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How to Use the Formulas

It should be remembered
that the color formulae on the
back of each card give only
approximate quantities of
coloring material needed. An
absolutely exact formula for
any given color is impractical
because color-matched of
different manufacturers vary in
strength. Color formulae are
useful, but only as a guide
for the approximate quantity
of coloring material needed. Fre-
quent comparison of the
print and sample during the
making of the film will guide
the operator to the correct
amount. For this reason it is better to
add large quantities of coloring
material at a time. Add a
small bit of color, mix thor-
oughly, compare with sam-
ple, then if necessary add
some more color and com-
pare again.

This is the safe program.
It saves time and material.

Aid in Color Matching

This assortment of color
samples will definitely be
found useful for most re-
quirements in the way of color

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and interior colors.
Now, should there be a
change in the color value
required to put them here,
and you lack the time to
work it out yourself, simply
write us for the formula.
Georgia color mixing de-
partments for any tint or shade
will be furnished gratis by
our Department of Decora-
tion. So now, of course, to
send a sample of the color
to be matched.

Color Service for Painters

There may be particular
cases where the painter
wishes color scheme recom-
mendations for submitting to
the property-owner. In these
instances, simply consult our
Department of Decoration.
To make this as easy as
possible a Special Decorative
Service blank has been pro-
vided. Get one of these
blanks from us and have it
