

FOREST CITY

SUGGESTED RETAIL PRICE LIST

No. 125

EFFECTIVE JANUARY 10, 1951

Subject to change without notice



THE FOREST CITY PAINT & VARNISH CO.

Division of The Glidden Company

11001 Madison Avenue

Cleveland 2, Ohio

EXTERIOR PAINTS

	5's each	1's each	1/4's each	1/8's each	1/16's each
HOUSE PAINTS					
TIME TEST PAINT					
—PREPARED					
Outside and Inside Gloss and Flat White; Regular Shades & Black	-----	-----	-----	-----	-----
Crylight Green.....	-----	\$7.75	\$2.25	\$1.25	-----
Trim and Trellis Green, No. 71.....	-----	7.75	2.25	1.25	-----

EXTERIOR PAINTS (Continued)

	5's each	1's each	1/4's each	1/8's each	1/16's each
TIME-O-LITH HOUSE					
PAINT.....	\$6.20	\$6.30	\$1.86	-----	-----

CEMENT WALL FINISH

White.....	6.60	6.70	-----	-----	-----
Mixing Liquid.....	4.40	4.50	-----	-----	-----

**TIME-TEST IMPERIAL
HOUSE PAINT .**

White.....	8.65	8.75	2.48	-----	-----
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DRIWAL

Clear.....	3.25	3.35	-----	-----	-----
Heavily Bodied.....	3.70	3.80	-----	-----	-----
White.....	6.25	6.35	-----	-----	-----

**HAMILTON MIXED
PAINT**

White.....	5.09	5.19	1.59	-----	-----
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FLOOR PAINTS (Exterior — Interior)

	5's each	1's each	1/4's each	1/8's each	1/16's each
FLORENAMEL					
All Colors.....	-----	\$6.10	\$1.81	-----	-----

FIRST COAT

House Paint Primer.....	-----	-----	-----	-----	-----
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PLI-NAMEL

Regular Colors.....	-----	7.05	2.05	-----	-----
White.....	-----	7.85	2.25	-----	-----
Black.....	-----	5.90	1.75	-----	-----



WALL FINISHES

	5's each	1's each	1/4's each	1/8's each	1/16's each
FOREST-TONE FLAT WALL					
White and Colors.....	\$4.30	\$4.40	\$1.39	---	---

SHELL GLO SEMI- GLOSS

White and Colors.....	5.80	5.90	1.75	---	---
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INTERIOR GLOSS FINISH

White and Colors.....	6.55	6.65	1.95	---	---
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FLAT WALL FIRST COATER.....

4.70	4.80	1.49	---	---
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GLAZING LIQUID.....	5.70	5.80	1.74	---	---
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BARN AND ROOF PAINTS

	5's each	1's each	1/4's each	1/8's each	1/16's each
ROOF AND BARN PAINT					
Red.....	\$3.25	\$3.35	\$1.13	---	---
Gray.....	4.90	5.00	1.54	---	---

JAVA RED.....	4.25	---	---	---	---
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TINNERS' GREEN.....	6.45	6.55	---	---	---
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PURASFALT COATING

Black.....	(Prices upon application)
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PURASFALT CEMENT

Black (Fibrated).....	(Prices upon application)
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TIME-TEST LIQUID

ROOF CEMENT.....	(Prices upon application)
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TIME-TEST PLASTIC

ROOF CEMENT.....	(Prices upon application)
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BLACK ROOF PAINT...	(Prices upon application)
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METAL PROTECTIVE PAINTS

	5's each	1's each	1/4's each	3/8's each	1/2's each
NEV-A-RUST					
Gray and Greenbrier ----	\$7.00	\$7.10	----	----	----
Red, Brown, Black ----					

GALVANIZED IRON PRIMER	5.35	5.45	----	----	----
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LIQUID RED LEAD— MODIFIED	8.00	8.10	----	----	----
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SMOKESTACK BLACK .	4.50	4.60	----	----	----
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CHROMATIZED METAL PRIMER	7.80	7.90	----	----	----
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WHITE CREOSOTE PAINT	4.80	4.90	----	----	----
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ENAMELS AND UNDERCOATERS

RIPOLIN ENAMEL— ARCHITECTURAL BLT Gloss, Semi-Gloss White	(Prices on application)				
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	1's each	1/4's each	3/8's each	1/2's each	1's each
RIPOLIN QUICK DRYING					
Gloss, Semi-Gloss White	\$9.80	\$ 2.74	\$1.49	\$.85	----

RIPOLIN UNDERCOAT	6.06	1.80	1.02	----	----
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SPEED KOTE	5.45	1.65	.94	.56	----
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SCREEN ENAMEL BLACK	3.65	1.20	.72	.48	----
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STOVE PIPE ENAMEL	----	1.24	.74	.50	.34
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FLORENTINE DECORA- TIVE ENAMEL					
All Whites, Blacks and Colors	8.15	2.33	1.28	.76	.48



VARNISHES — (Interior and Exterior)

	5's each	1's each	1/4's each	1/8's each	1/16's each
TOUGH SPAR BAR & TABLE TOP FINISH VARNISH.....		\$8.20	\$2.34	\$1.29	\$.78

62 TRANSPARENT FLOOR RAPID DRI 41 FLAT FINISH 75 TRANSPARENT INTERIOR		6.65	1.95	1.09	.68
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SLICK..... 6.15 1.83 1.03 .64

