



Storms mean nothing to your house when it has been storm-proofed by the generation-old partners . . . a skilled painter and pure lead paint.

"STRANGE—the feeling of safety that paint gives you about your house," said an owner recently. "After my painter finished his job, I felt like saying to the weather, 'You can't harm this house!'"

Every property-owner can enjoy that same feeling of security by employing a skilled painter and pure lead paint. No new partnership—this, but one that has existed for generations. It is carried on today by master painters who use Dutch Boy white-lead—the basis of pure lead paint . . . tough, durable, weather-proof.

Low in cost, too

Pure lead paint is not high in price. It costs no more per gallon than any paint worthy of the name. And in final cost, it is exceedingly economical because of its great durability.

To get a superior gloss paint for the exterior of your house the skilled painter mixes Dutch Boy white-lead and linseed oil. For a flat paint on interior walls and ceilings and woodwork, he mixes Dutch Boy white-lead and Dutch Boy flattening oil. Both can be tinted to the exact colors you desire.

Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

A house-owner's booklet

Write to our nearest office for the free booklet, "The House We Live In." It contains valuable painting data, tells how to select colors for exteriors and interiors.



WHITE-LEAD IN NEW FORM

Dutch Boy's new white-lead paint, a new product, gives to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder and babbitt metal. It is the trademark of National Lead Company which manufactures lead products for the many uses for which lead is especially fitted in art, industry and daily life.

NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 639 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 725 Chestnut Street • San Francisco, 238 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John T. Lewis & Sons, Co., 437 Chestnut Street

**Paint with LEAD
DUTCH BOY WHITE-LEAD**



Let'er Come!

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Every property-owner can enjoy that same feeling of security by employing a skilled painter and pure lead paint. No new partnership—this, but one that has existed for generations. It is carried on today by master painters who use Dutch Boy white-lead—the basis of pure lead paint—touch, durability, weather-resistance.

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The house owner's booklet

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Dutch Boy soft paste white-lead, a new product, thus is brooding consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

This trademark guarantees of high quality for all Dutch Boy products. Pure lead and lead linseed oil, flattening oil, and other paint materials. It is the trademark of National Lead Company which manufactures lead materials for the home, for the factory, for the ship, for the automobile, for the industry and daily life.

NATIONAL LEAD COMPANY

New York, 110 Canal Street; Boston, 800 Albany Street; Buffalo, 110 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 111 Erie Street; Cleveland, 623 West Superior Ave.; Detroit, 111 Michigan St.; St. Louis, 233 Montgomery St.; Philadelphia, 111 Market St.; San Francisco, 233 Montgomery St.; Seattle, 111 1st Ave.; St. Paul, 111 1st Ave.; Portland, 111 1st Ave.; Tacoma, 111 1st Ave.; Vancouver, 111 1st Ave.; Victoria, 111 1st Ave.; Seattle, 111 1st Ave.; Tacoma, 111 1st Ave.; Vancouver, 111 1st Ave.; Victoria, 111 1st Ave.

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