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"HATS OFF," say Painters, to this VASTLY IMPROVED "FLAT" ...made with DUTCH BOY LEAD MIXING OIL

FROM all over the country painters are writing in...praising this improved Dutch Boy "flat."

Never before have we received more enthusiastic letters from the craft.

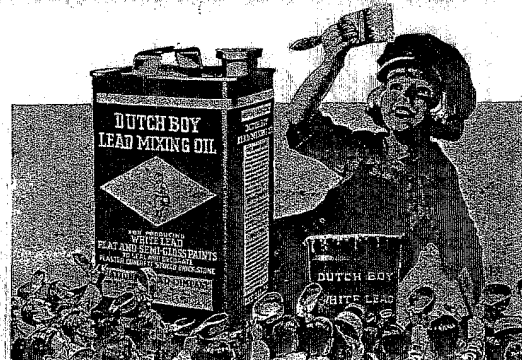
Samples: "better looking and more durable than any I have ever used"... "for beauty, economy and practicality there is nothing better"... "100% beyond my expectations"... "made a perfect flat job without stippling".

You've never seen a flat paint like it!

1. It stands up so well it is used also outside—on concrete, stucco and brick.
2. Seals so well it is used for all coats on plaster, wall board or any other porous surface.
3. Spreads so well it covers 700 square feet per gallon on smooth plaster.
4. Levels out so well it needs no stippling.

STANDS THE HEEL TEST!

You can actually grind your heel against Lead Mixing Oil job that is thoroughly dry and then clean off the dirt without damage to the finish.



Besides all this, it's a *white-lead* "flat" with all lead's characteristic richness and beauty. And easy to get ready. Just add Dutch Boy Lead Mixing Oil to Dutch Boy White-Lead.

When thoroughly dry you have a finish that stands all kinds of washing and one that is extremely difficult to

soil permanently. Ink stains, pencil marks, finger smudges, grease and dirt all come off without difficulty.

And here's a happy ending for you: Dutch Boy Lead Mixing Oil gives a white-lead "flat" at a reduced cost per gallon.

NATIONAL LEAD COMPANY

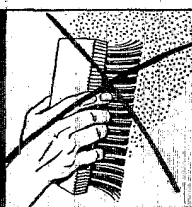
111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 West Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 1240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Pa., 316 Fourth Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.

A COMPANION PRODUCT

Lead Mixing Oil is especially designed for use with Dutch Boy White-Lead. Just these two together give you a vastly improved flat paint.



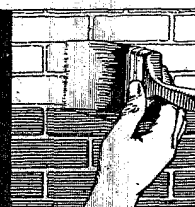
WEATHERPROOF DURABILITY!
You could turn the walls inside out. They'd take everything the weather offered, for this paint is also used outside.



NO STIPPLING NEEDED!
You don't need to stipple a Lead Mixing Oil job unless you want to. Gives a smooth, even brush job.



LOWER COST!
With Dutch Boy Lead Mixing Oil, you get at least a gallon more paint to the hundred of "lead".



STOPS SUCTION!
Effectively seals all porous surfaces—plaster, wall board, concrete, stucco, brick, etc.

KD-4384—Painter & Decorator, May, Nov., 1935
Master Painter & Decorator, May, Nov., 1937
National Painters' Magazine, June, Dec.
American Painter & Decorator, May, Nov.
Painter & Decorator, May, Nov.

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