a private holding room available for the Administrator?	Yes
Open press/closed press?	Closed
Will you be issuing a press release?	No press release. We will summarize our meeting in our Friday newsletter which is emailed to our members and allies.
Person to contact for media purposes:	Rebecca Meredith, rmeredith@croplifeamerica.org , Communications Manager, (908) 892-0711
Dress code:	Business attire
Room setup:	We have the traditional stage set up with chairs for the panel discussions, podium for any remarks, screens for presentations and lavalier mics.
Notable/honorable guests attending (including elected officials):	N/A
Are you recording the event? Website URL for recording (if event is recorded and posted):	We are not recording the event.
Security contact:	Name & Title; Email; Office Number, Cell Number We will provide this information after the hotel confirms its security detail.
Directions to event (include relevant information about parking, the specific building, best entrance to use)	Follow I-66 W to VA-120 S/N Glebe Rd in Arlington. Take exit 71 from I-66 W. Continue on VA-120 S. Drive to N Glebe Rd. Turn left onto Fairfax Dr., take a quick right, then another quick right onto N Glebe Rd. Hotel is on the right. Information on parking, best entrance, and the specific building will be confirmed after we receive security details from the hotel.
Where to meet contact:	After we receive the security information from the hotel, we will confirm the exact entrance and meeting spot at 8:45am. Alex Dunn will greet you and take you to our conference meeting room.

Contact Information

Your name and position:	Lisa Bockelman for logistics, Executive Assistant to Alex Dunn Alexandra Dunn for on-site event, CLA President and CEO
Phone (best & alternate):	Lisa Bockelman for logistics, 571-531-8663 cell phone, 202-872-3849 office phone
Email address:	lbockelman@croplifeamerica.org



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Mailing address:	CropLife America, 4201 Wilson Boulevard, Suite 700, Arlington, VA 22203
Are you the point-of-contact at the event? If not, contact details:	Alexandra Dunn for on-site event, 703-848-5687 cell phone adunn@croplifeamerica.org

Please return this completed form to zeldinscheduling@epa.gov, and copy brown.ashley@epa.gov



**Winter Boards Meeting
CropLife America and RISE
March 18 – 19, 2025**

**Westin Arlington
801 North Glebe Road
Arlington, VA 22203**

**CLA/RISE Offices
4201 Wilson Blvd, Suite 700
Arlington, VA 22203**

*Unless Otherwise Noted, All Events are Open to All Registered Attendees
Draft – Some Details Subject to Change; Start and End Times Firm*

Wednesday, March 19, 2025

7:30 AM – 9:00 AM

Breakfast Available

Location: Westin Arlington

8:00 AM – 8:45 AM

Briefing for registered attendees by CLA and RISE Staff.

Location: Westin Arlington

9:00 AM – 10:00 AM

Dialogue with EPA Office of Chemical Safety and Pollution Prevention (OCSPP) / Transition Team
Members moderated by Darren Dillenbeck, FMC, CropLife America Chairman and Neil
Cleveland, PBI Gordon, RISE Governing Board Chair

Location: Westin Arlington

BREAK

10:10 AM – 11:45 AM

Dialogue with EPA Office of Pesticide Programs (OPP) moderated by Alexandra Dunn, CropLife
America President and CEO and Megan Provost, RISE President

Location: Westin Arlington



February 4, 2025

The Honorable Lee M. Zeldin
Administrator
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, NW
Washington, DC 20004

Dear Administrator Zeldin:

Congratulations on your confirmation as EPA Administrator! CropLife America (CLA) and RISE (Responsible Industry for a Sound Environment) will host our joint *Winter Boards Meeting* on March 18-19, 2025, at the Westin Arlington (801 North Glebe Street, Arlington, VA). CropLife America is the national trade association that represents the manufacturers, formulators, and distributors of agricultural pesticides. RISE is the national trade association that represents manufacturers, formulators, and distributors of specialty pesticides and fertilizers.

We understand that you have familiarity with agriculture and pesticide issues from interactions with growers in your home district of Suffolk County. As such, **we are truly pleased to invite you to speak to our joint boards to open our *EPA Dialogue* session on Wednesday, March 19 for 30 minutes, beginning at 9:00am Eastern.** Our members would welcome your insights as the new Administration's key leader in environmental policy and priorities for the agency and your plans for interacting with the U.S. Department of Agriculture and increasing the timeliness and predictability of pesticide registrations by regulators in the EPA Office of Pesticide Programs (OPP). Your remarks will be followed by a panel of leaders **from OPP and from the Office of Agriculture and Rural Affairs.**

The *EPA Dialogue* session is an essential part of two days of activities with the CLA Board of Directors and RISE Governing Board, who represent the top leaders of their companies in the U.S. and companies with which you are likely very familiar. The event provides an opportunity for both organizations' board members and leaders, from the agriculture and non-agricultural pesticide industries, to engage in policy discussions, share ideas, and participate in strategic planning.

Thank you for considering our request. If you are unable to accept our invitation, we would be very open to a senior surrogate from the Administrator's Office. If you have any questions, please do not hesitate to contact us at (202) 872-3850 or via email at adunn@croplifeamerica.org.

Best regards,

A handwritten signature in black ink, appearing to read "Alexandra Dapolito Dunn".

Alexandra Dapolito Dunn
President and CEO
CropLife America

A handwritten signature in black ink, appearing to read "Megan J. Provost".

Megan J. Provost
President
RISE