

SHERWIN - WILLIAMS
NATIONAL ACCOUNTS NET PRICE LIST NO. 7

ZONE 1

Effective January 5, 1951
Revised January 15, 1952

Subject to Change Without Notice

THE SHERWIN - WILLIAMS CO.

Administration Offices: Cleveland 1, Ohio
Sales Offices, Factories and Warehouses
in Principal Cities.

0007-SWP-000012334

N14768

National Accounts Net Price List No. 7

	<u>Page</u>
<u>INTERIOR FINISHES</u>	1 - 5
Color Harmony	4
Driers	3
Enameloid	1
Enamel Undercoater	1
Filler Paste Wood	1
Flat-Tone	1
Flo-Lac	2
Machine Tool Finishes	3
Oil Stain	3
Quali-Kote	5
Save-Lite	4
Screen Enamel	2
Semi-Lustre	2
Traffic Zone Paint	5
Varnishes	3

<u>EXTERIOR FINISHES</u>	6 - 10
Aluminum Paints	10
Bronzing Liquids	8
Brick and Stucco	6
Gas & Fume-Resisting Paint	9
Kem Lustral "42"	8
Metal Primers	9
Modern Method Structural Paint	9
Non-Corrodible Acid-Resisting Paint	9
Porch & Floor Enamel	7
Protective Paints	10
Kem A & A Resisting Enamels	10
Kem-Elastic Finishes	10
Metalastic Paints	10
R & B Utility Paint	7
S W P	6
Shingle Stain	7
Smokestack Paint	9
Trim Colors	6
Varnishes	7

<u>MISCELLANEOUS</u>	
Fluid Tinting Colors	11
Oil Paste Colors	11
Preparite	11
Reducers	11
Zone Price Differentials	11
Factory and Warehouse Points	12

NATIONAL ACCOUNTS NET PRICE LIST NO. 7

INTERIOR FINISHES

<u>ENAMELOID</u>		<u>1/4 Pt.</u>	<u>1/2 Pt.</u>	<u>Pints</u>	<u>Quarts</u>	<u>Gals.</u>	<u>5s</u>
<u>Interior Hi-Gloss Decorative Enamel</u>							
Black	729)						
Blue	708)						
Canton Jade	705)						
Cream	704)						
Fiesta Orange	703)						
Flame Red	721)						
Flat Black	730)						
Ivory	701)						
Killarney Green	726)	\$0.28	\$0.42	\$0.73	\$1.34	\$4.70	None
Maple	706)						
Medium Brown	716)						
Milan Green	707)						
Pastel Blue	714)						
Peach	719)						
Seaspray Green	723)						
Sunny Yellow	720)						
White	710)						

FILLER PASTE WOOD

For filling all open grain woods
such as Oak, Walnut, Mahogany, Ash,
etc.

Natural Transparent	1	None	.31	None	.86	2.80	None
---------------------	---	------	-----	------	-----	------	------

ENAMEL UNDERCOATER

An interior Enamel Undercoater-
Is extremely White-
Has excellent hiding power.

Flat-Rite	50	None	.35	.57	1.02	3.45	None
-----------	----	------	-----	-----	------	------	------

FLAT-TONE ONE-COAT

A rich, velvety wall finish
for interior walls and ceilings

Cottage Ivory	805)	None	None	None	.87	2.85	2.75
White	810)						
Carnation Pink	834)						
Dawn Blue	808)						
Seafoam Green	803)						
Soft Gray	839)	None	None	None	.87	2.85	None
Spring Green	823)						
Sunburst Yellow	838)						
Briar Rose	840)						
Fairfield Blue	842)						
Highland Green	841)	None	None	None	.94	3.10	None
Winslow Brown	837)						
Yellow Chartreuse	836)						

0007-SWP-000012336

National Accounts Net Price List No. 7

INTERIOR FINISHES

		<u>1/4 Pt.</u>	<u>1/2 Pt.</u>	<u>Pints</u>	<u>Quarts</u>	<u>Gals.</u>	<u>5s</u>
<u>FLO-LAC</u>							
A stain and Varnish effect in one operation for floors, woodwork and furniture							
Dark Oak	109)						
Light Oak	103)						
Mahogany	106)	None	.35	None	\$1.04	\$3.50	None
Maple	111)						
Walnut	107)						
Ground	110	None	.33	None	.96	3.20	None
Graining Preparation	112	None	None	.36	.61	None	None

KEM LUSTRAL "42" See Exterior Finishes

PORCH & FLOOR ENAMELS See Exterior Finishes

<u>SCREEN ENAMEL BLACK</u>	24	None	.24	.35	.59	1.70	None
(A durable, high gloss Black for wire. Will not clog mesh. Has sufficient "flow" to get behind molding where screen protection is needed)							

SEMI-LUSTRE

A satin finish for walls and woodwork.

