

NAME: NUWITE FLAT WALL PAINT  
CATEGORY: III

COLOR: WHITE  
QUALITY: FIRST

PIGMENT: 66.5 % LBS. GAL. YIELD UNIT COST TOTAL COST

|                |     |       |       |             |       |
|----------------|-----|-------|-------|-------------|-------|
| Lithopone      | 900 | 25.11 | .1177 | .04-1/4 lb. | 38.25 |
| Titanox A      | 150 | 4.62  | .1364 | .14-1/2 lb. | 21.75 |
| Barytes        | 150 | 4.05  | .1379 | 1.32 cwt.   | 1.98  |
| Celite #110    | 70  | 3.65  | .1373 | 3.75 cwt.   | 2.63  |
| VEHICLE 33.5%  |     |       |       |             |       |
| #90            | 12  | 1.2   | .0077 | .08 lb.     | .96   |
| Stearate Jelly | 80  | 11.4  | .1177 | 2.97 cwt.   | 2.38  |
| #21-C          | 350 | 48.0  | .1777 | .68 gal.    | 32.64 |
| #44            | 58  | 8.0   | .1630 | .59 gal.    | 4.72  |
| Varsol         | 131 | 20.0  | .1577 | .082 gal.   | 1.64  |
| #17            | 8   | 1.0   | .0077 | .36 gal.    | .36   |

CALCULATED YIELD 1909 127.03 107.31

MANUFACTURED LOSS 2.4%

ACTUAL YIELD 124 gals.

COST ANALYSIS

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD)..... .865  
DIRECT LABOR COST PER GAL., OR LB. .... .053  
FACTORY OVERHEAD PER GAL., OR LB. .... .069  
BULK COST PER GAL., OR LB. .... .987  
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE).... .139  
FACTORY COST IN PACKAGE PER GAL., OR LB. .... 1.126

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET  
(B) TO AN INDEPENDENT WHOLESALER  
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER  
(D) TO AN INDEPENDENT RETAILER (DEALER)  
(E) TO OTHER (SPECIFY)

1.464  
1.83