



Addressees – Check appropriate positions or regions

| WDMO                             | FAP                         | FAP                                      |
|----------------------------------|-----------------------------|------------------------------------------|
| <b>All Affiliates</b>            | <b>M&amp;S</b>              | <b>Public Affairs &amp; FCAP</b>         |
| Asia Pacific                     | Sales & Marketing Directors | Public Affairs Directors                 |
| Europe                           | Marketing Managers          | FCAP Directors                           |
| South America                    | Sales Managers              |                                          |
|                                  | M&S Dearborn Staff          | <b>Human Resources</b>                   |
| <b>All Customer Service</b>      | M&S Regional Staff          | Human Resources Directors                |
| CS Field - Asia Pacific          | Regional Managers           | Six Sigma Champions                      |
| CS Field - Carib / C. America    | Agencies (JWT, Impiric)     | Six Sigma Black Belts                    |
| CS Field - Israel                | Zone/Area Managers          |                                          |
| CS Field - MENA                  | Brand Managers              | <b>Purchasing</b>                        |
| CS Field - Puerto Rico           | Portfolio Brand Strategy    | Purchasing Directors                     |
| CS Field - South Africa          | Brand at Retail             | STA Managers                             |
|                                  | Retail Network Planning     |                                          |
| <b>Finance</b>                   |                             | <b>Research</b>                          |
|                                  | <b>Product Development</b>  | Global Consumer Insights                 |
| <b>Fleet</b>                     | Prod. Dev. Directors        | Scientific Research                      |
|                                  | C-car Program Team          |                                          |
| <b>GEC</b>                       | B-car Program Team          | <b>Education &amp; Training</b>          |
| FTC Credit                       | Comm. Vehicle Prog. Team    | HR Training                              |
| Global Distribution              | Ford Hiroshima Office       | M&S Training                             |
| Logistics                        | J97/U268 Program Team       |                                          |
| Product Planning                 | Prod. Dev. Dearborn Staff   | <b>e-Business and IT</b>                 |
| Six Sigma                        | Prod. Dev. Regional Staff   | e-Business Managers                      |
| Systems                          | Global Product Strategy     | Dearborn Consumer Connect                |
|                                  | Vehicle Personalization     | IT Managers                              |
| <b>Human Resources</b>           | EEME                        | Dearborn IT Staff                        |
|                                  |                             |                                          |
| <b>Public Affairs</b>            | <b>Finance</b>              | <b>FCSD</b>                              |
|                                  | Finance Directors           | FCSD Directors                           |
| <b>All Sales &amp; Marketing</b> | Finance Dearborn Staff      | FCSD Regional Managers                   |
| S&M Field - Asia Pacific         | Finance Regional Staff      | FCSD Zona/Area Managers                  |
| S&M Field - Carib / C. America   |                             | FCSD Parts Managers                      |
| S&M Field - Israel               | <b>Manufacturing</b>        | New Business Office                      |
| S&M Field - MENA                 | Manufacturing Directors     |                                          |
| S&M Field - Puerto Rico          | MP&L                        | <b>Dearborn &amp; Regional FAP Staff</b> |
| S&M Field - South Africa         | Quality                     | Operating Committee                      |
|                                  | Mfg. Dearborn Staff         | Managing Directors                       |
|                                  | Mfg. Regional Staff         | Customer Satisfaction Committee          |
|                                  |                             | Diversity Council                        |
|                                  |                             | P.A.G.                                   |
|                                  |                             | Monthly Sales Results                    |
|                                  |                             | Monthly Sales Forecast                   |
|                                  |                             | Sales Analyst Market Contacts            |
| <b>All WDMO</b>                  |                             |                                          |

