

December 23, 1958

Mr. T. Howard Sarins, Manager
National Lead Company
Advertising Department
Building

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was adopted:

RESOLVED, That the proposed Paint Advertising
Budget for the year 1959 in the amount of \$1,703,517
(including the amount of \$416,150 for the Pacific
Coast Branch operations), as detailed in Report
dated December 8, 1958, from Mr. T. Howard Sarins,
Advertising Manager, be and it hereby is approved.

1,582,041.00
455,500.00
1-17-61

Very truly yours,

/s/ J. B. Haurich

Secretary

cc: Messrs. J. A. Martino
D. A. Murson
J. J. Murman, Jr.
H. Uss

NL 000039759

(FOR EXECUTIVE COMMITTEE APPROVAL)

RESOLVED, That the proposed Paint Advertising Budget for the year 1959 in the amount of \$1,703,517 (including the amount of \$416,150 for the Pacific Coast Branch operations), as detailed in Report dated December 8, 1958, from Mr. T. Howard Sarine, Advertising Manager, be and it hereby is approved.

APPROVED BY:
EXECUTIVE COMMITTEE
DEC 23 1958

NL 000039760

N 26098.01

(FOR EXECUTIVE COMMITTEE APPROVAL)

RESOLVED, That the proposed Paint Advertising Budget for the year 1959 in the amount of \$1,703,517 (including the amount of \$416,150 for the Pacific Coast Branch operations), as detailed in Report dated December 8, 1958, from Mr. T. Howard Sarine, Advertising Manager, be and it hereby is approved.

NL 000039761