

NEG. NO. I-13

TRADEMARK FILE INFORMATION

Trademark:	Ferodo
Trademark Owner:	Keasbey & Mattison Company
Last Assignee:	None
Date of First Use in Commerce:	December, 1910
Registration No.:	436,974
Date Trademark Registered:	March 2, 1948
Size of Label in Trademark File:	N/A



Receipt of Pictured Label by Patent Office:

FERODO
BRAKE LININGS

FERODO
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BRAKE LININGS

FERODO BONDED ASBESTOS BRAKE LINING

U. S. Pat. No. 1,722,777

**FOR HEAVY DUTY AUTOMOTIVE
and
INDUSTRIAL APPLICATION**

A heavy duty brake lining for general application, recognized the world over as possessing the highest quality obtainable. Used on passenger cars, trucks, buses, cranes, hoists, power shovels and other industrial equipment. Generally applicable to the internal as well as external type brake. Supplied in standard length rolls of approximately 50 feet each. Sizes beginning with 4-inch width in any thickness, and 1/8-inch thick in any width are supplied optionally in 25 foot rolls only when specified.

LIST No. 90
Price Per Lineal Foot
Effective February 15, 1942

3 1/2	3 1/4	3 1/8	3 1/16	3 1/32	3 1/64	3 1/128
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