

To: Hupp, Sydney[hupp.sydney@epa.gov]
Cc: Jay Vroom[JVroom@croplifeamerica.org]
From: Mary Jo Tomalewski
Sent: Thur 3/30/2017 3:21:45 PM
Subject: FINAL Meeting Agenda and Materials
[Pruitt Meeting Materials.pdf](#)

Sydney,

We have refined our proposed topics for today's CEO Council meeting with the administrator. Attached, please find:

- [REDACTED] Revised "Final Proposed Agenda Topics," which includes the list of those CEO Council members who will attend our meeting today, and their short bios
- [REDACTED] Introduction / Mission Overview of the CEO Council
- [REDACTED] CEO Council Letter to President Trump, dated February 9, 2017

We assume we can skip a formal "round table of introductions" at the beginning of the meeting as our time is short and we want to maximize time spent talking about issues.

MJ

Mary Jo Tomalewski

Executive Assistant to the President & CEO

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How can I serve you today?

Future Meetings

2017 Spring Regulator Conference – April 6-7, Arlington, VA

2017 Annual Meeting – September 22-27, Dana Point, CA

2018 Winter Board of Directors Meeting – March 5-7, Washington, DC

2018 Annual Meeting – September 21-26, The Ritz-Carlton Amelia Island

FINAL PROPOSED AGENDA TOPICS

Meeting Information: Office of EPA Administrator Scott Pruitt
 1200 Pennsylvania Avenue, NW
 Washington, DC
 Thursday, March 30, 2017 3:45-4:30 PM

Topic
1. <u>Thanks</u> to Trump Administration and Administrator Pruitt for <u>early decisive</u> actions: <ol style="list-style-type: none"> a. WOTUS b. Chlorpyrifos Petition
2. <u>Top Priority Issues</u> <ol style="list-style-type: none"> a. Ag Advisor Position – We recommend adding additional title of “Assistant Deputy Administrator” as a title b. Water <ol style="list-style-type: none"> i. Next steps to refine / clarify beyond WOTUS ii. NPDES permits (CAFO Program needs work; legislation to fix water permits NOT needed for lawful use of pesticides) c. Pesticides Policy <ol style="list-style-type: none"> i. Endangered Species Act conflicts with Pesticide Regulation and Biotech Regulation ii. Epidemiology Study Policy (as aftermath from Chlorpyrifos matter) iii. Reform Certification & Training and Worker Protection Rules – Suspend implementation and revise d. Renewable Fuels Standard – current program kept consistent e. Communication / Messaging / Opinion Polling – vital to all parties’ ability to advance sound policy f. EPA and USDA Cooperation and Coordination – Already vast progress; <u>more</u> can be done! g. Environmental Justice, Research & Development, and Children’s Health Offices – Better integration with and reform of EPA program offices; sound science h. Regulation of Manufacturing & Mining Facilities for Ag Inputs – Restore science and process i. Public and Science Advisory Panels at EPA – Balance, strategic agendas j. “Air Emissions” from farming operations

CEO Attendees

American Seed Trade Association	Andrew “Andy” LaVigne, President and CEO
American Soybean Association	Steve Censky, Chief Executive Officer (Co-Chair)
Biotechnology Innovation Organization	Dana O’Brien, Executive Vice President
CropLife America	Jay Vroom, President and CEO (Co-Chair)
The Fertilizer Institute	Chris Jahn, President
National Association of Wheat Growers	Chandler Goule, CEO
National Corn Growers Association	Chris Novak, CEO (Co-Chair)
National Cotton Council	Gary Adams, President and CEO
National Council of Farmer Cooperatives	Chuck Conner, President and CEO
National Pork Producers Council	Neil Dierks, CEO
United Fresh Produce Association	Tom Stenzel, President and CEO
USA Rice Federation	Betsy Ward, President & CEO
National Association of State Departments of Agriculture	Barb Glenn, CEO, ex-officio

Others

American Farm Bureau Federation	Dale Moore, Deputy Executive Director
Corn Refiners Association	John Bode, President & CEO
National Farmers Union	Rob Larew, Senior VP

Production Agriculture's CEO Council

Introduction/Mission Statement: The production agriculture "CEO Council" coordinates alignment on core issues of modern agricultural systems through telling our story, sharing information and leveraging our strengths, while serving as a resource for government decision makers and others interested in USA food, fiber and renewable fuels.

