



DDC-18
 CNY Cleveland 2, Ohio DATE Nov. 5, 1952 FOR
 SUBJECT EUSTON WHITE LEAD IN OIL PRICES

ANSWERING LETTER OF

The following prices on White Lead in Oil All Purpose Soft Paste were established by the Euston Lead Division November 5, 1952. Please quote your legitimate agent and dealer accounts who order amounts of 500 pounds or more at distributor prices. For those who order in amounts of less than 500 pounds, the regular dealer price schedule will be in effect.

Par Territory

List Prices Per 100 Pounds

	100 lb. <u>Kegs</u>	50 lb. <u>Kegs</u>	25 lb. <u>Kegs</u>	12½ lb. <u>Kegs</u>	5 lb. <u>Cans</u>	1 lb. <u>Cans</u>
Under 500	\$27.90	\$28.55	\$29.00	\$29.25	\$31.90	\$34.55
500 or More	27.15	27.80				

Painters' Prices per 100 Pounds

	100 lb. <u>Kegs</u>	50 lb. <u>Kegs</u>	25 lb. <u>Kegs</u>	12½ lb. <u>Kegs</u>	5 lb. <u>Cans</u>	1 lb. <u>Cans</u>
Under 500	\$26.15*	\$26.75	\$27.20	\$27.45	\$29.90	\$32.40

Dealers' Prices per 100 Pounds

	100 lb. <u>Kegs</u>	50 lb. <u>Kegs</u>	25 lb. <u>Kegs</u>	12½ lb. <u>Kegs</u>	5 lb. <u>Cans</u>	1 lb. <u>Cans</u>
Dealer	\$23.85	\$24.40	\$24.80	\$25.05	\$27.25	\$29.55
Agent Distributor	20.90	21.40	21.75	22.00	23.90	25.90

* NOTE - PAINTERS

500 pounds in one delivery \$25.40 in 100 lb. kegs
 2000 pounds in one delivery \$23.85 in 100 lb. kegs
 10000 pounds in one delivery \$22.40 in 100 lb. kegs

Paint Manufacturers - Dealers Prices

Apply the usual freight differentials - see reverse side.

DDC:ld
 To: Regional Directors
 Sales Managers
 Metropolitan Branch Managers
 Salesmen
 Superintendents

D. D. CARROLL

GLD000221

November 5, 1952

PAR TERRITORY

F.O.B. Baltimore, Md.
Cambridge, Mass.
Buffalo, N. Y.
Chicago, Ill.
Cleveland, Ohio
Detroit, Mich.
Columbus, Ohio
Louisville, Ky.
Indianapolis, Ind.

Evansville, Ind.
North Bergen, N. J.
Reading, Pa.
St. Louis, Mo.
Scranton, Pa.
Toledo, Ohio
Washington, D. C.
Mt. Vernon, Ill.
Philadelphia, Pa.

1/8 CENT TERRITORY

F.O.B. Atchison, Kansas
Davenport, Ia.
Des Moines, Ia.
Duluth, Minn.
Kansas City, Mo.

Lincoln Neb.
Minneapolis, Minn.
Norfolk, Va.
Omaha, Neb.
Richmond, Va.

Springfield, Mo.

1/4 CENT TERRITORY

F.O.B. Aberdeen, S. D.
Knoxville, Tenn.
Memphis, Tenn.
Minot, N. D.
Ottawa, Kansas
Sioux Falls, S. D.

Bismark, N. D.
Hastings, Neb.
Nashville, Tenn.
Wichita, Kansas
Topeka, Kansas
Chattanooga, Tenn.

3/8 CENT TERRITORY

F.O.B. Birmingham, Ala.
Columbia, S. C.
Jackson, Miss.
New Orleans, La.
St. Petersburg, Fla.
Tampa, Fla.
Mobile, Ala.

Atlanta, Ga.
Jacksonville, Fla.
Little Rock, Ark.
Miami, Fla.
Orlando, Fla.
Shreveport, La.
West Palm Beach, Fla.

Charlotte, N. C.

1/2 CENT TERRITORY

F.O.B. Cheyenne, Wyo.
Denver, Col.

Oklahoma City, Okla.
Tulsa, Okla.

3/4 CENT TERRITORY

F.O.B. Amarillo, Texas
Dallas, Texas
Great Falls, Mont.
Paris, Texas

Billings, Mont.
Fort Worth, Texas
Houston, Texas
San Antonio, Texas

Helena, Mont.

1 CENT TERRITORY

F.O.B. Albuquerque, N. M.

Santa Fe, N. M.

El Paso, Texas