Ivory	201)	None	None	.59	1.06	3.60	3.50
White	210)						
Buttercup Yellow	199)						
Camden Green	192)						
* Flamingo	197)						
Madera Blue	191)	None	None	None	1.06	3.60	None
Monticello Blue	190)						
Pastel Green	208)						
Winfield Gray	200)						
Yellow Chartreuse	193)						
Wall Primer & Sealer	25	None	None	None	.91	3.00	2.90

(*) This color is not available in gallon cans.

National Accounts Net Price List No. 7

INTERIOR FINISHES

		<u>1/2qt.</u>	<u>Pints</u>	<u>Quarts</u>	<u>Gals.</u>	<u>5s</u>
<u>OIL STAIN</u>						
A penetrating oil type stain, formulated to produce clean, sharp colors for new wood.						
Champagne	337)					
Dark Oak	336)					
Light Oak	330)	.29	None	.79	2.50	None
Maple	334)					
Walnut	335)					
Moss Green	331)					
	)	.32	None	.92	3.05	None
Wheat	333)					
Red Mahogany	332	.36	None	1.06	3.60	None

VARNISHES AND DRIERS

Mar-Not	01	.36	.61	1.10	3.75	None
Mar-Not Satin Finish	011	.39	.65	1.19	4.10	None
Floor Seal	031	None	None	.87	2.85	2.75
V-94 Quick Drying	02	.31	.49	.86	2.80	None
Q.D. Drier	06	.26	.40	.67	2.05	None
Floor and Trim Varnish	V63 V 3	None	None	None	2.80	2.70
Gym Floor Varnish	041	None	None	None	3.15	3.05

MACHINE TOOL FINISHES

A finely ground material having exceptional covering capacity, velvet, eggshell finish

		<u>1s</u>	<u>5s</u>
National Machine Tool			
Light Gray #7-8	F62 A 22)		
National Machine Tool			
Standard Gray	F62 A 18)	3.70	3.55
Blue Gray	F62 A 16	3.30	3.15
Medium Gray	F62 A 20	3.10	2.95
Black	F62 B 1	2.85	2.70

INTERIOR FINISHES

SAVE-LITE FINISHES

A complete line of brilliant White Interior Finishes, especially designed to improve illumination, general appearance and sanitary conditions in Industrial Plants, Offices, Schools and Commercial Buildings.

		<u>1s</u>	<u>5s</u>	<u>Drs.</u>
<u>PRIMERS</u>				
Save-Lite Primer and Sealer	E70 W 5	3.00	2.85	2.70
Save-Lite Undercoater	E70 W 6	3.25	3.10	2.95
<u>SAVE-LITE FINISHES</u>				
Save-Lite Flat	C64 W 4	2.95	2.80	2.65
Save-Lite Eg-Shel	C64 W 10	3.75	3.60	3.45
Save-Lite Gloss	C64 W 5	4.15	4.00	3.85
<u>KEM SAVE-LITE</u>				
Kem Save-Lite Eg-Shel	F80 W 3	3.80	3.65	3.50
Kem Save-Lite Gloss	F80 W 2	4.90	4.75	4.60

COLOR HARMONY FINISHES

Prestudied Color Harmonies for use on interior walls of Industrial Plants, Offices and Commercial Buildings. Soft colors, eliminating glare, improve morale and help to increase production.