Core Focus of Interest

- Research and innovation
- Technology access
- Science and risk-based regulation
- Sustainability, environment, and weather
- Marketability, trade, and economic prosperity
- Government leadership and partnership with private sector
- Food access and food safety
- Plant and animal health
- Ag labor

The Council supports (principles/themes):

- Accelerating rural economic growth and improving productivity through innovation and technology
- Promoting research and innovation that enables development of tools and techniques necessary for discovering new products that hold tremendous potential for farmers and society at large
- Enabling a regulatory and commercial environment in which agricultural products are marketable, both domestically and internationally
- Appropriate balance between Federal and State Governments and a cooperative regulatory approach
- Access to essential labor in balance with an effective Federal immigration policy and adequate worker safety protections
- Support for all methods of agricultural production
- Transparency and dialogue with consumers

Members of the CEO Council (see reversed)

March 30, 2017

CEO Council Members

American Farm Bureau	Vincent “Zippy” Duvall, President
American Seed Trade Association	Andrew “Andy” LaVigne, President and CEO
American Soybean Association	Steve Censky, Chief Executive Officer (Co-Chair)
Biotechnology Innovation Organization	Dana O’Brien, Executive Vice President
CropLife America	Jay Vroom, President and CEO (Co-Chair)
The Fertilizer Institute	Chris Jahn, President
National Association of Wheat Growers	Chandler Goule, CEO
National Cattlemen’s Beef Association	Kendal Frazier, CEO
National Chicken Council	Michael Brown, President
National Corn Growers Association	Chris Novak, CEO (Co-Chair)
National Cotton Council	Gary Adams, President and CEO
National Council of Farmer Cooperatives	Chuck Conner, President and CEO
National Farmers Union	Roger Johnson, President
National Milk Producers Federation	Jim Mulhern, President and CEO
National Pork Producers Council	Neil Dierks, CEO
United Fresh Produce Association	Tom Stenzel, President and CEO
USA Rice Federation	Betsy Ward, President & CEO
National Association of State Departments of Agriculture	Barb Glenn, CEO, ex-officio

February 9, 2017

The President
The White House
Washington, D.C. 20500

Dear Mr. President,

We, the CEO Council (undersigned herein), representing the production agricultural value chain, including many agricultural producers and farm input developers and suppliers, look forward to working with you and your Administration on matters of importance to American agriculture.

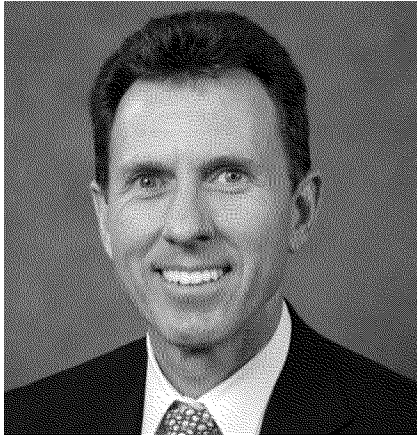
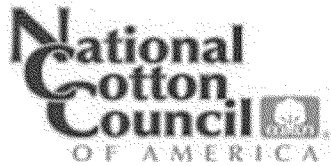
The challenges we face in agriculture are significant. Many experts emphasize that producers must grow as much food in the next 50 years as was produced over all previous history to meet the demands of our expanding global population. A firm commitment by the U.S. government to aggressively support agricultural innovation and science-based regulatory decisions will be necessary to ensure farmers have the tools they need to produce a safe and abundant supply of nutritious food, in addition to feed, fuel and fiber, in an environmentally sound and sustainable manner.

