

Trade Name: Premier Implement & Truck Enamel
 Category: Implement Paint
 Color: Vermilion
 Number: 4682
 Quality: First

PIGMENT: 8.3%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
RP-410 Para Toner Paste (61% Vern.)	172	17.25	38.28 Cwt.	\$65.84
VEHICLE: 91.7%				
V-233 Mixing Varnish	572	74	1.16 Gal.	85.84
V-257 Drier	29.7	4	.56 "	2.64
3026 Mineral Spirits	34.1	5	.10 "	.50
				\$154.82

Calculated Yield	807.3	102.35
Manufacturing Loss 2.3%		2.35
Actual Yield		100

COST ANALYSIS:
 (Per Gallon)

Material Cost.....	1.542
Direct Labor Cost.....	.063
Factory Overhead.....	.116
Bulk Cost.....	1.727
Complete Package Cost.....	.241
Factory Cost in Package.....	1.97

PRICES:

(A) To a Company owned or controlled outlet.....	2.17
(B) To an independent wholesaler.....	2.412
(C) By Company owned or controlled outlet to retail customer..	4.80 ✓
(D) To an independent retailer (Dealer).....	2.838
(E) To other (specify).....	3.71 *
	3.15 **

* Small Commercial Buyer
 ** Large Commercial Buyer

N 5185

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