

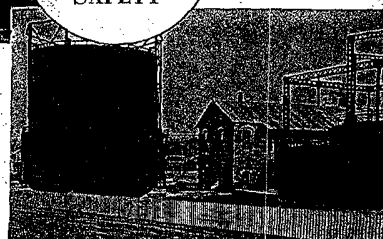
PROTECTS *against* CORROSION



Where
RED
signals
SAFETY

RED LEAD

*...adds years to
the life of structural metal!*



IN giant tanks, in other outdoor metal structures...the most sturdy steel or iron needs protection. Air and moisture are their relentless foes. Unless kept away, they cause corrosion.

This Rugged Coat Protects for Years

There is no better way to safeguard structural metal from corrosion than by using pure red lead. Red lead seals up metal with a tough, dense, protective coat that lasts for years...that keeps air and moisture away from the metal. Thus, with the un-failing protection afforded by red lead, the life of metal is prolonged.

For more than a century, pure red lead has been the accepted paint for iron and steel. It is specified by

leading engineers. It protects the armor of ships...the skeletons of skyscrapers...the sturdy steel of bridges, gas tanks and other metal structures.

Paste and Liquid Red Lead

For high-grade red-lead paint, Dutch Boy Red Lead has long been standard. Pure, fine, and highly oxidized, it offers a measure of protection that no other pigment can give.

Dutch Boy Red Lead comes in two forms—paste and liquid. The liquid (ready for the brush) is supplied in six different colors...the natural orange-red, two shades each

of green and brown...and black. The paste comes in orange-red, and can be shaded to dark colors.

For information on any special painting problem, write our Department of Technical Paint Service, in care of our nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway • Buffalo, 116 Oak St. • Chicago, 900 West 18th St. • Cincinnati, 659 Freeman Ave. • Cleveland, 820 West Superior Ave. • St. Louis, 723 Chestnut St. • San Francisco, 235 Montgomery St. • Boston, National-Boston Lead Company, 800 Albany St. • Pittsburgh, National Lead & Oil Company of Penna., 316 Fourth Ave. • Philadelphia, John T. Lewis & Bros. Company, Widener Building



DUTCH BOY RED LEAD



KD85B Gas Age - Record - February 22, 1930

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