The policy and regulatory environment your Administration establishes can ensure that agricultural innovation flourishes and American farmers are able to meet the food production goals necessary to feed billions more people. We are ready to provide the White House and the Executive Branch Departments and Agencies, as well as Congress, with policy concepts that foster stability in the U.S. agriculture economy with a strong and predictable farm safety net and promotes American competitiveness through research; marketability and trade of agricultural commodities; rural economic growth; and plant, animal, and environmental health, among many other things.

We appreciate your attention to these and other issues of value to American production agriculture and food consumers everywhere.

Sincerely,

American Farm Bureau Foundation, Zippy Duvall
American Seed Trade Association, Andy LaVigne
American Soybean Association, Steve Censky
Biotechnology Innovation Organization, Dana O'Brien
CropLife America, Jay Vroom
The Fertilizer Institute, Chris Jahn
National Association of Wheat Growers, Chandler Goule
National Cattlemen's Beef Association, Kendal Frazier
National Corn Growers Association, Chris Novak
National Cotton Council, Gary Adams
National Council of Farmer Cooperatives, Chuck Conner
National Farmers Union, Roger Johnson
National Milk Producers Federation, Jim Mulhern
National Pork Producers Council, Neil Dierks
United Fresh Produce Association, Tom Stenzel
USA Rice Federation, Betsy Ward



Gary M. Adams
President and Chief Executive Officer
National Cotton Council of America

Gary Adams assumed the position of President and Chief Executive Officer of the National Cotton Council in February 2015. He plays a key role in guiding the industry's seven segments to reach consensus on critical policies affecting U.S. cotton, with the mission of helping all U.S. cotton industry segments compete effectively and profitably in global markets.

Prior to that, Gary served the Council for 13 years as the Vice President of Economic and Policy Analysis. As the Council's chief economist, he provided economic outlooks for global cotton markets, as well as analyzing the impacts of farm and trade policies.

Gary also represents the U.S. cotton industry as a member of USDA's Agricultural Policy Advisory Committee. Previously, Gary served on USDA's Advisory Committee on Trade from 2005 through 2011 and the NASS Advisory Committee on Agricultural Statistics from 2003 through 2009.

Prior to joining the Council, Gary was a Research Assistant Professor in the Department of Agricultural Economics at the University of Missouri. During his 13-year tenure at the university, Gary's primary responsibilities included policy analysis and market outlook for the Food and Agricultural Policy Research Institute, also known as FAPRI. While at FAPRI, Gary and his colleagues were recognized by the American Agricultural Economics Association for their distinguished policy contributions.

Gary has B.S. and M.A. degrees in Applied Mathematics from the University of Alabama and a Ph.D. in Agricultural Economics from the University of Missouri. Gary and his wife, Carol, have four children.



Stephen L. Censky

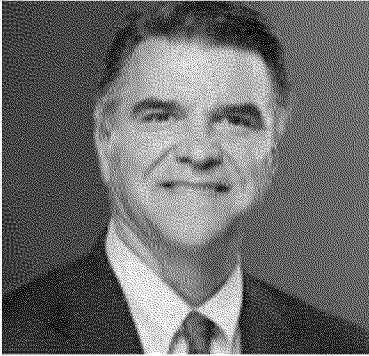
Chief Executive Officer

Stephen L. Censky is the American Soybean Association's (ASA) Chief Executive Officer, a staff position he accepted in April 1996. As ASA's top executive, Censky is in charge of managing ASA's legislative, trade policy, membership and education and training programs.

The American Soybean Association is a national, not-for-profit commodity organization with over 22,000 members. ASA works as the domestic and international policy advocate for soybean producer members.

Prior to joining ASA, Censky worked in Washington, D.C. for over a decade. He began his career on Capitol Hill as a legislative assistant for agricultural and transportation matters to Senator Jim Abdnor (R-SD). Later he served in both the Reagan and Bush Administrations at the U.S. Department of Agriculture, helping to craft the 1990 Farm Bill and eventually serving as Administrator of the Foreign Agricultural Service where he was involved in global trade negotiations and running our nation's export programs.

Censky received his Bachelor's of Science degree of Agriculture from South Dakota State University and his Master's Diploma in Agriculture Studies from the University of Melbourne, Australia.



