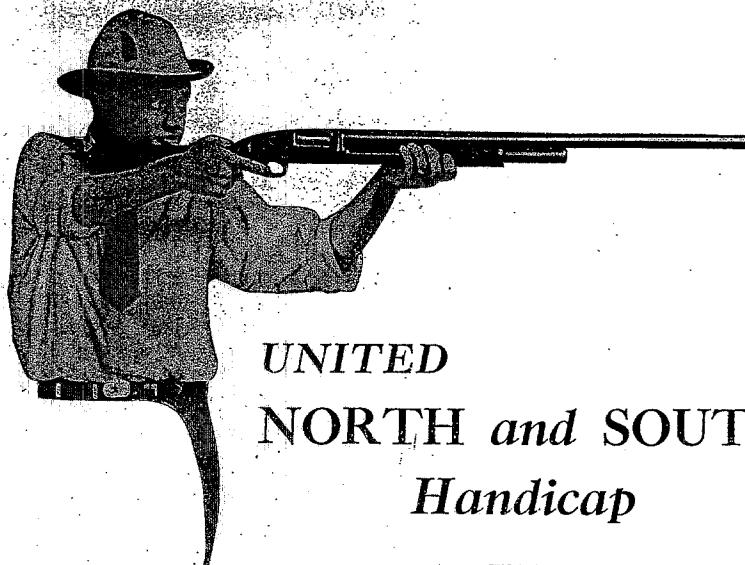




UNITED NORTH *and* SOUTH Handicap

won by W. B. Arey
shooting U. S. Climax

W. B. Arey, of Salisbury, North Carolina, shooting U. S. Climax Trap Loads, won the United North and South Handicap at Pinehurst, North Carolina, on April 23, breaking 94x100 from the 22-yard mark.

Mr. Arey was the North Carolina state champion for several years. The trap loads that carried him through to victory in his most recent conquest are the accepted trap loads of champions

in many classes throughout the country.

U. S. is a symbol of ammunition quality everywhere.

* *

The Defiance—another U. S. trap load that figured in many of the high averages of 1929—is proving to thousands of shooters that it breaks many targets but no pocketbooks. It is an attractively priced load that measures up to U. S. standards of performance.



UNITED STATES CARTRIDGE CO., 111 Broadway, New York, N. Y.

Trap-Shells

CLIMAX...DEFIANCE

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