



**DUTCH BOY ALL-PURPOSE
SOFT PASTE WHITE-LEAD**

A new-type soft paste which, in addition to being quick-mixing, can be used for inside flat as well as outside gloss work. Contains pure white-lead, pure linseed oil and a little turpentine—nothing else. 12½, 25, 50 and 100 lb. kegs.

BOTH FLAT AND GLOSS *paint jobs* ...WITH THIS QUICK-MIXING LEAD

Dutch Boy All-Purpose Soft Paste White-Lead

Now ALL your white-lead jobs... interior or exterior... can be done with soft paste white-lead.

ONE white-lead instead of two. ONE that gives a perfect interior flat as well as a durable exterior gloss. No longer any need to carry two grinds of lead in the shop.

Easier to mix—smoother—whiter

The new Dutch Boy All-Purpose Soft Paste White-Lead receives extra grinding by a special milling process, during which a small amount of pure turpentine is added. This pro-

duces a new smoothness which results in an easier-brushing paint. In addition, the extra softness makes thinning easier and quicker.

You will also like the greater whiteness of this new grind. You notice this as soon as you open the keg. This additional whiteness is not only an advantage in itself but helps to produce clearer tints.

Start now to save time and money by using Dutch Boy All-Purpose Soft Paste White-Lead for every job. It's the modern lead for modern painters... with all the traditional high quality of Dutch Boy.

Make every job a Dutch Boy Job throughout

DUTCH BOY COL-OR-IN-OIL—The new paste colors that can be added to paint without thinning. True in color. High in tinting strength. Easier to use. Especially suited for tinting white-lead paint. Line includes all popular colors. Finishes top coats to prevent

skinning—half pint, quart, gallon. Also sold in tubes.

DUTCH BOY LIQUID DRYER—A properly balanced, full strength paint-drier of characteristic Dutch Boy quality. Sealed cans: half pint, quart, gallon.

DUTCH BOY FLATTING OIL—A carefully blended flattening liquid for use with white-lead to produce flat and semi-flat finishes for modern interior painting. For use also as a blending, planing and bronzing liquid. Sealed containers: quart, gallon, 5 gallon.

DUTCH BOY WALL PRIMER—A special primer developed for use in white-lead painting. Stops suction, seals fire cracks and, at same time, serves as first coat. Possesses exceptional binding power. Forms a tightly adhering foundation for succeeding coats of white-lead. Works equally well on all interior sur-

faces—plaster, wall-board, insulating board, brick, concrete. 5½ gallon and one gallon cans. 5 gallon kits and 35 gallon barrels. **DUTCH BOY LINSEED OIL**—Raw or boiled. Pressed from specially selected seed to insure good drying properties. Pure. Clear. Well settled. Sealed containers: 1 and 5 gallon.

DIRECTIONS FOR MAKING EVERY JOB AN ALL-DUTCH BOY JOB

For Gloss Paint Jobs

Dutch Boy All-Purpose Soft Paste
Dutch Boy Linseed Oil
Dutch Boy Liquid Drier

For Flat Paint Jobs

Dutch Boy Wall Primer (for plaster walls)
Dutch Boy All-Purpose Soft Paste
Dutch Boy Flattening Oil

For All Paint

Dutch Boy Color-in-Oil

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 559 Freeman Ave., Cincinnati; 810 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2500 26th St., San Francisco; National-Lead Co., 800 Albany Street, Boston; National Lead & Oil Company of Pennsylvania, 316 Fourth Avenue, Pittsburgh; John T. Lewis & Bros., Co., Widener Building, Philadelphia

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Master Painter and Decorator, May, August, Nov.
American Painter and Decorator, May, August, Nov.
Painter & Decorator, May, Sept.

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