Charles F. (Chuck) Conner

***President and CEO
National Council of Farmer Cooperatives***

Charles F. (Chuck) Conner became president & CEO of the National Council of Farmer Cooperatives (NCFC) on January 22, 2009. As president of NCFC, Conner will oversee the organization's work to promote and protect the business and public policy interests of America's farmer-owned cooperatives. He will also provide the strategic vision for the trade association as it continues to seek new ways in which to add value for its membership.

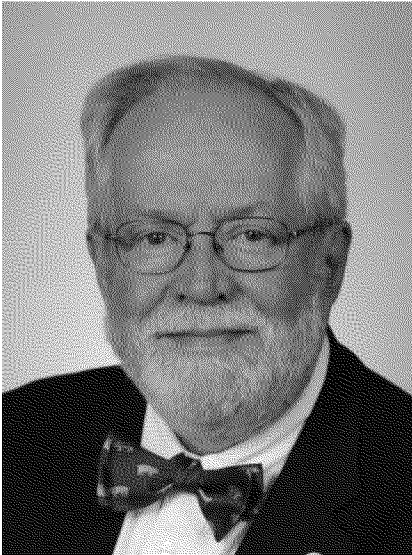
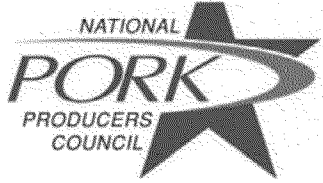
Prior to joining NCFC, Conner had served as the Deputy Secretary at the U.S. Department of Agriculture since mid-2005. In this capacity, he was the Chief Operating Officer (COO) overseeing day-to-day operations of the department. Conner interacted directly with President George W. Bush and his senior staff to formulate domestic and international food, trade, security and energy policy. He led development of the Bush Administration's \$300 billion Farm Bill proposal and the strategy to educate and inform industry, constituents and Congress.

From August 2007 to January 2008, Conner served as both USDA Secretary and Deputy Secretary. He played a key role in developing the Administration's immigration policy including important changes to the H2A program.

Conner's experience also includes the assignment of Special Assistant to the President, Executive Office of the President, from October 2001 to May 2005, working on the 2001/2 Farm Bill to develop the strategy behind the transfer of several USDA agency functions to the newly formed Department of Homeland Security.

From May 1997 to October 2001 Conner served as President of the Corn Refiners Association. He also served for 17 years as an advisor to U.S. Senator Richard Lugar of Indiana.

Conner is a graduate of Purdue University, with a Bachelor's of Science degree and is the recipient of Purdue's Distinguished Alumni Award. He and his wife Dru have four children.

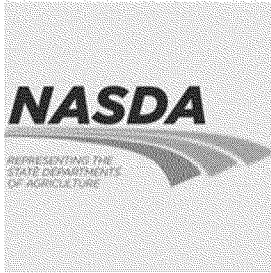


Neil Dierks, Chief Executive Officer

Neil Dierks is Chief Executive Officer of the National Pork Producers Council (NPPC). In this position, he is responsible for the overall implementation of all NPPC programs. Dierks' position requires him to spend time in both Des Moines, Iowa, the national office of NPPC, and Washington, D.C.

Beginning in 1990, Dierks served NPPC in a series of senior executive positions, including Executive Director of Operations, Vice President for Research and Education and Senior Vice President for Programs. Prior to his service with NPPC, Dierks was the Special Activities Director for the Iowa Pork Producers Association and Marketing Director for the Iowa Corn Promotion Board.

Neil grew up on a livestock farm in eastern Iowa and remains involved in a family farming operation. He is a graduate of Iowa State University.



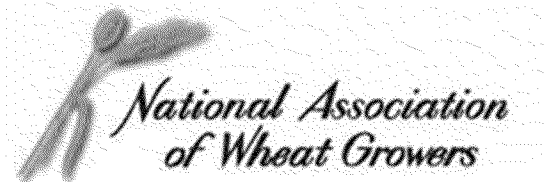
Dr. Barbara Glenn recently joined the National Association of State Departments of Agriculture (NASDA) as CEO on August 18, 2014.