SATIN FINISH WALL PAINT

Turquoise	C60 G 1)			
Peach	C60 H 2)			
Light Blue	C60 L 3)			
Buff	C60 H 1)			
Midland Green	C60 G 2)			
Ivory	C60 H 3)			
Yellow	C60 Y 1)	3.35	3.20	3.05
White	C60 W 1)			
Light Green	C60 G 3)			
Warm Gray	C60 A 1)			
Warm Tan	C60 N 2)			
Cascade Green	C60 G 4)			
Coral	C60 N 1)			
Mist Blue	C60 L 2)			

National Accounts Net Price List No. 7

INTERIOR FINISHES

COLOR HARMONY FINISHES (Continued)

		<u>1s</u>	<u>5s</u>	<u>Drs.</u>
<u>COLOR HARMONY SEMI-GLOSS ENAMELS</u>				
Medium Turquoise	F83 G 5)			
Coral	F83 N 4)			
Medium Blue	F83 L 2)			
Brown	F83 N 1)			
Medium Green	F83 G 3)	3.50	3.35	3.20
Silver Gray	F83 A 1)			
Ivory	F83 H 1)			
White	F83 W 1)			
Sage Green	F83 G 6)			

QUALI-KOTE

PASTEL COLORS

White	C79 W 1)			
Ivory	C79 H 2)			
Light Green	C79 G 3)			
Pink	C79 R 9)			
Clear Blue	C79 L 12)			
Cloud Gray	C79 A 15)	3.10	3.00	None
Cool Green	C79 G 5)			
Soft Yellow	C79 Y 16)			
Nordic Blue	C79 L 14)			
Dawn Rose	C79 R 11)			
Aqua	C79 G 6)			

DEEP COLORS

Hedge Green	C79 G 4)			
Marine Blue	C79 L 13)			
Companion Red	C79 R 10)	3.32	3.22	None
Leather Brown	C79 N 17)			
Leaf Green	C79 G 7)			
Woodland Green	C79 G 8)			

TRAFFIC ZONE PAINT

White	C72 W 1	2.90	2.80	None
Yellow	C72 Y 1	2.95	2.85	None

National Accounts Net Price List No. 7

EXTERIOR FINISHES

<u>S W P</u>		<u>Pints</u>	<u>Quarts</u>	<u>Gallons</u>	<u>5s</u>
Undercoater	450	None	1.22	4.25	4.15
Gloss White	471	.67	1.22	4.25	4.15
Tinting White	473	None	1.22	4.25	4.15
Berkeley Yellow	459)				
Chelsea Gray	474)				
Colonial Yellow	465)				
Geneva Cream	478)	None	1.22	4.25	4.15
Fume-Resisting White	436)				
Ivory	496)				
Plymouth Green	458)				
Westchester Gray	477)				
Woodland Brown	493 :	None	1.22	4.25	None
Black	467	.67	1.22	4.25	None

TRIM COLORS

Manor Brown	495)				
	)	None	1.34	4.70	None
Royal Maroon	497)				
Ardmore Green	416)				
Hillcrest Green	482)	None	1.54	5.50	None
Verdas Green	417)				
Sagamore Green	483)				
Solfast Red	418)				
	)	None	1.62	5.85	None
Castilian Blue	412)				

BRICK AND STUCCO

S-W Brick and Stucco Paint is a high quality semi-gloss oil paint made especially for exterior use on brick, concrete, cement, stone, stucco and other types of masonry surfaces.

Cream	913)				
	)	None	1.21	4.20	4.10
White	910)				
Mixing Sealer	024	None	.86	2.80	2.70
Commonwealth Red	54	None	None	2.40	2.30

National Accounts Net Price List No. 7

EXTERIOR FINISHES

Quarts Gallons 5s

PORCH AND FLOOR ENAMEL

For exterior or interior floors. Made to walk on, to withstand outside exposure, to resist hard wear, and repeated cleaning and scrubbing.

Dark Gray	153)			
Dark Oak	155)			
Graystone	150)			
Light Gray	151)			
Mahogany	157)			
Medium Gray	152)	1.09	3.70	None
Oak	154)			
Tile Green	159)			
Tile Red	158)			
Walnut	156)			

SHINGLE STAIN

A high quality, ready-to-use liquid formulated with treated oils and color-fast pigments. It gives excellent protection for shingle roofs and shingle and rough sawed siding.

Indian Red	765)			
Nut Brown	758)	None	2.30	2.20
Thatch Brown	757)			
Dark Green	761)			
Medium Green	763)	None	2.75	2.65
Silver Gray	771	None	2.25	2.85

R. AND B. UTILITY PAINT

A general exterior utility paint for use on roofs (except composition), buildings, structural iron work, bridges, etc.

