



Color? Yes... exactly the tint you want

Just call in the partners, the skilled professional painter and pure lead paint. For generations they've been beautifying houses inside and out.

BY using lead paint, made with Dutch Boy white-lead, the painter can produce exactly any desirable color—the precise tint or shade you want. Attractive colors for the exterior... any number of distinctive and lovely finishes for interiors. Dutch Boy white-lead paint makes the professional painter a versatile colorist and gives finishes of lasting beauty.

Where is this professional painter? You'll find him an established member of your community—a man whose reputation depends on his skill as a first-class workman and on his use of quality materials, such as Dutch Boy white-lead. No fly-by-night painter can duplicate his work.

For interior painting, the painter mixes Dutch Boy white-lead with

Dutch Boy flattening oil to make a beautiful flat paint... thoroughly washable. For exterior work he mixes Dutch Boy white-lead and linseed oil, producing a tough, waterproof gloss paint that has no equal in wearing qualities.

Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

This booklet for owners

A new free booklet, "The House We Live In," contains important facts about painting... tells how to use and select colors. Write our nearest office for it.



This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder, and bab-bit metal. It is the trademark of National Lead Company which manufactures lead products for the many uses for which lead is especially fitted in art, industry and daily life.

WHITE-LEAD IN NEW FORM

Dutch Boy soft paste white-lead, a new product, thins to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

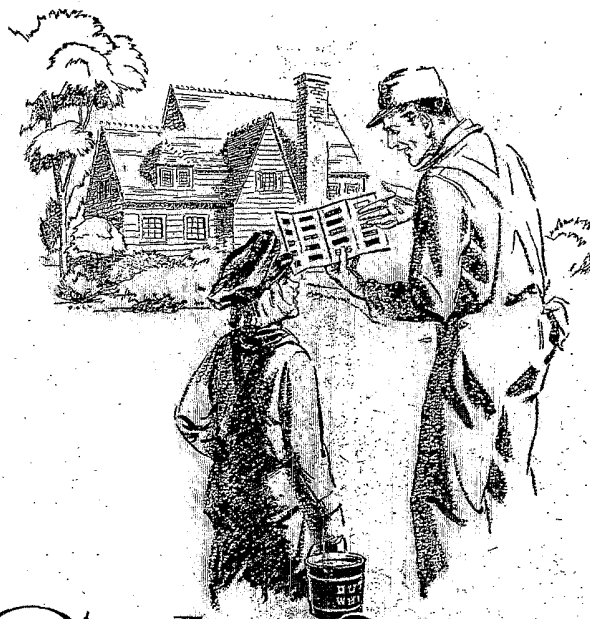
NATIONAL LEAD COMPANY

New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 38th Street • Cincinnati, 609 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa., 315 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street

Paint with LEAD

DUTCH BOY WHITE-LEAD

N 27859



Color? Yes...

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FOR sure protection, against the weather and beauty as well, hire a skilled painter to apply pure lead paint to your house.

By using lead paint, made with Dutch Boy white-lead, the painter can produce exactly any desirable color—the precise tint or shade you want. Attractive colors for the exterior—any number of distinctive and lovely finishes for interiors—from one-tone finishes to multi-colored, figured and blended effects—all these are possible. Dutch Boy white-lead paint makes the professional painter a versatile colorist and gives finishes of lasting beauty.

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his skill as a first-class workman and on his use of quality materials, such as Dutch Boy white-lead. No fly-by-night painter can duplicate his work. Nor will he use a pure white-lead.

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