NASDA is a nonpartisan, nonprofit association which represents the elected and appointed commissioners, secretaries, and directors of the departments of agriculture in all fifty states and four U.S. territories.

Dr. Glenn is a scientist with decades of experience as a policy researcher and advocate for agriculture. She previously served as Senior Vice President of Science and Regulatory Affairs for CropLife America, where she was responsible for developing policies and regulations to support agriculture through crop protection. Prior to joining CropLife America, Dr. Glenn served as Managing Director of the Animal Biotechnology, Food and Agriculture Section of the Biotechnology Industry Association in Washington, DC.

Dr. Glenn holds a B.S. in animal science and a Ph.D. in ruminant nutrition from the University of Kentucky. She previously worked for the U.S. Department of Agriculture, Agricultural Research Service and the Federation of Animal Science Societies.

Born in Lincoln, Nebraska and raised in Centerville, Ohio, Dr. Glenn developed a passion for agriculture from her parents and her involvement in 4-H. She lives on a small farm in Maryland with her husband and three children, and serves on various boards for farm bureau and 4-H.



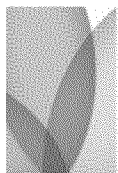
Chandler Goule

CEO

Chandler Goule assumed his responsibilities as CEO of the National Association of Wheat Growers on July 5, 2016. In addition, he also serves as the executive director of the National Wheat Foundation.

Most recently, Goule served as senior vice president of programs at the National Farmers Union (NFU) where he was heavily involved in farm bill legislation.

Originally from Texas, Goule holds degrees from Texas A&M and George Washington University and served as a subcommittee staff director for the House Agriculture Committee before moving to the National Farmers Union in 2009 as vice president of government relations. He was appointed senior vice president of NFU programs in 2014.



The Fertilizer Institute

Nourish, Replenish, Grow

BIOGRAPHY OF CHRISTOPHER JAHN

President

The Fertilizer Institute and the Nutrients for Life Foundation

Christopher L. Jahn is president of The Fertilizer Institute (TFI), the fertilizer industry's national trade association. As TFI president, Jahn works to represent, promote and protect a sound fertilizer industry through legislative and regulatory activities and to promote a favorable public image of the fertilizer industry and agriculture. Jahn also serves as president of the Nutrients for Life Foundation (NFL).

Jahn comes to TFI having served as president of the National Association of Chemical Distributors (NACD) since 2006. Prior to leading NACD, Jahn served as president of the Contract Services Association (CSA).

Before joining CSA, Jahn had an active role in the United States Senate working for nearly 10 years for U.S. Senator Craig Thomas (R-Wyo.) in a variety of roles, including legislative assistant, legislative director and Chief of Staff.

After graduating from Columbia University with a B.A. in Political Science, Jahn co-founded a book distribution business. He also earned an MBA from the University of Maryland.

A native of Wyoming, Chris and his wife, Marianne, live in Fairfax Station, Va., with their two children.

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Roger Johnson

President

Roger Johnson is president of the National Farmers Union (NFU), a grassroots organization that represents more than 200,000 family farmers, ranchers, fisherman and rural communities across the United States.

Johnson was elected to lead the family farm organization at NFU's 107th anniversary convention in 2009. He has since expanded the education department by providing more programs for beginning, college-aged and women farmers, increased the number of Farmers Union state divisions, and developed a strategic plan for the organization. Johnson has also overseen a number of important policy initiatives important to family farmers including: passage of the 2014 Farm Bill; maintaining a strong Renewable Fuel Standard and Country-of-Origin Labeling, promoting policies that allow farmers to address the growing threat of climate change; and renewing the nation's focus on eliminating an overwhelming trade deficit that results in lost jobs and prosperity for rural America.

Prior to leading National Farmers Union, Johnson, a third-generation family farmer from Turtle Lake, N.D., served as North Dakota Agriculture Commissioner, a position he was first elected to in 1996. While Agriculture Commissioner, Johnson served on the State Industrial Commission, the North Dakota Trade Office Advisory Board, and the State Board of Agricultural Research and Education, among many other boards and commissions.

