

Wm. 6/23/42

BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "Bri-Mar Commercial Putty"
 CATEGORY: Commercial Putty
 COLOR: White
 NUMBER: 1
 QUALITY: Commercial

	Lb.	Yield In Gallons	Unit Cost	Total Cost
WARRANT: 86%				
Whiting	450	19.94	\$1.25 cwt.	\$5.63
Limestone	400	17.72	.50 "	2.00
ADDITIONAL: 14%				
Putty Oil		18	.22 gal.	3.96
Heavy Bodied Raw		1	.90 "	.90
ACCUMULATED YIELD	988 lbs.			12.49
MANUFACTURING LOSS 2-1/2%	25			
TOTAL YIELD	963			

ST ANALYSIS:

Material Cost Per Hundred (Total Cost Divided By Actual Yield).....	\$1.30
Direct Labor Cost Per Hundred	
Factory Overhead Per Hundred	.25
Blank Cost Per Hundred	1.55
Complete Package Cost Per Hundred (Container Plus Filling Expense).....	.55
Factory Cost In Package Per Hundred	\$2.10

Unit cost per gallon includes handling charges as set up by the National Paint, Varnish & Lacquer Association, Inc. of 0125 per gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of Buyers or Transferees:

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| (A) To a Company owned or controlled outlet | none |
| (B) To an independent Wholesaler | \$2.94 cwt. |
| (C) By Company owned or controlled outlet to retail customer | none |
| (D) To an independent retailer (Dealer) | \$3.78 cwt. |
| (E) To other (specify) | |