

Every Stroke of fine paint

SAVES YOU MONEY



Every stroke of cheap paint wastes your money

Here is the reason. Science has discovered no satisfactory substitute for pure White Lead in paint. But pure White Lead costs too much to be used in practical quantities in cheap paint. That's why every stroke of cheap paint wastes your money. . . . Fuller Pure Prepared Paint is made of pure White Lead (for body and elasticity); pure Zinc Oxide (for spreading capacity and hardness); the highest grade of linseed oil. It is the finest ready-mixed paint you can buy. Every cent that you pay for it is justified by the lasting beauty and protection it gives your home. . . . The higher price, per gallon, of Fuller Pure Prepared, adds little to the total first cost of a painting job. You save money in the long run—Fuller Pure Prepared covers more surface, lasts longer, looks better all the time, gives greater protection. . . . Consult a Master Painter and specify Fuller Pure Prepared Paint. Ask your nearest Fuller dealer, listed below, for a Fuller Pure Prepared Paint color card. Write to W. P. Fuller & Co. for the booklet, "Your Home As Others See It."

Time in on the FULLER PROGRAM. WOMAN'S MAGAZINE OF THE AIR. National Broadcasting Network. EVERY WEDNESDAY MORNING

FULLER Pure Prepared The White Lead PAINT

W. P. FULLER & CO., 301 MISSION STREET, SAN FRANCISCO

48 Branches in 36 Pacific Coast and Inter-mountain Cities
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Peirce & Towle

Of the 17 cars to be shown, no two will be alike, differing in body type and in color combinations. Roadsters resembling those supposed to be preferred by all successful motion picture stars, cabriolets and broughams like royalty uses, as well as the more conservative models, will be shown in all the radiant beauty of the variegated tints de-

"Our 1929 Easter undoubtedly one of chandising under-tempted here," Sw called attention to own business has the present season baker sales in increased, 114 per cent. No sales will be the show, which w day and Sunday a nite."

THEATRE OF THE GOLDEN BOUGH

Carmel-by-the-Sea
2 Shows Nightly 7 & 8:45 p.m.

Last Showing Today
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Janet Gaynor and
Charles Farrell

Tomorrow
Bebe Daniels in
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