From 2007-2008, Johnson served as president of the National Association of State Departments of Agriculture (NASDA). He is a past president of the Midwestern Association of State Departments of Agriculture (MASDA), past president of the Food Export Association of the Midwest and a former chairman of the Interstate Pest Control Compact.

Johnson graduated from North Dakota State University with a degree in agricultural economics. Johnson and his wife, Anita, are the proud parents of a daughter and two sons and have three grandchildren.



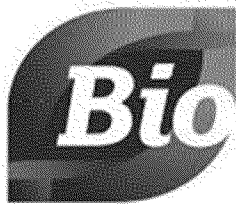
**Andrew W. "Andy" LaVigne
President & CEO**

Andrew W. LaVigne is currently the President and CEO of the American Seed Trade Association. He joined ASTA in February, 2006. Andy has had a 30-year career in government relations, industry representation, public affairs advocacy, and management. His core areas of expertise include agriculture, food policy and international trade.

Prior to joining ASTA, Andy was Executive Vice President/CEO of Florida Citrus Mutual, representing citrus growers on issues affecting their business. Pre-joining Florida Citrus Mutual, Andy spent four years as Florida Fertilizer and Agrichemical Association's (FFAA) President and Executive Director. FFAA is a non-profit, agricultural trade organization representing companies that specialize in crop protection and plant nutrition products.

Before his position at FFAA, Andy spent eight years in Washington, D.C. working in the U.S. Congress and the U.S. Department of Agriculture. He served as Legislative Director for Congressman Charles Canady, Agriculture Committee staffer for Congressman Tom Lewis, and on the staff of USDA Secretary Ed Madigan.

Andy is a native of Florida with a BA degree in Political Science, with a minor in economics, from the University of Florida.



**Biotechnology
Innovation
Organization**



Dana O'Brien

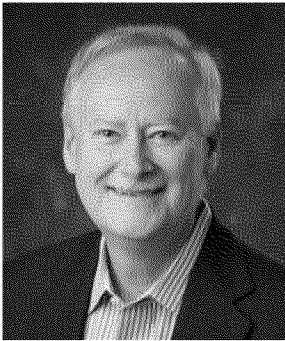
Executive Vice President, Food & Agriculture

Dana O'Brien is Executive Vice President for Food and Agriculture and is responsible for the development of public policy and strategic advocacy, public affairs, and legal strategies that advance industry and stakeholder objectives in the United States.

Prior to becoming EVP, Dana served as BIO Food and Agriculture's chief legislative advocate as Senior Director of Federal Government Relations since March 2011.

Before BIO, Dana worked in Congress for the late Representative Ike Skelton (D-MO) managing his legislative team and concentrating on a variety of agricultural, energy, and trade matters.

A native of Sedalia, Missouri, and a graduate of Missouri University with a bachelor's degree in psychology, Dana joined the Skelton team immediately out of college and served there for nearly 14 years.



Tom Stenzel
President and CEO
United Fresh Produce Association
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tstenzel@unitedfresh.org

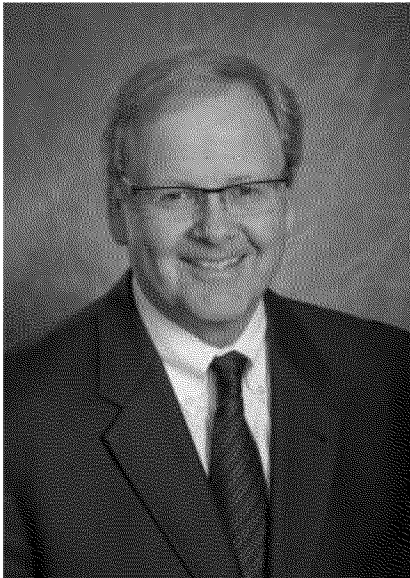
Tom Stenzel is President and CEO of the United Fresh Produce Association, a position he has held since 1993. United Fresh is the pre-eminent trade association for the produce industry in shaping legislative and regulatory policies; providing scientific and technical leadership in food safety and nutrition; and developing educational programs for its members. Founded in 1904, United Fresh represents the interests of companies from small family businesses to the largest international corporations throughout the global fresh produce supply chain.