Black	292)			
Bronze Green	293)			
Brown	294)	None	1.75	1.65
Gray Slate	295)			
Red	296)			

VARNISHES

		<u>1/2 Pts.</u>	<u>Pints</u>			
Rexpar	04	.43	.73	1.35	4.75	None
Exterior Spar	V79 V 16	None	None	None	2.75	2.60

National Accounts Net Price List No. 7

EXTERIOR FINISHESKEM LUSTRAL "42"

The highest quality, all-purpose synthetic enamel for Industrial exterior and Interior use. It has improved hiding, smoother and more even flow, and higher gloss.

		<u>Quarts</u>	<u>1s</u>	<u>5s</u>	<u>Drums</u>
Gloss White	F65 W 1)				
Semi-Gloss White	F65 W 2)	1.30	3.95	3.80	3.65
Ivory	F65 H 1)				
Light Green	F65 G 4)				
Medium Green	F65 G 6)				
Forest Green	F65 G 7)	1.30	3.65	3.50	3.35
Dark Green	F65 G 1)				
Olive Drab	F65 G 2)				
Light Blue	F65 L 3)				
Dark Blue	F65 L 4)	1.30	3.55	3.40	3.25
Warm Gray	F65 A 1)				
Light Gray	F65 A 2)	1.25	3.35	3.20	3.05
Dark Gray	F65 A 3)				
Machine Tool Gray	F65 A 4)				
Medium Brown	F65 N 5	1.25	3.25	3.10	2.95
Vermillion	F65 R 1	1.55	4.60	4.45	4.30
Tartar Red Light	F65 R 3)				
Tartar Red Dark	F65 R 2)	1.45	4.05	3.90	3.75
Maroon	F65 M 1	1.45	3.95	3.80	3.65
Ferrite Yellow	F65 Y 3	1.50	4.80	4.65	4.50
Orange	F65 E 1)				
Lemon Yellow	F65 Y 2)	1.60	5.40	5.25	5.10
Medium Yellow	F65 Y 4	1.55	5.05	4.90	4.75
Gloss Black	F65 B 1	1.20	3.10	2.95	2.80

BRONZING LIQUIDS

Aluminum Spar Mixing Liquid #302	V67 V 2	2.70	2.55	2.40
Anti-Bleeding Bronzing Liquid	V67 V 6	2.65	2.50	2.35
Bronzing Liquid #95	V67 V 20	3.15	3.00	2.85
Hi-Heat Bronzing Liquid	V67 V 1	1.90	1.75	1.60
Interior Bronzing Liquid	V67 V 5	2.20	2.05	1.90

National Accounts Net Price List No. 7

EXTERIOR FINISHES

		<u>1s</u>	<u>5s</u>	<u>Drs.</u>
<u>MODERN METHOD STRUCTURAL PAINT</u>				
Black	ChO B 1	2.60	2.45	2.30

GAS & FUME-RESISTING PAINT

A product designed for finishing exterior or interior wood or metal surfaces where any of the various forms of sulphur gases are generated or liberated.

Light Gray	067 A 18)			
Silver Gray	067 A 17)	4.15	4.00	None
Dark Gray	067 A 14)			
White	067 W 9	4.30	4.15	None
Ivy Green	067 G 12	4.60	4.45	None

SMOKESTACK PAINTS

A quality smokestack paint for boilers, stills and similar heated surfaces.

Smokestack Gray	C71 A 2	5.50	5.35	5.20
Hi-Heat Brilliant Light Gray	C71 A 3	5.40	5.25	5.10
Smokestack Black	V74 B 18	1.85	1.70	1.55

NON-CORRODIBLE ACID-RESISTING PAINT

A prepared coating for use on metal surfaces subjected to the action of gases, acid or their fumes.

Black	V74 B 3	1.35	1.15	1.00
-------	---------	------	------	------

METAL PRIMERS

A complete line of primers to answer all needs in structural building

Kromik Metal Primer	Eh1 N 1	3.95	3.80	3.65
Reinforced Red Lead Primer	Eh1 E 3	5.10	4.95	4.80
Kem A & A Inhibitive Primer	E61 N 3	4.20	4.05	3.90
Industrial G & G Primer	E61 A 6	5.50	5.35	5.20
Kem Kromik Primer	E61 N 2	4.30	4.15	4.00

National Accounts Net Price List No. 7

EXTERIOR FINISHES

PROTECTIVE PAINTS

1s 5s Drs.

METALASTIC

A combination graphite type paint to be used as a finishing coat for iron and steel structures such as buildings and bridges.

