



After giving it a quick stirring, pour the soft paste into a mixing bucket.



Stir in drier, linseed oil and turps. That's all there is to it.

Thins to Paint in a Jiffy! ... new Dutch Boy Soft Paste white-lead!

Lead-in-oil ready for brushing in few minutes . . . quick, easy to use. Pure white-lead that comes in "shop-lead" consistency ready for tinting and final thinning . . .



when the user stirs in more linseed oil and the customary drier and turps.

You'll like the way this new soft paste gives clear tints and the superior manner in which the smooth paint spreads.

THIS new soft paste comes in "shop-lead" consistency. It's just the same old pure and reliable Dutch Boy white-lead with enough linseed oil ground into it—at the factory—to give an easy-to-thin paste. A "hundred" can be brought to brushing consistency at the rate of a gallon of paint a minute.

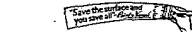
How sold

Dutch Boy soft paste white-lead comes in 100 lb. steel kegs, and in 50, 25, and 12½ lb. steel pails. Sold by the pound like the regular grinding. Each container is plainly marked, "Soft Paste."

Easy to tint

Dutch Boy soft paste reduces to pure white-lead paint quickly

Dutch Boy soft paste white-lead is the same strictly pure lead-in-oil always sold under the Dutch Boy trademark. But, instead of being a heavy paste, it is a soft paste like "shop lead."



NATIONAL LEAD COMPANY
New York, 111 Broadway . Boston, 800 Albany Street . Buffalo, 116 Oak Street . Chicago, 900 West 18th Street . Cincinnati, 659 Fremont Avenue . Cleveland, 820 West Superior Avenue . St. Louis, 722 Chestnut Street . San Francisco, 235 Montgomery Street . Philadelphia, National Lead & Oil Co. of Pa., 316 Fourth Avenue . Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street

DUTCH BOY *Soft Paste* WHITE-LEAD

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