ready when color sugges-
tions are wanted for some
particular job. Fill it out
carefully, giving the data
asked for, and it will save
time as well as aid the
Department of Decoration to
render more complete and
rapid service.

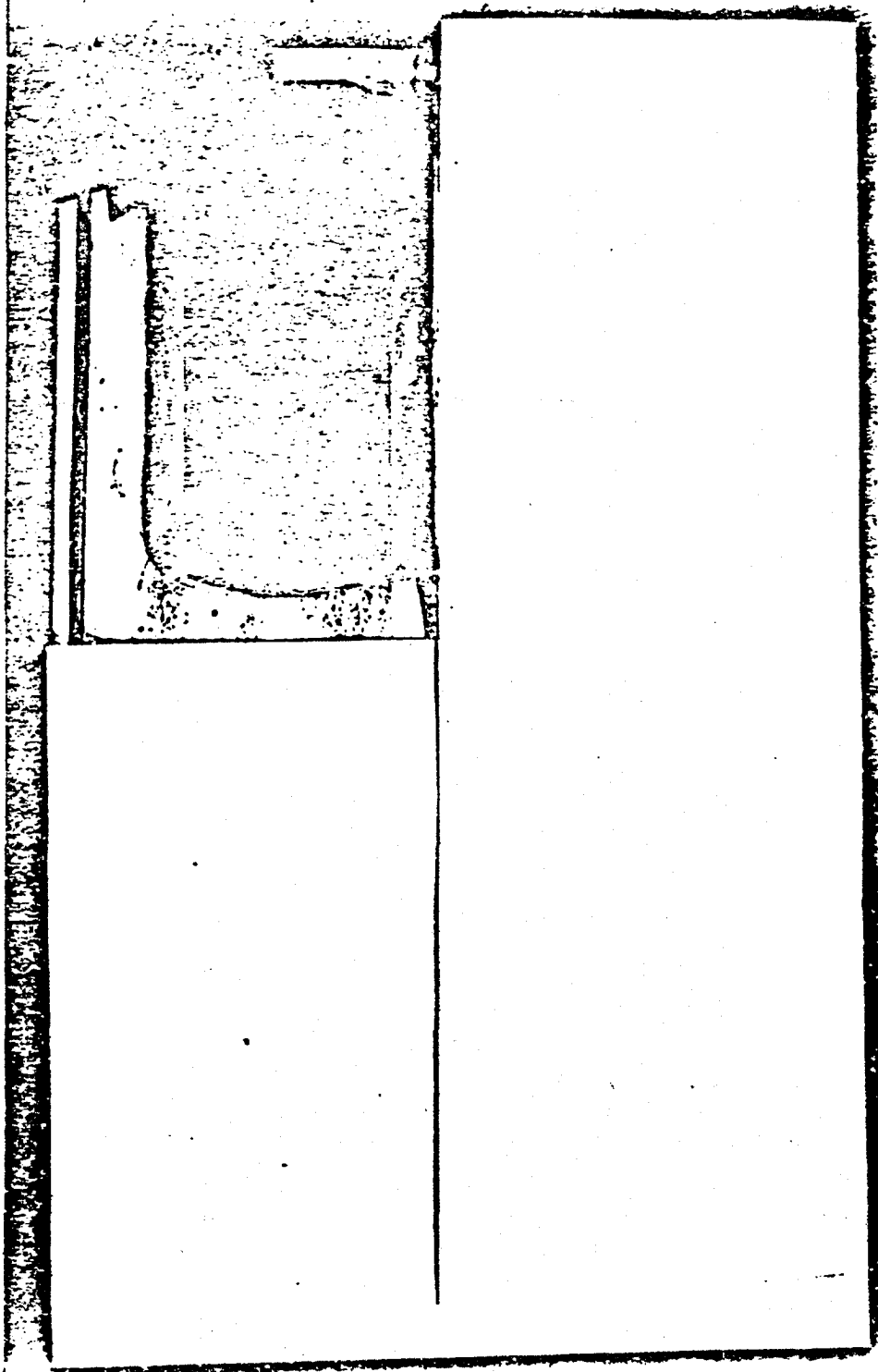
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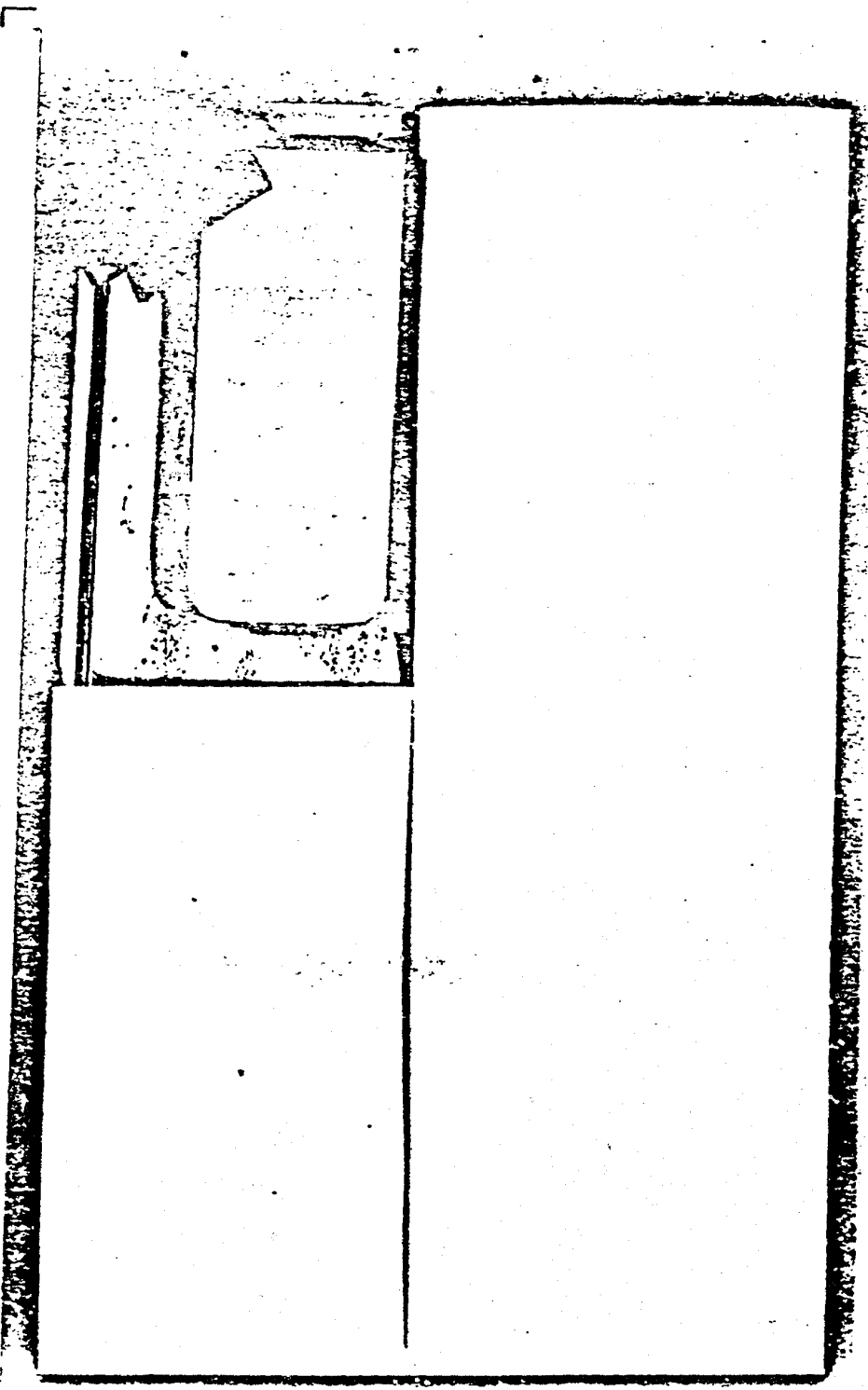
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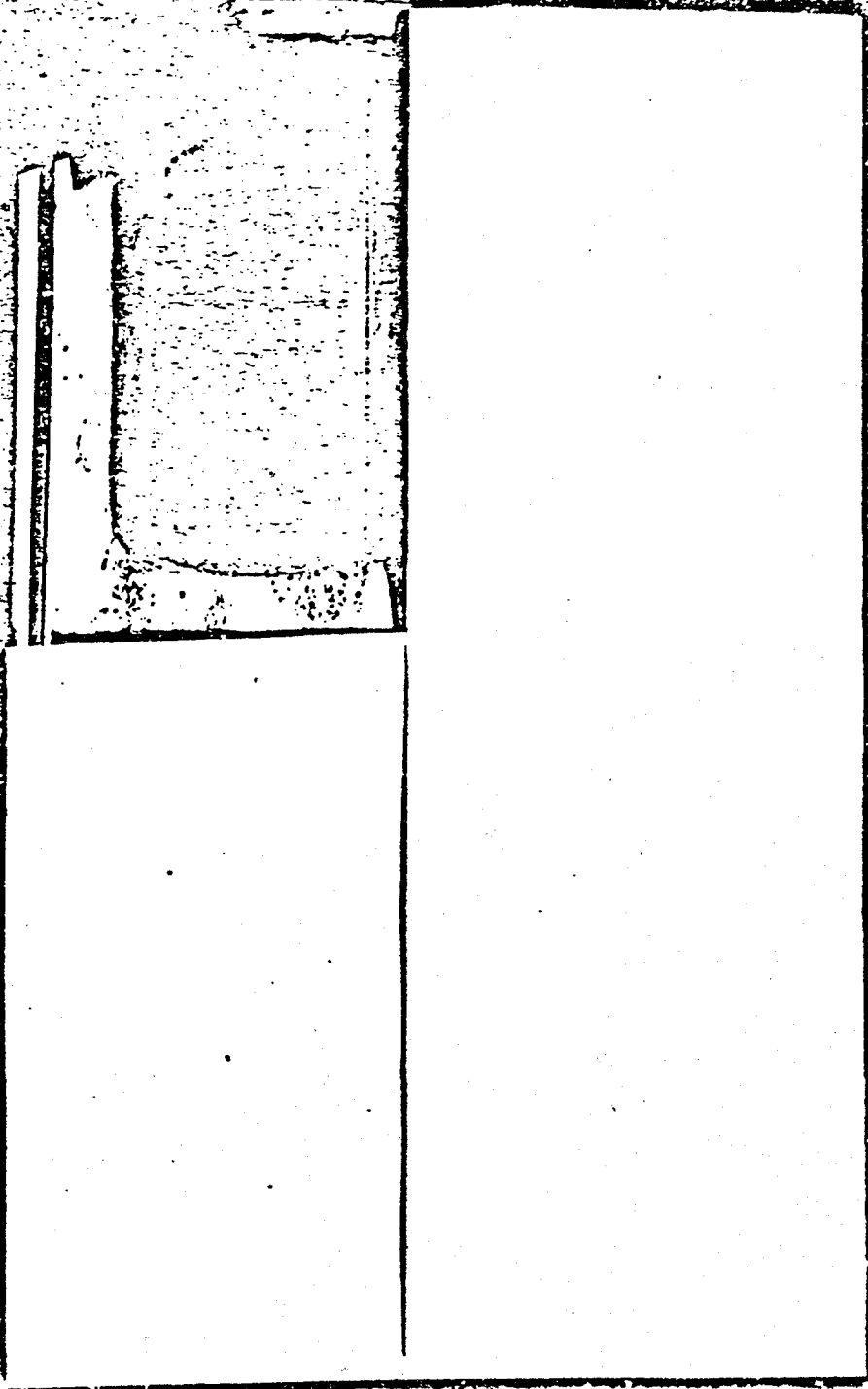
