



SUGGESTED RETAIL PRICE LIST

No. 48

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Subject to change without notice



T. L. BLOOD & CO.

Division of The Glidden Company

1901 E. HENNEPIN AVE.

MINNEAPOLIS 13, MINN.



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EXTERIOR PAINTS

HOUSE PAINTS	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
DURABLE PAINT					
-PREPARED					
Outside and Inside and Flat White.....	---	---	---	---	---
Regular Shades and Black.....	---	---	---	---	---
Crylight Green.....	---	---	---	---	---
DURABLE IMPERIAL HOUSE PAINT.....	8.65	8.75	2.48	---	---
HOUSEHOLD PAINT.....	5.09	5.19	1.59	---	---
SEAL-RIGHT- Exterior Primer.....	---	---	---	---	---
STUCCO PAINT					
White and Colors.....	6.60	6.70	---	---	---
Mixing Liquid.....	4.40	4.50	---	---	---
ZINC-O-WHITE HOUSE PAINT					
White.....	6.20	6.40	1.86	---	---
TRIM AND TRELLIS COLORS					
Royal Red No. 3.....	---	10.00	2.80	\$1.50	---
Yellow No. 37.....	---	9.50	2.65	1.45	---
Shutter Green No. 71.....	---	7.75	2.25	1.25	---
Other Colors.....	---	7.25	2.10	1.15	---

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
DRIWAL					
Clear.....	\$3.25	\$3.35	---	---	---
Heavy Bodied.....	3.70	3.80	---	---	---
White.....	6.25	6.35	---	---	---
WHITE CREOSOTE PAINT.....	4.80	4.90	---	---	---

FLOOR PAINTS (Exterior — Interior)

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
FLORENAMER					
All Colors.....	---	\$6.10	\$1.81	---	---
PLI-NAMER					
Regular Colors.....	---	7.05	2.05	---	---
White.....	---	7.85	2.25	---	---
Black.....	---	5.90	1.75	---	---

WALL FINISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
DECO-TONE FLAT WALL FINISH					
White and Colors	\$4.30	\$4.40	\$1.39	----	----
 DECO-GLO-SEMI- GLOSS					
White and Colors	5.80	5.90	1.75	----	----
 GLOSS INTERIOR FINISH					
White and Colors	6.55	6.65	1.95	----	----
 OIL FIRST COATER..	4.70	4.80	1.49	----	----
 GLAZING LIQUID.....	5.70	5.80	1.74	----	----
 SEALETTE.....	3.90	4.00	1.29	----	----

METAL PROTECTIVE PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BLOOD'S METAL PAINT					
Gray, Greenbrier	\$7.00	\$7.10	----	----	----
Brown, Red, Black....	7.00	7.10	----	----	----
 CHROMATIZED METAL PRIMER					
Red.....	7.80	7.90	----	----	----
 GALVANIZED IRON PRIMER					
White.....	5.35	5.45	----	----	----
 LIQUID RED LEAD .. (Modified)	8.00	8.10	----	----	----
 SMOKE STACK BLACK.....	4.50	4.60	----	----	----

ENAMELS AND UNDERCOATERS

**RIPOLIN-ARCHI-
TECTURAL B.L.T.**
Gloss, Semi-Gloss, Flat
White..... (Prices on Application)

BARN AND ROOF PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
DURABLE BARN PAINT					
Red.....	\$3.25	\$3.35	\$1.13	----	----
Gray.....	4.90	5.00	1.54	----	----
 TINNERS' PAINTS					
Light Red, Dark Red..	4.15	4.25	----	----	----
Green.....	6.45	6.55	----	----	----

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
RIPOLIN- QUICK DRYING					
Gloss and Semi-Gloss White.....	----	\$9.80	\$2.74	\$1.49	\$.85
 RIPOLIN UNDERCOAT					
Quick Drying	----	6.05	1.80	1.02	----

**ENAMELS AND UNDERCOATERS
(Continued)**

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BLOOD-COATE (A Four-Hour Under- coat).....	-----	\$5.45	\$1.65	\$.94	\$.56

VARNISHES (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
LIQUID DRIER	\$2.80	\$2.90	\$1.01	\$.63	\$.41

BLACK ASPHALTUM	2.10	2.20	.84	.54	.37
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GLID-SEAL	-----	5.90	1.76	-----	-----
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PENETREX.....	5.40	5.50	1.66	-----	-----
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PURE SHELLAC.....	(Prices upon application)				
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VARNISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Deco-Spar..... Bar and Table Top Fin- ishing.....	-----	\$8.20	\$2.34	\$1.29	\$.78

Bloodspar Floor, Inside No-Glo, Four-Hour ..	-----	6.65	1.95	1.09	.68
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Dec-O-Leum.....	-----	6.15	1.83	1.03	.64
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Marvel Spar.....	-----	6.40	1.89	1.06	.66
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No. 65 Velvet Floor Varnish.....	-----	6.40	1.89	1.06	.66
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Painters' Floor.....	-----	4.95	1.53	.88	.56
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BRONZING LIQUID ..	-----	3.75	1.23	.73	.48
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STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
AD-EL-ITE NON IN- FLAMMABLE PAINT AND VARNISH RE- MOVER	-----	\$4.40	\$1.39	\$.81	-----

KUM-OFF PAINT & VARNISH REMOVER	\$2.25	2.35	.84	.54	\$.37
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PASTE WOOD FILLERS.....	-----	4.50	1.41	-----	.53
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	1's each	1/4's each	1/8's each	1/16's each
GLID-TONE STAINS				
Stains-All Colors.....	\$4.25	\$1.35	\$.80	\$.50
Reducer.....	1.90	.55	.35	.25

