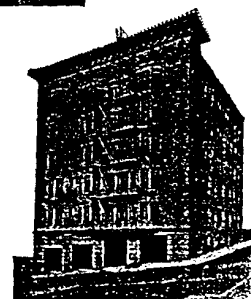




Left—College Hill Branch of Central Trust Co., Cincinnati, redecorated with Dutch Boy White-Lead and Lead Mixing Oil by painting contractor Charles Kammer who highly commends the easy brushing and far-spreading qualities of this paint.

Below—Concrete apartment house at 915 Franklin Street, San Francisco, recently waterproofed with Lead Mixing Oil and white-lead. Owner, Thomas Powell states, "We are more than satisfied with the appearance and the perfect protection from penetration of dampness."



## ...also Protects this Concrete **EXTERIOR!**

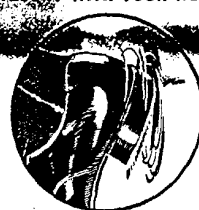
● Can you picture a flat paint on your interior walls that's sturdy enough to expose to sun, rain and snow? A flat paint fine enough for your bandomest interiors...yet tough enough to withstand exterior exposure on concrete, stucco, stone and brick which it seals and waterproofs?

Hard to believe? Well...here it is, right before your eyes. Two views showing the same flat paint—inside and outside. Two views of actual jobs—each satisfactory in every respect to the owners.

Responsible for this vastly improved flat paint is Dutch Boy Lead Mixing Oil. When added to its companion product, Dutch Boy White-Lead, it produces a finish with the characteristic richness and beauty of a white-lead "flat" plus extraordinary durability.

The fact that it defies the weather

### TEST IT WITH YOUR HEEL



You can actually grind your heel against a Lead Mixing Oil job that is thoroughly dry and clean off the dirt without a trace of damage.

on outside jobs gives you a good idea how economical such a finish is on inside jobs—how it withstands wear and repeated washing. You never saw a tougher interior "flat," nor one that is harder to soil permanently. Ink stains, pencil marks,

finger smudges, grease and dirt can all be completely removed.

There are also other good points about this modern flat paint. For example: Easy to mix—just add Lead Mixing Oil to white-lead. Levels out smooth and free from brush-marks. Requires no stippling. Seals. Hides fire-cracks. Brushes with the ease and high spreading rate of all white-lead paint. Gives a white-lead "flat" at a reduced cost per gallon.

### NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 639 Fremont Ave., Cincinnati; 820 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis, 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany Street, Boston; National Lead & Oil Co. of Penna., 316 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.



# DUTCH BOY

*Lead Mixing Oil*

for use with



KD-4375—Modern Hospital, April, 1935  
Buildings & Building Management, April  
Hotel Management, May  
Nat'l Real Estate Jnl. April and Sept.  
Building Modernization, May  
Architectural Record, May  
Architectural Forum, May