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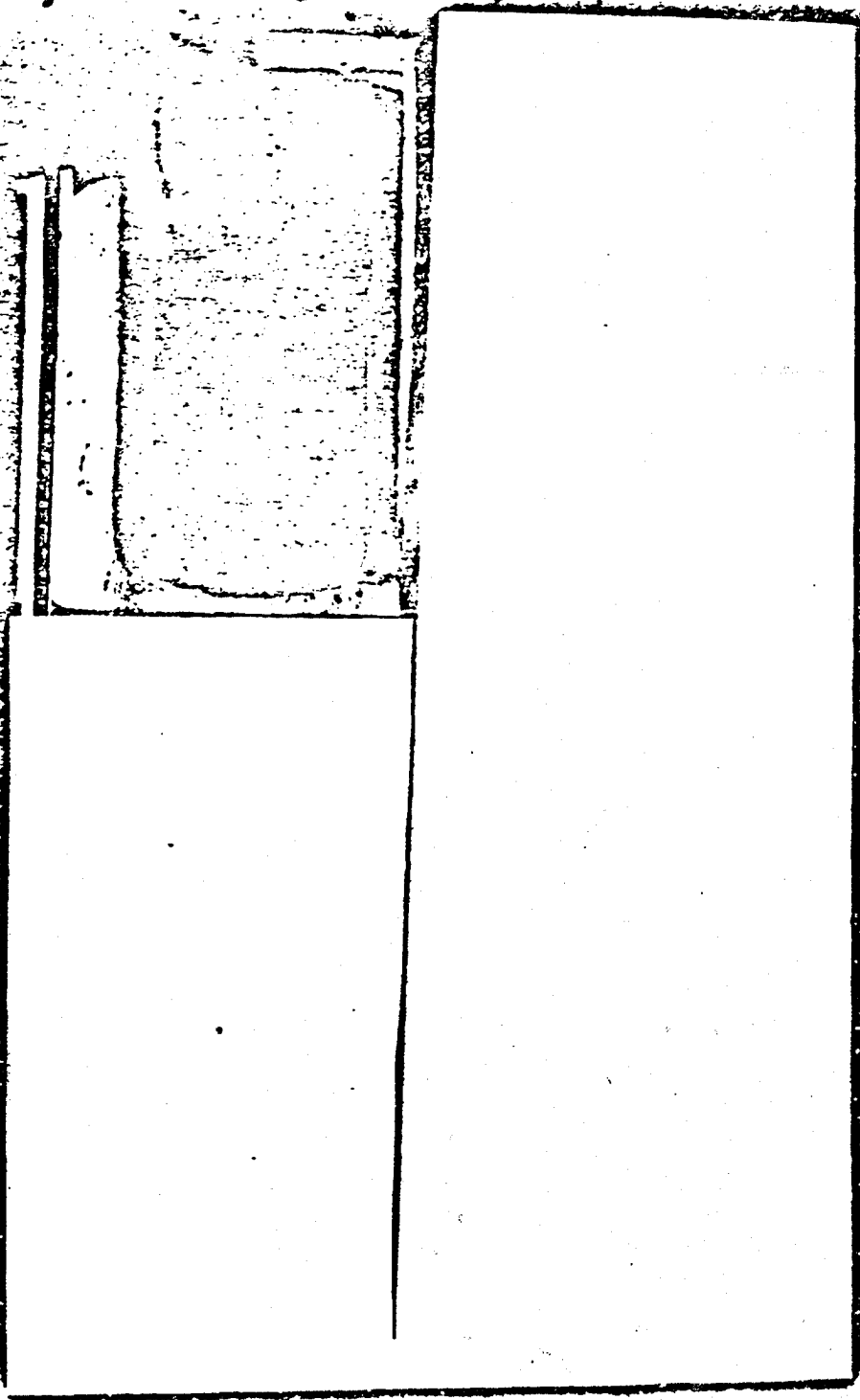


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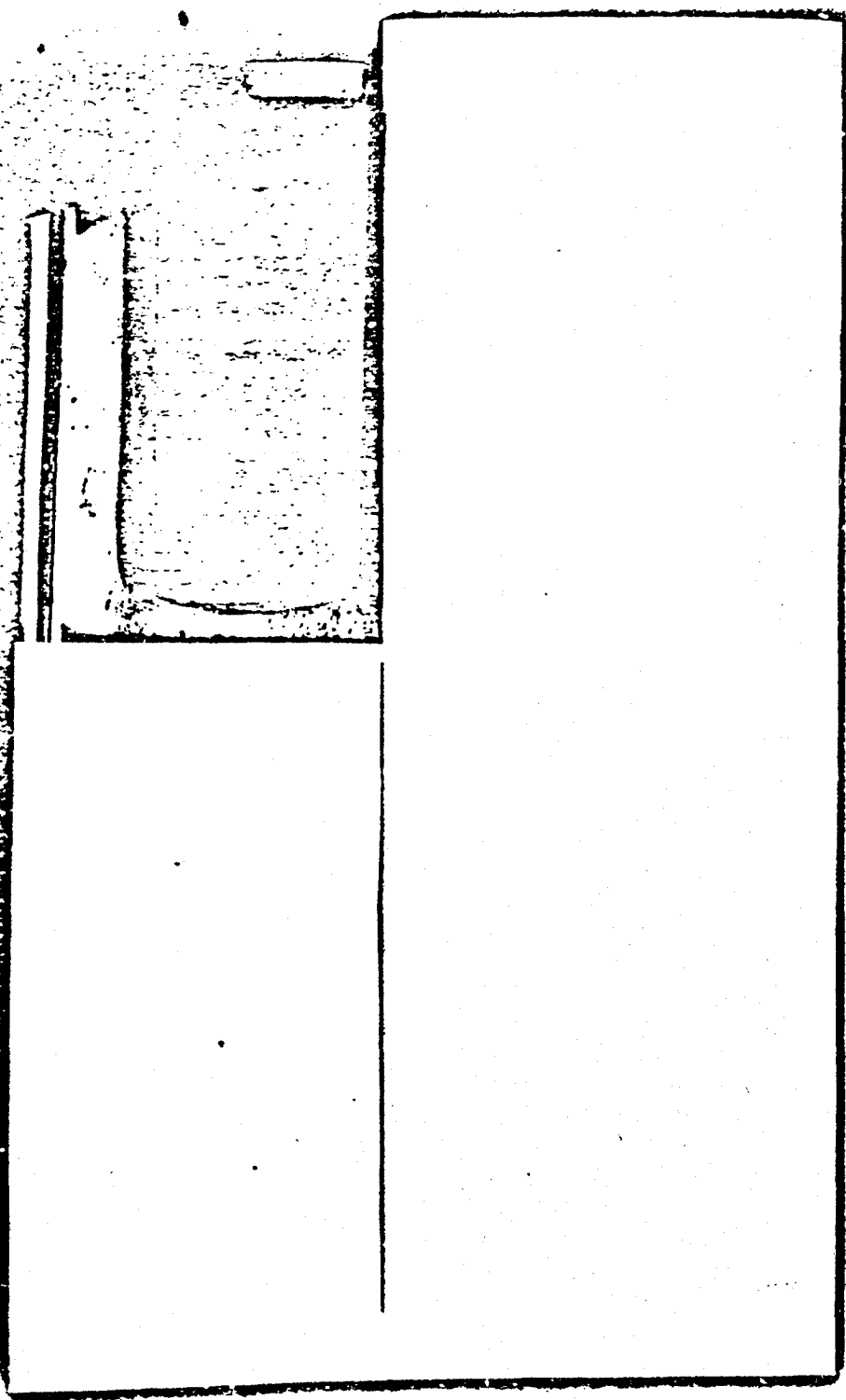
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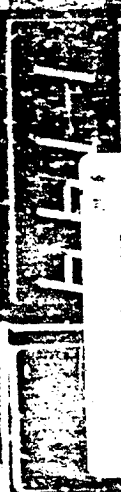
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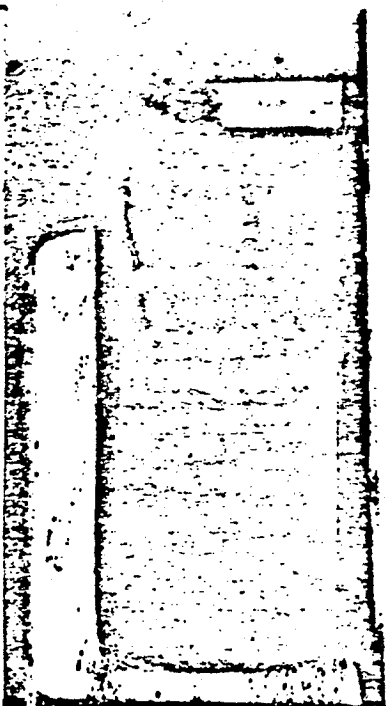
