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LUTZ HEADS TITANIUM SERVICE DEPARTMENT

John A. Lutz becomes manager of the Titanium Division's technical service department, effective October 1, with headquarters at 111 Broadway in New York City. He had been production manager of mixed paints for the Company.

Mr. Lutz joined National Lead on September 16, 1935, when he was employed to investigate the use of titanium pigments in house paints. In December 1936 he was transferred to the New York offices as assistant to D. W. Robertson in the Titanium Division's technical service department. From 1936 through February 1946 Mr. Lutz did technical service work on paints. On March 1, 1946, he was appointed production manager of mixed paints.

TWO APPOINTED TO METAL SALES COMMITTEE

J. A. O'Hare, sales manager of chemical lead products, and R. R. Stamm, manager of metal sales for the St. Louis Branch, have been appointed to the Company metal sales committee. Mr. Stamm replaces G. H. Worrall, manager of the St. Louis Branch on the committee.

INTEREST ACQUIRED IN LINSEED OIL COMPANY

Acquisition of a substantial interest in Minnesota Linseed Oil Company (a recently-formed corporation) has been announced by the Company. This linseed oil producer will soon increase its output greatly through operation of a new plant at Fridley, Minnesota. Seed storage facilities with a capacity of over one million bushels have already been completed, while the processing sections of the new plant are under construction.

COMPANY TAKES OVER TITANIUM ALLOY BUSINESS

The Company is taking over the business of the Titanium Alloy Manufacturing Company, with head offices at 111 Broadway, New York, and a plant at Niagara Falls. The business is operated as a division of National Lead Company, effective October 1.

Officers of the new division are: Colonel Winthrop Sargent, manager; J. Murray Johnston, assistant manager; R. P. Easton, assistant manager, and Malte Ericson, comptroller.

FERNALD TO DIRECT MARKET RESEARCH

Robert O. Fernald has joined the Company to direct its market research activities.

Mr. Fernald has been engaged in market research for twelve years, with a varied background of experience in the field. Before World War II he did marketing work for Lever Bros., and during the war was economist in charge of research for the requirements branch of the Army Quartermaster Corps.

Following the war he was appointed assistant director of market research for the Colgate-Palmolive-Peet Company. He is 1948 program chairman of the American Marketing Association.

RHODES, FORMER BUFFALO SALES MANAGER, DIES

Chandler Rhodes, 79, formerly sales manager of the Buffalo Branch, died on August 26. Mr. Rhodes retired in 1939 after 43 years of service.

He began his career at Buffalo in the billing department in 1896 and, a year later, became factory superintendent. He entered sales work in 1915 and was appointed sales manager in 1929.

BARLEY IS ASSISTANT PACIFIC COAST MANAGER FOR BAROID

Kemp E. Barley has been appointed assistant Pacific Coast manager of the Baroid Sales Division, replacing Neal Thompson, who has resigned. In addition to his new duties, Mr. Barley will continue as district superintendent of the well logging department, Pacific Coast Division. He has been with Baroid since 1942, and has been well logging superintendent since December 1943.

IRWIN COMPLETES 40 YEARS OF SERVICE

Harry S. Irwin, Southern Division manager of the Pacific Coast Branch, completed forty years of service on September 1.

Mr. Irwin started in the sales department of the Bass-Hueter Company in 1908. He has represented the Southern Division since 1922, serving both as sales manager and division manager.

As division manager he is in charge of all operations in Southern California, including the recently-opened paint factory in Los Angeles.

AMRAM OF HAMLIN RETIRES

Adolf Amram retired recently after more than 40 years of service with Hamlin & Company, the Company's insurance department. Mr. Amram for many years made periodic visits to all of the Company's plants in his capacity as insurance adviser and inspector.