

ITEM NO. 1

ORIGINAL ARCHIVES

TRADE NAME LIQUID HOUSE PAINT
 CATEGORY Exterior House Paint
 COLOR White
 NUMBER 300 R 2
 QUALITY First

INGREDIENT	PERCENT	POUNDS	YIELD IN GALLON	UNIT COST	TOTAL COST
Basic Carbonate White Lead	67%	795.16	14.0 .1372	.0875 lb.	69.60
Zinc Oxide		166.75	9.2 .0922	.075 "	31.98
			.2274		
Linseed Oil	33%	529.62	65.2 .065	.120 "	63.55
Dryer and Thinner		72.22		.052 "	3.76

CALCULATED YIELD	1823.75	102	168.89
MANUFACTURING LOSS - 2%		2	
ACTUAL YIELD		100	

COST ANALYSIS:

Material cost per gallon	1.689
Direct labor cost per gallon or pound	.022
Factory overhead per gallon or pound	.037
Bulk cost per gallon or pound	1.746
Complete package cost per gallon or pound (container plus filling expense)	.150
Factory cost in package per gallon or pound	1.906

SALES PRICES

(A) to a company owned or controlled outlet	
(B) to an independent wholesaler	2.04
(C) by company owned or controlled outlet to retail customer	
(D) to an independent retailer (Dealer)	2.43
(E) to other (Specify) Non-dealer and manufacturers	2.92

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