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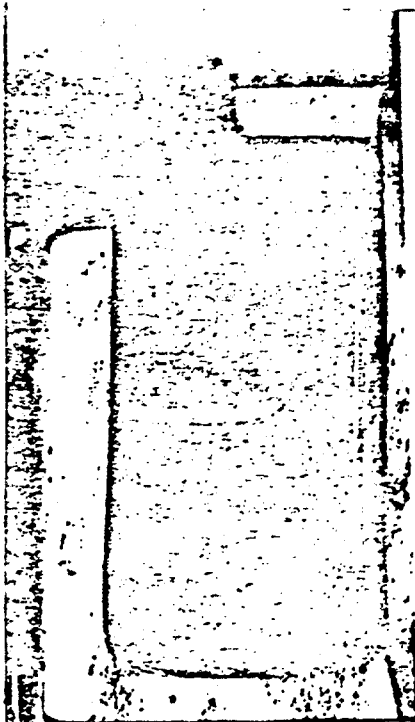
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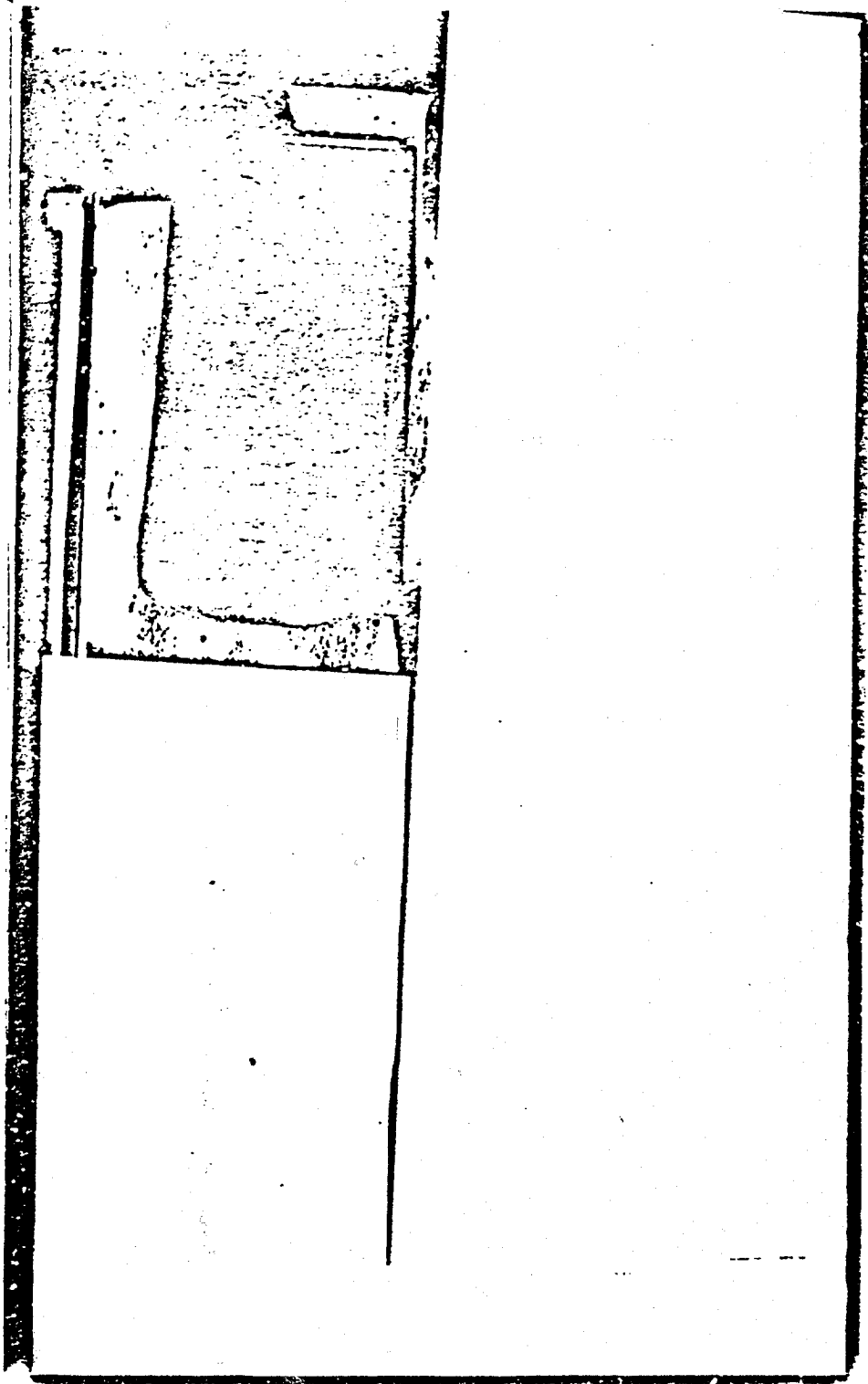


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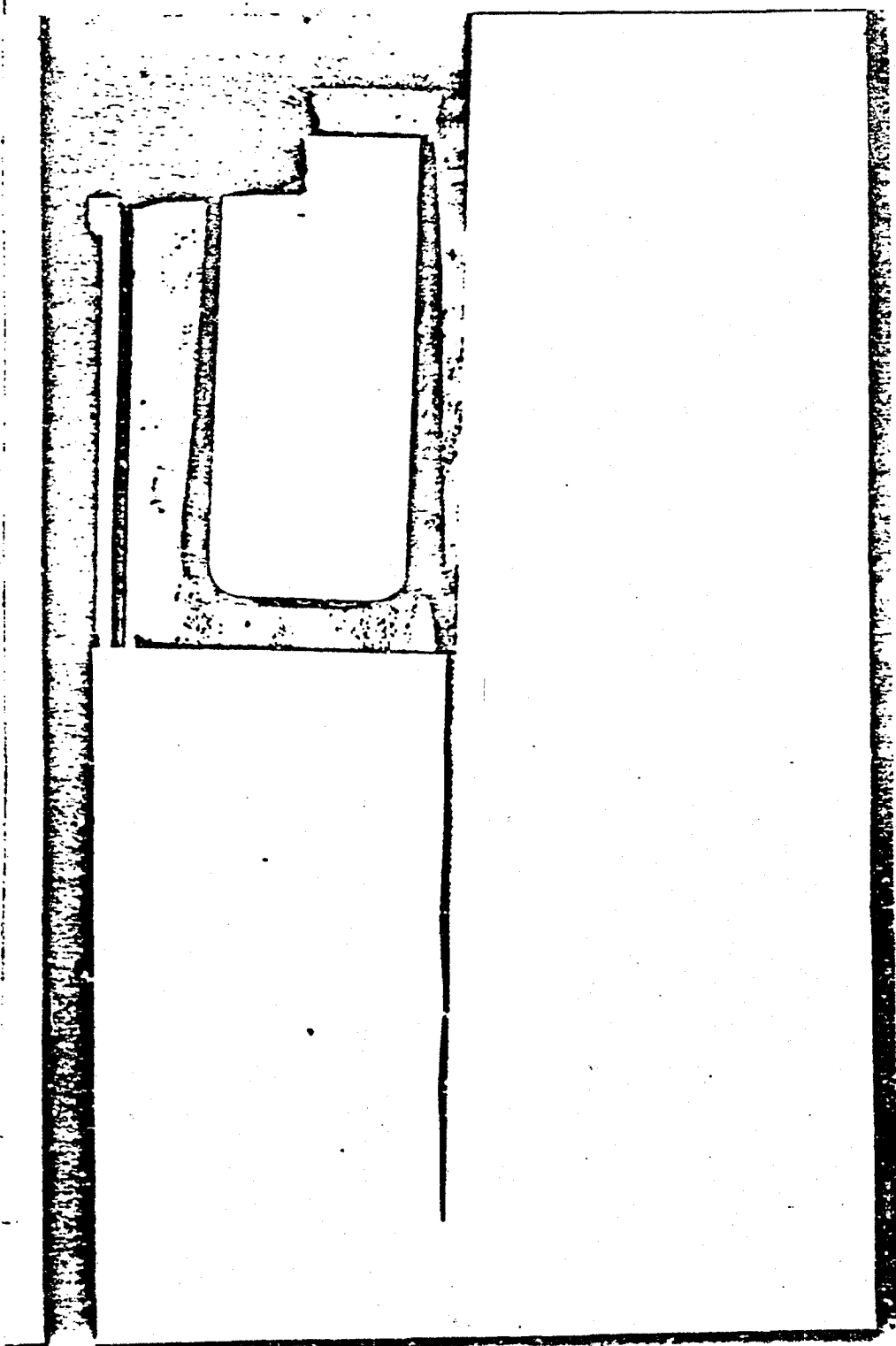
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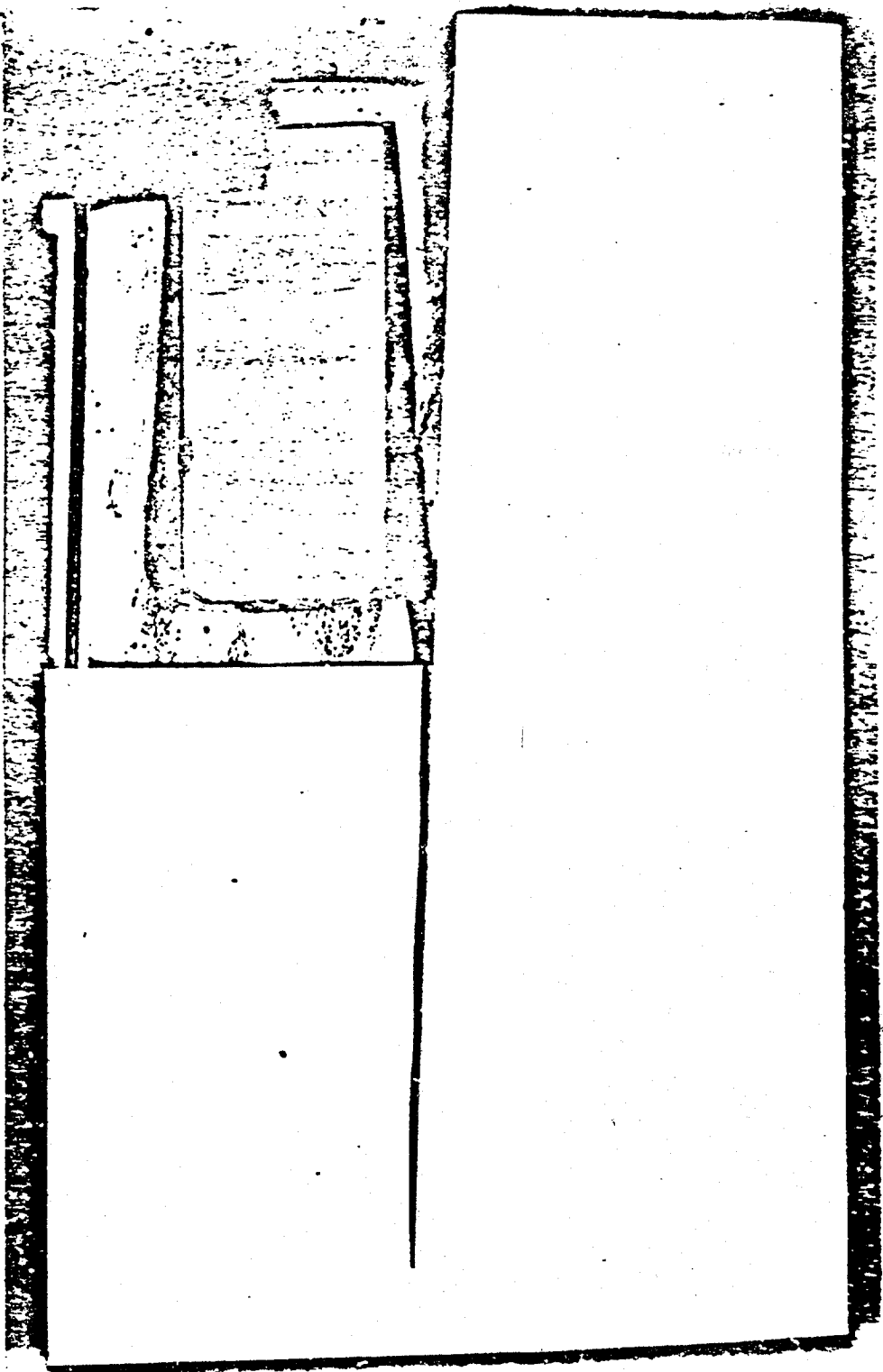
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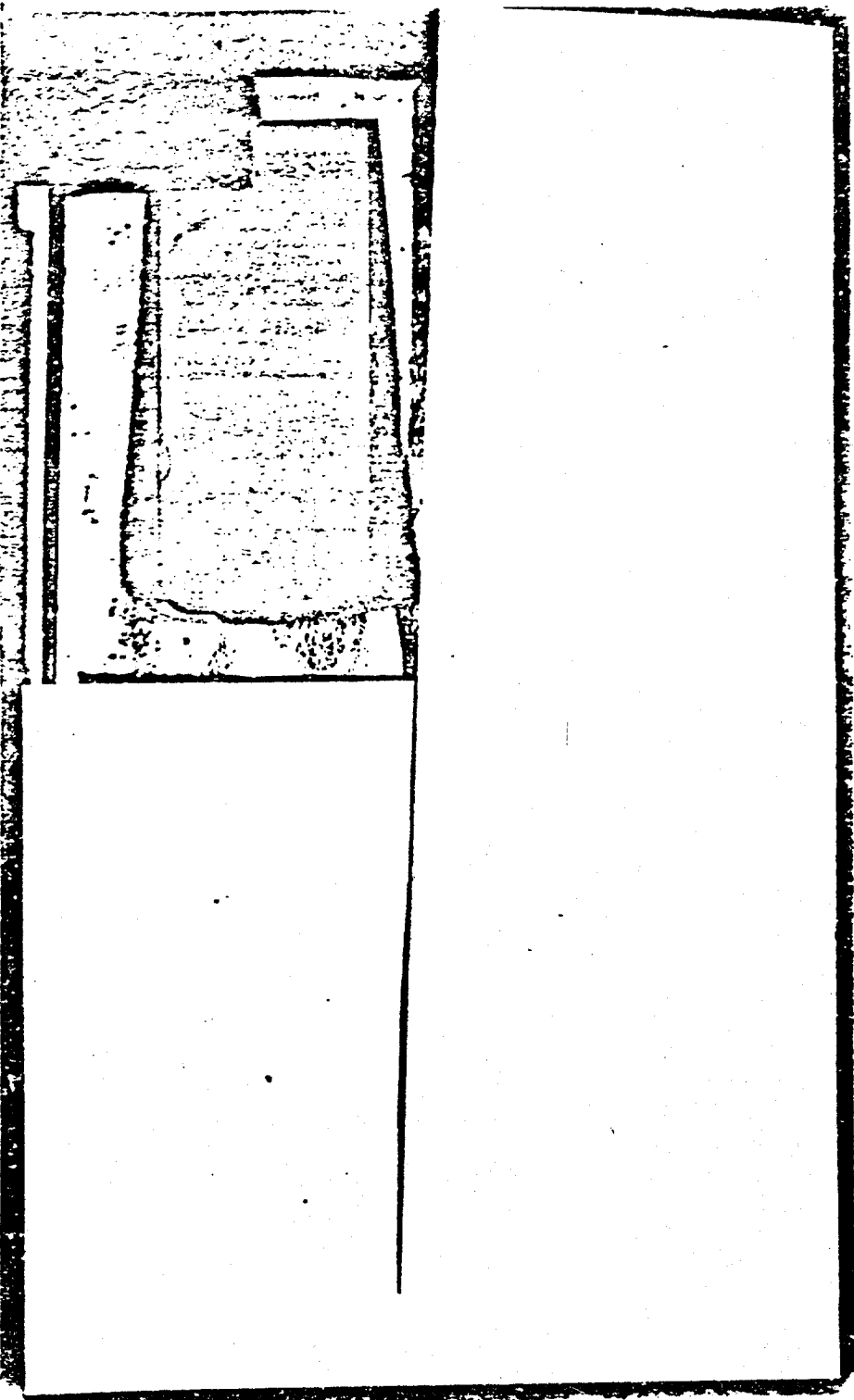