Black	C62 B 3	3.05	2.90	2.75
Brown	C62 H 6	3.50	3.35	3.20
Light Green	C62 G 3	4.10	3.95	3.80
Red	C62 R 6	3.70	3.55	3.40
Medium Gray	C62 A 5	3.95	3.80	3.65
Light Gray	C62 A 4	3.70	3.55	3.40

KEM-ELASTIC

Through the use of chemically evolved materials, used in conjunction with Kem Kromik Primer, gives the best metal protective finish our laboratories can produce.

Black	C62 B 4	4.00	3.85	3.70
-------	---------	------	------	------

KEM A & A RESISTING ENAMELS

Designed for maximum resistance to acid, alkali and moisture

Kem A & A Black	C69 B 1	3.80	3.65	3.50
Kem A & A Light Gray	C69 A 1	4.15	4.00	3.85
Kem A & A Dark Gray	C69 A 3	4.40	4.25	4.10

ALUMINUM PAINTS

READY-MIXED SILVERBRITE

Aluminum Silverbrite #15	C66 S 4	3.20	3.05	2.90
Hi-Heat Resisting Silverbrite #55	C66 S 3	2.95	2.80	2.65

National Accounts Net Price List No. 7

MISCELLANEOUS

FIRST QUALITY OIL COLORS

	<u>FLUID TINTING COLORS</u>			<u>OIL PASTE COLORS</u>	
	<u>1/2 Pts.</u>	<u>Qts.</u>	<u>Gals.</u>	<u>Small Tube per Doz.</u>	<u>Large Tube-Each</u>
Black (CP)	.35	1.12	4.00	1.20	.21
Prussian Blue	.52	1.80	-	1.20	.25
Ultramarine Blue	.55	-	-	1.20	.26
Raw and Burnt Umber	.38	1.24	4.48	1.20	.22
Raw Sienna	.43	1.44	5.28	1.20	.23
Burnt Sienna	.43	1.44	-	1.20	.23
Chrome Green L	.52	1.82	6.72	1.20	.25
Chrome Green, M and D	.53	1.84	-	1.20	.25
Dragon Red	.85	3.12	-	1.20	.32
American Vermilion	.65	-	-	1.20	.30
Venetian Red	.38	1.24	4.48	1.20	.21
Chrome Yellow, L, M and O	.64	2.23	-	1.20	.30
Yellow Ochre	.37	1.20	4.32	1.20	.21
Flake White	-	-	-	1.20	.35
Chrome Oxide	.59	2.08	-	-	-

		<u>1/2 Pts.</u>	<u>Pts.</u>	<u>Qts.</u>	<u>Gals.</u>	
PREFARITE	019	.26	.40	.69	2.10	
NON-INFLAMMABLE PAINT & VARNISH REMOVER	84	.31	.51	.90	2.95	
TAXITE	74	.23	-	.55	1.55	
<u>REDUCERS</u>				<u>Gals.</u>	<u>5s</u>	<u>Drs.</u>
EXOLVENT	09			1.10	.95	.80
REDUCER #74	R1 K 4			.95	.80	.65

Prices subject to change without notice.

Prices listed are for Zone 1.

For Zone 2, add 5¢ per gallon
 For Zone 3, add 10¢ per gallon
 For Zone 4, add 15¢ per gallon
 For Zone 5, add 20¢ per gallon.

National Accounts Net Price List No. 7

FACTORY AND WAREHOUSE POINTS

		<u>Price Zone</u>
Albany 6, New York	139 Bradford Street	1
Boston 16, Mass.	655 Beacon Street	1
Chicago 28, Ill.	115th St. & Cottage Grove Ave.	1
Cincinnati, Ohio	1104 Race Street	1
Cleveland 1, Ohio	601 Canal Road	1
Los Angeles 23, Calif.	3170 E. Pico Boulevard	1
Newark 1, New Jersey	Brown St. & Lister Ave.	1
Oakland, Calif.	1450 Sherwin Ave.	1
Kansas City, Mo.	226 Independence Ave.	2
Minneapolis, Minn.	701 Third Street, N.	2
St. Louis 2, Mo.	515 Spruce Street	2
Charlotte 1, N. C.	224 West First Street	3
Oklahoma City, Okla.	415 N. Broadway	3
Atlanta, Georgia	2080 Murphy Avenue	4
Dallas, Texas	4100 Commerce Street	4
Colorado, Montana, New Mexico and Wyoming		5