HOUSEHOLD SPECIALTIES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
BLOODSPAR ENAMEL All Whites, Blacks and Colors.....	\$8.15	\$2.33	\$1.28	\$.76	\$.48

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
VAR-LAC VARNISH STAIN Natural and All Colors.....		\$6.00	\$1.79	\$1.01	\$.64
Ground Color		5.65	1.70	.97	.60

	1/8's each
GRAINING SPECIALTIES Light Graining Color.....	\$.75

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SCREEN ENAMEL Black	\$3.65	\$1.20	\$.72	\$.48	

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
STOVE PIPE ENAMEL.....		1.24	.74	.50	\$.34

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
SLICK LINOLEUM COATING.....	6.30	1.86	1.05		

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SLICK REDUCER.....			.83		

AUTO FINISHES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SPEEDY AUTO ENAMEL Black.....		\$2.35	\$1.29	\$.78	
TOUCH-UP BLACK....					\$.53

WAGON — TRACTOR — IMPLEMENT

	1's each	1/4's each	1/8's each	1/16's each
WAGON—TRACTOR —IMPLEMENT Black.....	\$7.15	\$2.08		
I.H.C. Red, J.D. Yellow, J.D. Green.....	8.65	2.45		
New Fordson Gray	7.30	2.11		

ALUMINUM PAINT

	1's each	1/4's each	1/8's each	1/16's each	
Metallite Interior Chrome Finish	\$5.45	\$1.65	\$.94	\$.56	
Metallite Exterior Ready Mixed	6.10	1.81	1.03	.61	
	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
HEAT RESISTING METALLITE.....	\$5.55	\$5.65	\$1.70	\$.97	\$.59

	5's per gal.	1's each
ALUMINUM ASPHALT ROOF PAINT.....	\$4.20	\$4.30

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX						1 lb. each \$1.25
WOOD BLEACH						Large Unit \$9.60 Small Unit \$4.00
BLACKBOARD SLATING	5's per gal.	1's each	1/4's each	1/8's each	1/16's each	
Black		\$4.25	\$1.35			
VISMATIC GREEN CHALKBOARD COATING						1's each \$8.25 1/4's each \$2.34

CAULKING COMPOUND

Colors, Cartridges and Guns.....(Prices upon application)

SURFACENE	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
		\$3.10	\$1.08	\$.67	

PURE COLORS IN OIL

Zinc Oxide White	11.40	3.15		\$.96
Raw, Umber, Burnt Umber	6.85	2.00		.66
Burnt Sienna, Raw Sienna	8.35	2.38		.77
Van Dyke Brown	6.30	1.86		.63
Ivory Drop Black		2.10		.71
Lamp Black	5.85	1.75		.59
Prussian Blue		2.55		.85
Ultramarine Blue				.81
Chrome Green, Light Chrome Green, Med. Chrome Green, Dark }	10.80	2.99		.93
Chrome Yellow, Light Chrome Yellow, Med. }		4.05		1.23
Chrome Yellow, Dark ..		4.95		1.48
Yellow Ochre	5.80	1.74		.60
Venetian Red	5.80	1.74		.60
Tuscan Red		3.70		1.13
Rose Lake				1.02
American Vermilion		4.05		1.23
Cobalt Blue		2.55		.85

MISCELLANEOUS AND SPECIALTIES (Continued)

OIL COLOR IN TUBES					
Master Painters' Size					each
1 x 5-inch					\$.32
Household Size					
1/2 x 3-inch					.17
NEVA-ROT	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Neva-Rot Clear	\$3.95	\$4.05	\$1.30		
Neva-Rot Green	3.05	3.15	1.13		

ASPHALT PRODUCTS

MASTICRETE	5's per gal.	1's each
Masticrete	\$1.55	\$1.65
Masticrete Primer	1.55	1.65

PURASFALT COATING

(Cold Process Asphalt)..... (Prices upon application)

PURASFALT CEMENT

(Cold Process Asphalt)..... (Prices upon application)

ASPHALT ROOF COATING

(Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF

COATING (Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF

CEMENT (Plastic)..... (Prices upon application)

SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.98	\$1.28	-----	-----

**MEZZOTONE SOYA-PROTEIN PAINT
(Semi-Paste)**

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.45	\$1.14	-----	-----

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$5.69	\$1.69	-----	-----

KNOT SEALER

TITAN-O-ZINC PASTE PAINT

MASTER PAINTERS WHITE SEMI-PASTE

ZINC DUST PAINT

(Prices on
Application)

SPRED SATIN

	1's each	1/4's each
White and Tints.....	\$5.19	\$1.59
Decorator Colors	5.19	1.59

AD-EL-ITE CASEIN PAINT (Dry Powder)

AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)

AD-EL-ITE KALSIZE

AD-EL-ITE EXTERIOR COLD WATER PAINT

AD-EL-ITE TEXTURE PAINT

AD-EL-ITE CEMENT WATER PAINT

AD-EL-ITE PATCHING PLASTER

AD-EL-ITE PLASTIC SURFACER (For Spackling)

(See separate Price List)

**SPRED PRIMER-SEALER
(Vapor Barrier)**

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
-----	-----	\$4.85	\$1.49	-----	-----



**YOUR ASSURANCE OF
VALUE AND DEPENDABILITY
IN PAINT PRODUCTS**

National Headquarters

T. L. BLOOD & CO.

1901 E. HENNEPIN AVE. MINNEAPOLIS 13, MINN.

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Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1300 7th St.

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