United Fresh is widely known for its work in government affairs, agricultural policy, food safety and nutrition, working to promote political and environmental change to help the next generation of children double their consumption of fresh produce. The United Fresh Start Foundation is committed to increasing children's access to fresh fruits and vegetables, and is a founding partner of the *Let's Move Salad Bars to Schools* campaign. The campaign has donated salad bars to more than 6,000 schools across the country.

Tom is a frequent speaker on industry issues and has been recognized often by the produce industry throughout his career. He was honored as the 2002 *Produce Man of the Year* by *The Packer* newspaper, and is the past Chairman of the International Federation for Produce Standards, a global body representing national produce associations around the world.

He is a member of the U.S. Chamber of Commerce Committee of 100 leading association executives, the Advisory Board of the International Food Protection Training Institute, and the Key Industry Associations Committee of the American Society of Association Executives, from which he achieved the Certified Association Executive (CAE) designation in 1990. He has served in many government and industry leadership positions, including the first U.S. Department of Agriculture Fruit and Vegetable Industry Advisory Committee, President George W. Bush's Transition Advisory Team for Agriculture, and as an advisor on the U.S. Agricultural Policy Advisory Committee for Trade.

Tom was the founding President of the International Food Information Council (IFIC) in 1986, and was previously director of public affairs for the National Soft Drink Association. Tom is a 1977 graduate of the University of Richmond.



Jay Vroom has served as President and CEO of the trade association known as CropLife America (CLA) since 1989. CLA is the leading U.S. trade group for the crop protection industry in the U.S.

Vroom is a founding member of the CropLife Foundation, serving as chairman since its inception in 2001, and now serves as the Foundation's Vice-Chair, since 2015.

His sits of the Board of Directors for the Agricultural Retailers Association, Asmark, National Wheat Foundation, the National Association of Manufacturers Council of Manufacturing Associations, and the Soil Health Institute. He is also a member of the Farm Foundation Roundtable Steering Committee, and the North American Climate Smart Ag Alliance Steering Committee.

Vroom was a member of the youth organization, Future Farmers of America, and served as an elected state officer in Illinois. Today, he is a member of the FFA Foundation's Individual Giving Council and Board of Trustees.

Vroom co-chairs the Coalition for the Advancement of Precision Agriculture and the CEO Council.

He is a member of the Friends of the National Arboretum (FONA) FONA Council.

He graduated with honors from the College of Agriculture, Consumer and Environmental Sciences at the University of Illinois Urbana-Champaign. Vroom was raised on a grain and livestock farm in north-central Illinois and continues to own the farming operation.



Elizabeth Ward

Betsy Ward was appointed President & CEO of the USA Rice Federation in 2007. From 2003-2005, Ward was the Vice President of International and Domestic Promotion at USA Rice where she was in charge of developing and implementing domestic and international promotion, and food aid programs.

From 2005-2007, Ward served as the chief executive for the Hardwood Federation, a trade association representing over 15,000 hardwood producers across the United States. From 1995 to 2003, she ran the Wood Products International Group at the American Forest & Paper Association, directing the wood trade policy and global forestry agenda for the industry.

In 2011, Ward was elected Chairman of the U.S. Agricultural Export Development Council (USAEDC) which represents the interests of more than 80 commodity organizations who grow and process a wide variety of U.S. agricultural products. She currently serves as Past Chair. Since 2011, Ward has also served on the Board of Directors of the Sustainable Fisheries Partnership, an independent non-governmental organization (NGO) working to ensure healthy marine and aquatic ecosystems; secure seafood supplies; and a thriving, responsible seafood economy.

Ward served for six years as a cleared advisor on the Industry Trade Advisory Committee for forest and paper products (ITAC-7) and was appointed forest products representative to USDA's Agricultural Policy Advisory Committee (APAC) in 2001.

Ward holds a Bachelor's degree in History and Political Science from the University of New Hampshire and a Master's degree in International Security Affairs from the School of International Affairs at Columbia University.