

LEAD INDUSTRIES ASSOCIATION

60 EAST 42ND STREET

NEW YORK 17, N. Y.

June 5, 1959

To All Members of the
INDUSTRY DEVELOPMENT COMMITTEE
of Lead Industries Association

Gentlemen:

Subject: Research Suggestions

In any research organization, many of the important ideas for new products and for pertinent research required to assist sales efforts come from the Sales Department. It is therefore requested that at any time that such ideas arise and if they fit into the Expanded Research Program, that these ideas be forwarded on to us for consideration.

In the fall, when we shall prepare our program and budget for 1960, we should particularly like to have you submit your ideas and suggestions well in advance so that they can be included in the proposed program.

We shall look forward to your suggestions.

Sincerely yours,

Schade F. Redick

SFR:gm