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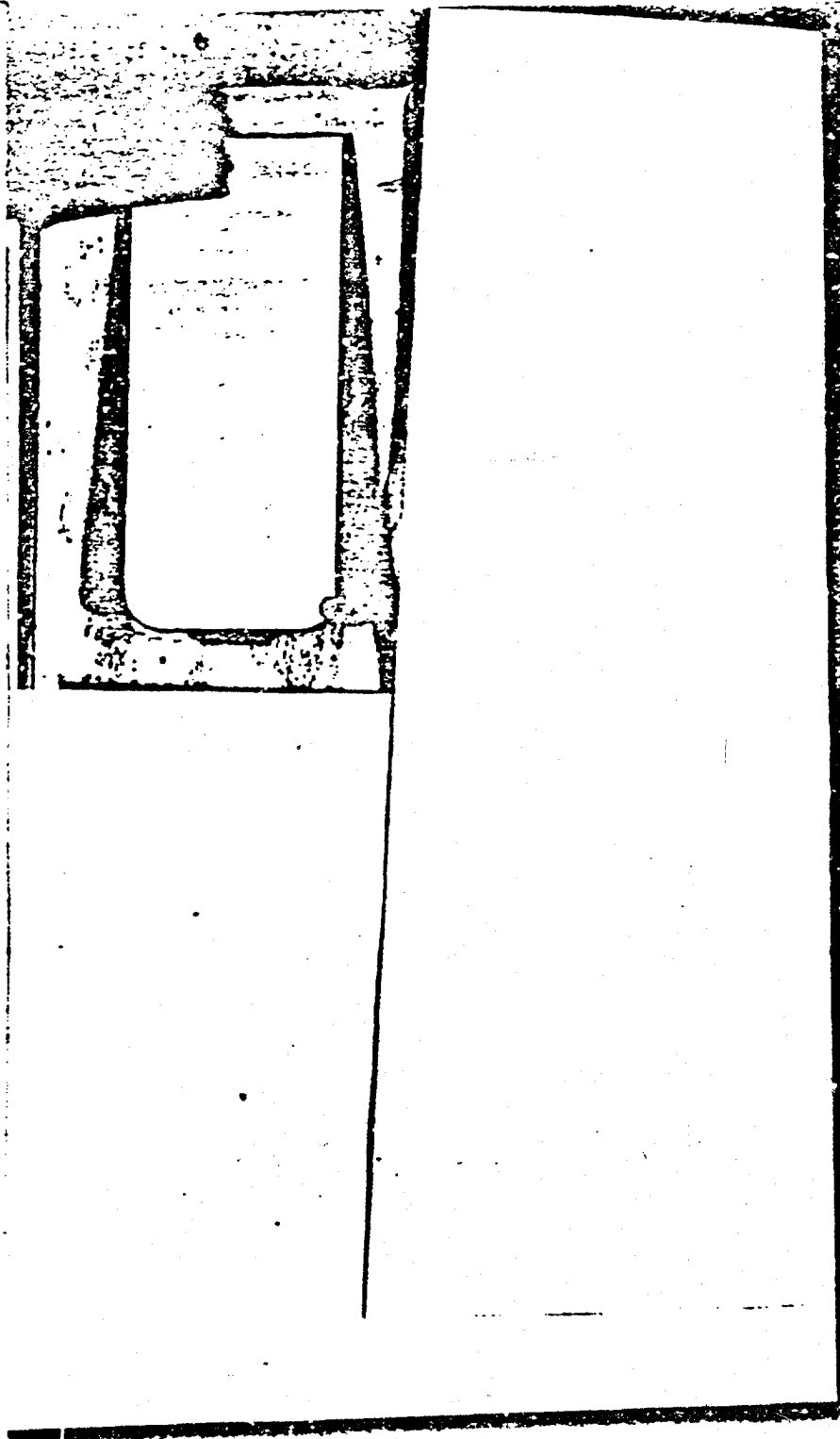
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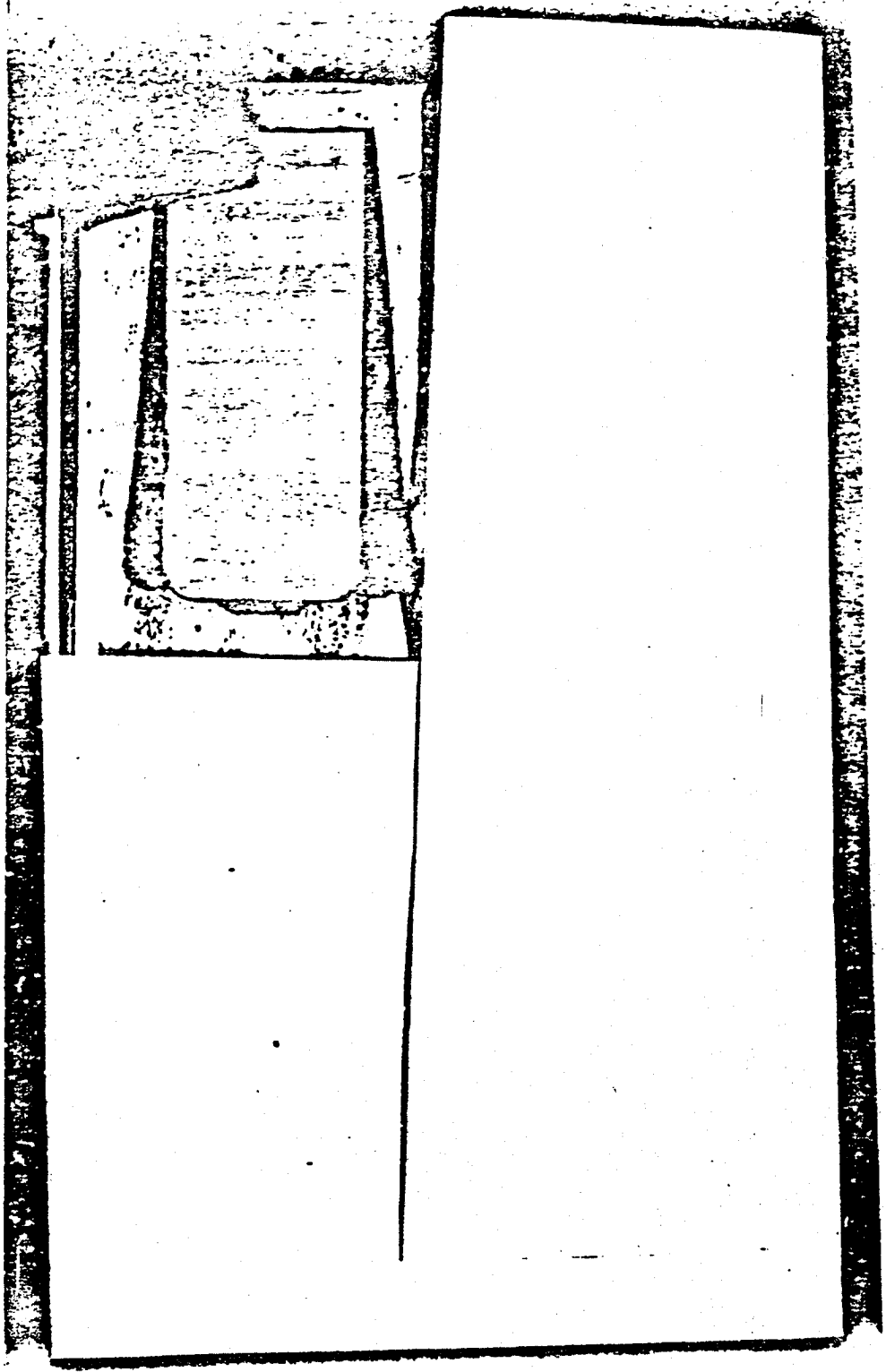
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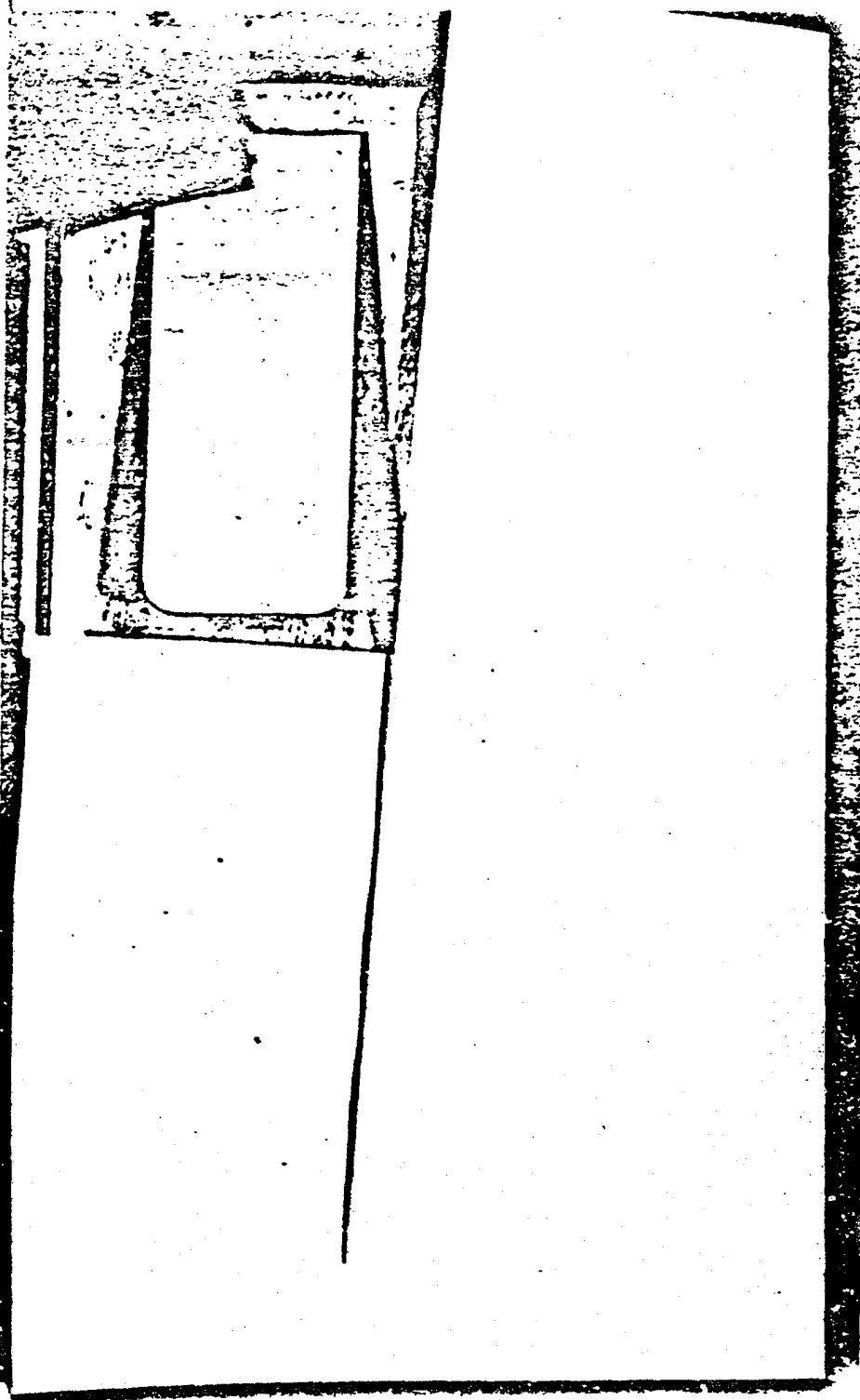
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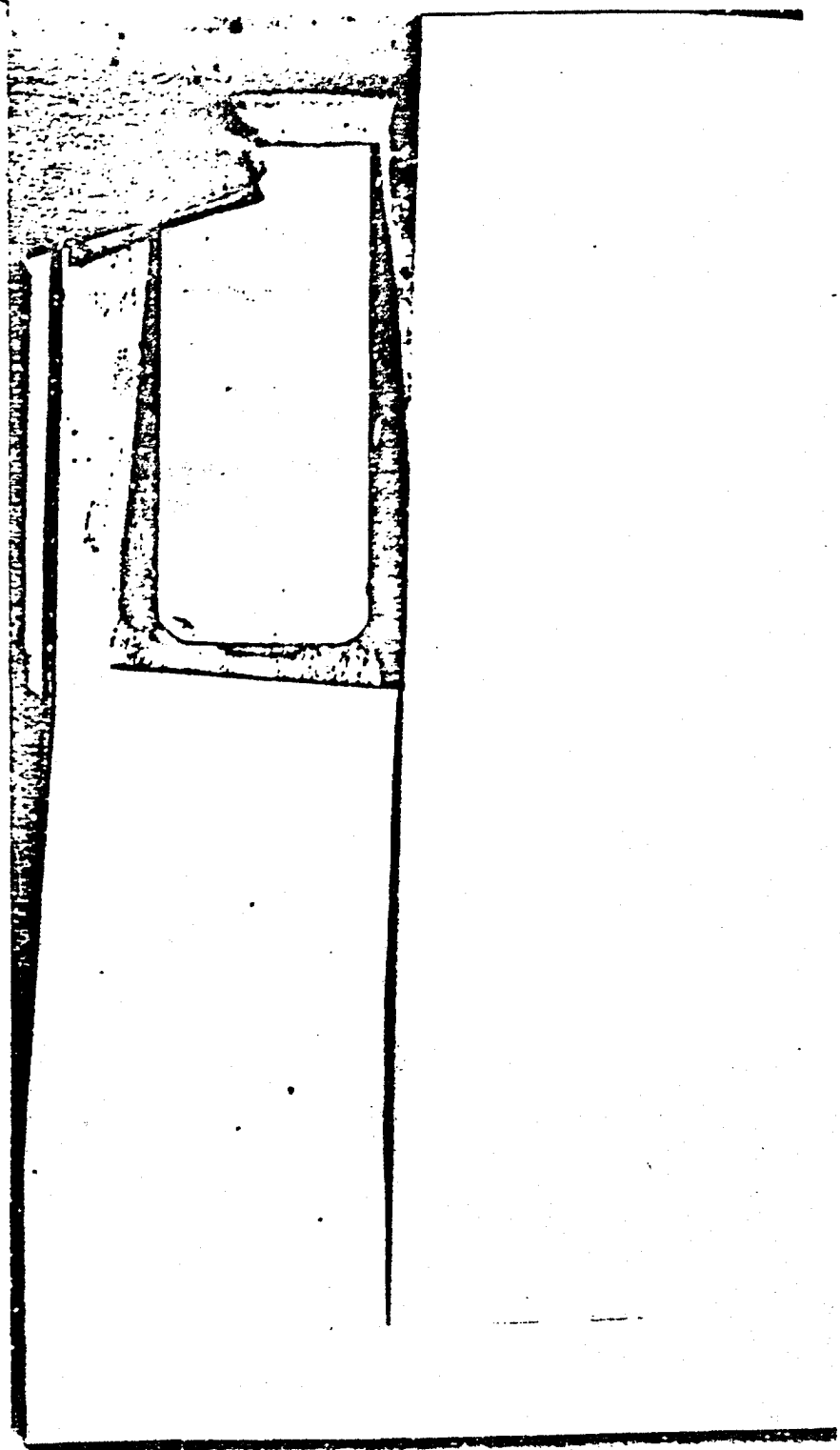
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