BLUE DIAMOND..... 6.40 1.89 1.06 .66

D. C. FLOOR..... 4.95 1.53 .88 .56

707 JET BLACK
ASPHALT..... 2.20 .84 .54 .37

JAPAN AND LIQUID
DRIER
608 M. P. Japan Drier \$2.80 2.90 1.01 .63 .41

STAINS

	5's each	1's each	1/4's each	1/8's each	1/16's each
GLID-TONE STAINS					
All Colors.....		\$4.25	\$1.35	\$.80	\$.50
Reducer.....		1.90	.55	.35	.25

HOUSEHOLD SPECIALTIES

	5's each	1's each	1/4's each	1/8's each	1/16's each
VARNISH STAINS					
All Colors and Natural..		\$6.00	\$1.79	\$1.01	\$.64

FLAT YELLOW GROUND 5.65 1.70 .97 .60

GRAINING COLOR

Light Graining Color—
Pints only..... .75

TIME-TEST LAC

Linoleum Lac..... 6.30 1.86 1.05
Reducer..... .83

AUTOMOBILE FINISHES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SPEEDY AUTO FINISH					
Black.....		\$2.35	\$1.29	\$.78	----

TOUCH-UP BLACK..... .58

**MISCELLANEOUS AND SUNDRIES
(Continued)**

	5's each	1's each	1/4's each	1/8's each	1/16's each
PAINT AND VARNISH REMOVER					
Ad-El-ite—Regular.....	\$2.52	\$2.35	\$.84	\$.54	\$.37
Ad-El-ite—Non- Inflammable.....		4.40	1.39	.81	----

SURFACENE..... 3.10 1.08 .67

MISCELLANEOUS AND SUNDRIES

	5's each	1's each	1/4's each	1/8's each	1/16's each
METALLITE INTERIOR CHROME FINISH		\$5.45	\$1.65	\$.94	\$.56

PASTE WOOD FILLER
Natural..... 4.50 1.41 .53

SHELLAC (Prices upon application)

**METALLITE EXTERIOR
READY MIXED**..... 6.10 1.81 1.03 .61

**WAGON AND
IMPLEMENT PAINT**
Black..... 7.15 2.08

IHC Red, J.D. Green,
J.D. Yellow..... 8.65 2.45

BLACKBOARD SLATING..... 4.25 1.35

New Fordson Gray..... 7.30 2.11

MISCELLANEOUS AND SUNDRIES (Continued)

	5's each	1's each	1/4's each	1/8's each	1/16's each
PURE COLORS IN OIL					
Zinc Oxide White.....		\$11.40	\$3.15		\$.96
Raw Umber, Burnt Umber.....		6.85	2.00		.66
Burnt Sienna, Raw Sienna.....		8.35	2.38		.77
Van Dyke Brown.....		6.30	1.86		.63
Ivory Drop Black.....			2.10		.71
Lamp Black.....		5.85	1.75		.59
Prussian Blue.....			2.55		.85
Ultramarine Blue.....					.81
Chrome Green (Light, Medium & Dark).....		10.80	2.99		.93
Chrome Yellow (Light and Medium).....			4.05		1.23
Chrome Yellow (Dark).....			4.95		1.48
Yellow Ochre.....		5.80	1.74		.60
Venetian Red.....		5.80	1.74		.60
Tuscan Red.....			3.70		1.13
Rose Lake.....					1.02
American Vermillion.....			4.05		1.23
Cobalt Blue.....			2.55		.85

SPRED

	5's each	1's each	1/4's each	1/8's each	1/16's each	
SPRED FLAT						
White and Tints.....	----	\$3.98	\$1.28	----	----	
SPRED LUSTER						
White and Tints.....	----	5.69	1.69	----	----	
SPRED SATIN						----
Decorator Colors.....	----	5.19	1.59	----	----	
PRIMER SEALER						
Spred Vapor Barrier...	----	4.85	1.49	----	----	
MEZZATONE SOYA- PROTEIN PAINT (Semi Paste)						
White and Tints.....	----	3.45	1.14	----	----	
KNOT SEALER						
TITAN-O-ZINC PASTE PAINT	} (Prices on Application)					
ZINC DUST PAINT						
AD-EL-ITE CASEIN PAINT (Dry Powder)						
AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)						
AD-EL-ITE KALSIZE						
AD-EL-ITE EXTERIOR COLD WATER PAINT						
AD-EL-ITE TEXTURE PAINT						
AD-EL-ITE CEMENT WATER PAINT						
AD-EL-ITE PATCHING PLASTER						
AD-EL-ITE PLASTIC SURFACER (For Spackling)						

GLID-N SPECIALTIES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
OIL COLORS IN TUBES					
Master Painters' Size 1x5-inch.....			each \$.32		
Household Size 1/2x3-inch.....			.17		
Liquid Cleaner.....					
	\$3.25	\$.89	\$.49		
Floor Wax.....					
	2.75	.89	.49		
Brush Restorer.....					
		.65	.35		
Furniture Polish.....					
	2.90	.85	.45	\$.30	
Mildew-X.....					
			1.29	.60	\$.40



**YOUR ASSURANCE OF
VALUE AND DEPENDABILITY
IN PAINT PRODUCTS**

THE FOREST CITY PAINT & VARNISH CO.

Division of The Glidden Company

11001 Madison Avenue

Cleveland 2, Ohio

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans 8, La., 424 Josephine St.

Minneapolis 18, Minn., 1901 E. Hennepin Ave.
Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1800 7th St.

Toronto 9, Ont., Canada, 851 Wallace Ave.

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