

In Jacksonville they paint bridges



by the numbers.

1, 2, 3, and 4 coats of lead pigmented paints protect it for years

The Isaiah D. Hart Bridge in Jacksonville, Florida uses a shop primer and three field coats. Salt air and humid atmospheres demand extra precaution; basic lead silico chromate in every coat fills the bill. It offers you economy through long range protection. The job won't need redoing or excessive maintenance for as long as a decade. There are a wide range of lead paint systems, designed for normal use or extreme atmospheric conditions. Like fresh water immersion, marine conditions, and hostile industrial environments.

Consulting Engineer: Sverdrup & Parcel & Associates



Many cities and states are taking advantage of readily available lead pigmented systems. You can too. Write Lead Industries Association, Inc., Dept. 000 for more information. The address is 292 Madison Avenue, New York, New York 10017.

118



LEAD INDUSTRIES ASSOCIATION, INC.

Look Ahead with Lead