



RECORD OF PRODUCT

ISSUED BY

DISTRIBUTION DEPARTMENT

CLEVELAND, OHIO

THE SHERWIN-WILLIAMS CO.
ACME QUALITY PAINTS
THE LOWE BROS. CO.
ROGERS PAINT PRODUCTS



THE MARTIN-SENOUR CO.
W. W. LAWRENCE & CO.
JOHN LUCAS & CO.
DESHLER PRODUCTS

Product Discontinuance of S-W Items

No. 2283

() New ☒ () Disc. () Other

November 1, 1966

21174 2-69 30107

CORPORATE FINAL DROP

Items in this Record of Product are officially discontinued for all Sales Divisions of the Corporation. Corporate depreciation policies will apply.

F. X. Z.

NOV 7 1969

S-W Beauty-Last Exterior Stains

FIS Use Only - SW 252

<u>Rex</u>	<u>Description</u>	<u>Size</u>
A14 A 32	Colonial Gray	Gl. 5's All
A14 A 52	Warm Gray	" " "
A14 G 56	Sherwood Green	" " "
A14 G 58	Green Drift	" " "
A14 H 53	Champagne	" " "
A14 N 50	Autumn Brown	" " "
A14 R 71	Rustic Red	" " "

Classic Color Glaze Kits

FIS Use Only - SW 264

A52 X 13	Beachwood	Kit, All
A52 X 14	Cinnamon	" "
A52 X 4	Genoa Blue	" "
A52 X 11	Regency Red	" "
A52 X 10	Renaissance Pink	" "

Card noted

Glazes

A46 R 79	Burgandy	1/2 Pt. All
A46 M 21	Rose	1/2 Pt. All

Undercoaters

A53 A 33	Beachwood	Pt. All
A53 A 34	Cinnamon	" "
A53 L 53	Genoa Blue	" "

N15843

N. E. M.

November 1, 1969

Lead-In-OilFIS Use Only - SW 271

<u>Rex</u>	<u>Description</u>	<u>Size</u>
<u>A58 W 23</u>	White	25#, 50#, 100#, All

To Control Laboratory and Production Departments

These rexes are now officially discontinued for all Sales Divisions. The assignments for these rexes are to be voided under these numbers.

FUTURE PRODUCTION AS A SPECIAL

Any future production for a given account or group of accounts, such as a standardized color, must be approved by the Regional Director or Zone Sales Manager. Use Form J-29 for this purpose. Such production is to be manufactured under a special rex number assigned by the producing factory or laboratory.

FUTURE PRODUCTION FOR GENERAL DISTRIBUTION WITHIN THE CORPORATION

If a Sales Manager thinks it is necessary that this product be reinstated for his region or zone, a letter requesting reinstatement is to be submitted to the proper Cleveland Sales Department.

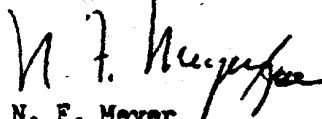
The Department (if it approves) will prepare the Product or Products Change Request Form #50011 for Sales Policy and Product Committees. If approved, a new regular classified rex number will be assigned. There is to be no production of such item until instructions are issued by the Factory Inventory Services Department.

Label Destruction

The labels for the material being discontinued in this Record of Product are to be destroyed as soon as possible. Refer to PV&L Manufacturing Administration Bulletin #1 dated August 13, 1969 for the details covering the destruction.

Master Formula Rexes

The Headquarters Accounting Department and Factory Personnel are to refer to CPGL's 132 and 156 for the master formula rexes.


N. F. Meyer
Sales Service Supervisor

NFM/pc

To: Hdqtrs. (List 10)

All Divisions of S-W (List 1)

S-W 005022