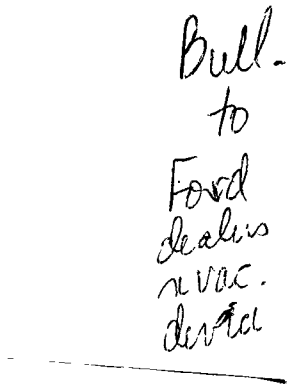
FILE NAME: Ford (FD)

DATE: 1976-1977

DOC#: FD132

DOCUMENT DESCRIPTION: General Field Bulletins

The sticky note shown below was written by Barry Castleman and attached to the page immediately following this one along the right margin at the spot marked on the next page with an X



General Field Bulletin

Ford Parts and Service Division

ROUTING (for field use)

	Act.	Info.	Initial		Act.	Info.	Initial
Regional Manager	☐	☐	___	District Manager	☐	☐	___
Regional Opns. Manager	☐	☐	___	Asst Dist Manager	☐	☐	___
Regional Ind Channel Mgr	☐	☐	___	General Field Manager	☐	☐	___
_____	☐	☐	___	Ind Channel Mgr	☐	☐	___
_____	☐	☐	___	P&S Development Mgr	☐	☐	___
_____	☐	☐	___	Owner Relations Mgr	☐	☐	___
_____	☐	☐	___	Admin Manager	☐	☐	___
_____	☐	☐	___	_____	☐	☐	___

To: Regional and District Managers – FPSD

cc:

Bulletin No. 1469
Date: July 8, 1976
File: Field Operations Manual _____

Subject: Rotunda Shop Safety Equipment Promotion

Brief: Availability of the all new Rotunda brake shop vacuum cleaner will be announced to all dealers with the mailing of the attached brochure. Additionally, an "Introductory Offer" price on the brake vacuum is detailed, as well as special sale prices on Rotunda's fuel storage tankers, for dealer orders placed on or before August 31, 1976.

Due Date(s):

Message: Rotunda has just added a special vacuum cleaner to its equipment line, which is designed to remove hazardous asbestos dust fibers which result from certain brake and clutch repair operations. This unique vacuum and filter system has passed independent Environmental Lab Tests and is certified to comply with current OSHA regulations covering asbestos dust collection, filtration and disposal (when used according to instructions).

To assist you in dealer solicitation, Rotunda has developed a special promotional brochure (attached), which will be mailed to all Ford and Lincoln-Mercury dealers. An "Introductory Offer" price for orders placed on or before August 31, 1976, will allow dealers to purchase the vacuum (Rotunda model 34-0009, which includes 4 replacement filters for a total of 5 months service) for $399. The normal Rotunda price (after August 31, 1976) will be $449, and the manufacturer's dealer net price is $499.80. Features and specifications for the vacuum cleaner are shown in Attachment I.

As an additional support element to stimulate dealer interest, price discounts of $40 - $80 from normal Rotunda prices on six portable fuel storage tankers are detailed in the brochure. These discounts are effective on orders placed between July 1 and August 31, 1976.

Any questions regarding this promotion should be directed to Mr. R. C. (Bob) Jones, telephone Dial/Net 8594-0317; other areas 313/594-0317.

R. E. Donley
Service Research and
Predelivery Operations Manager

Dist - Reg/Dist Mgt, PS ZM

Attachment(s)

FPS-8220 Jan 75

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ROSLINSKI
4-22-0325
ALL-STATE LEGAL SUPPLY CO

General Field Bulletin

Ford Parts and Service Division

Regional Manager	☐	☐	___	District Manager	☐	☐	___
Regional Opns. Manager	☐	☐	___	Ass't Dist. Manager	☐	☐	___
Regional Ind. Channel Mgr.	☐	☐	___	General Field Manager	☐	☐	___
_____	☐	☐	___	Ind. Channel Mgr.	☐	☐	___
_____	☐	☐	___	P&S Development Mgr.	☐	☐	___
_____	☐	☐	___	Owner Relations Mgr.	☐	☐	___
_____	☐	☐	___	Admin. Manager	☐	☐	___
_____	☐	☐	___	_____	☐	☐	___

DISTRIBUTION. Reg./Dist. Mgmt. Copies for Travelers: P&S ☒ IC ☐

To: Regional and District Managers – FPSD

cc:

Subject: Rotunda Service Shop Safety Equipment Promotion

Brief: Rotunda announces a promotion on specially selected fuel handling and dealership safety equipment. The special prices will be in effect from November 1, 1977 until December 30, 1977.

Budget:

Due Date:

Message: Rotunda is offering substantial dealer savings on the brake and clutch service vacuum and nine specially selected fuel/flammable liquid handling items. The promotion will be in effect from November 1, 1977 until December 30, 1977.

Bulletin No. 2710
Date: October 28, 1977
File: Field Operations Manual

The inhalation of asbestos dust fiber from automotive brake linings and clutch applications has been identified to be hazardous to health by the Federal Government. The Rotunda brake and clutch service vacuum (34-8009) complies with current O.S.H.A. requirements for asbestos fiber filtration.

Nine fuel flammable liquid handling items are also included at special savings to the dealers. They are:

Model Number	Item	Promotional Price	Dealer Savings
18-8005	5 Gal. Safety Can	$ 13.99	$ 3.51
18-8035	5 Gal. Non Metallic Safety Can	19.00	5.00
18-8013	2 Door Safety Cabinet/45 Gal.	359.00	65.00
18-8014	2 Door Safety Cabinet/30 Gal.	279.00	50.00
18-8018	Vertical Drum Cabinet	419.00	80.00
34-8002	30 Gal. Hand Operated Tanker	289.00	36.00
34-8005	100 Gal. Diesel Tanker/Hand	647.00	73.00
34-8007	100 Gal. Gas Tanker/Hand	647.00	73.00
34-8008	Truck Auxiliary Refueling Tank	259.00	31.00
34-8009	Brake & Clutch Service Vacuum	379.00	56.00

Dealers will be advised via attached brochure.

L. J. Graziano
Service Research and
Predelivery Operations Manager

Questions To: D. R. Medack, Dial Net 8-594-0317; other areas (313) 594-0317.

Attachment

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