NEWS RELEASE

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FOR RELEASE: 12:00 NOON (Code: 12), TUESDAY, SEPTEMBER 18, 1962

NEW YORK, SEPTEMBER 18, 1962 - National Lead Company officially opened its Hightstown Laboratories at Hightstown, New Jersey today. The laboratories are located on a 250 acre site adjacent to the New Jersey Turnpike and will be devoted to research and development programs in the fields of pigments and coatings, non-ferrous metals and alloys, storage batteries, lead chemicals and allied products, organic and high polymer chemistry.

Richard J. Hughes, governor of New Jersey and Joseph A. Martino, president of National Lead Company, participated in today's ceremonies which were witnessed by government, university and company officials, community leaders and representatives of other technical institutions.

The new building, the first unit of a research complex to be built on this site, provides 87,000 square feet of floor space on one level. It is composed of four laboratory wings connecting to a central core area of service laboratories, an administration wing and a cafeteria-library wing. The main wings and core area alone contain over one hundred individual laboratories and offices.

The basement of the building, in addition to the areas provided for maintenance and storage facilities, contains an unique 22,000 square foot series of tunnels which run under the laboratory areas and carry literally miles of service piping and electrical wiring. Due to this design, servicing and installation of mechanical equipment can be performed

in any room in the building with a minimum of effort and without interruption of research work in progress.

Located to the rear of the laboratory building appurtenant facilities include a solvent storage building, well pumphouse and garage, and a sewage treatment plant. Next to the pumphouse a 150,000 gallon pedestal and sphere type water tower rises 125 feet into the air. The sphere of the tower is decorated with two 18 foot cameos of the familiar "Dutch Boy" trade mark which can be seen for miles in either direction by turnpike travellers.

National Lead Company has been a pioneer in industrial research. Its Brooklyn Research Laboratories, the predecessor of the Hightstown facilities, were established in 1892 and were one of the first industrial laboratories established in the country. Mr. Martino payed tribute to the important role of research when he remarked: "The need for research and development arises from the competitive spirit inherent in the free enterprise system. New processes have had to be developed, new products discovered, to meet growing demands of an expanding economy. The only answer to the continuing problem of keeping pace with this rapid advance is found in research. We must explore new avenues of thought, seek new properties in materials, turn theory into practice."

Operating plants and mines in 35 states and 15 foreign countries, National Lead Company maintains 15 other research and development facilities at various locations throughout the country. These laboratories concentrate on such products as titanium pigments, alloys and compounds; oil well drilling materials; die castings; bearings and high temperature refractories.

The architect for the Hightstown Laboratories was The Ballinger Company and the general contractor was Irwin and Leighton, Inc. both of Philadelphia.