

COLONIAL WORKS

223-231 Norman Ave.

BROOKLYN, N. Y.

TRADE NAME: VELVETA ENAMEL UNDERCOATER
 CATEGORY: Enamel Undercoater
 COLOR: White
 NUMBER: R 3445
 QUALITY: Second

	LB.	YIELD IN GALLONS	UNIT COST	TOTAL COST
97 Litho	600	16.860	.044	26.40
Titanox A L O	210	6.4680	.15	31.50
Crystalline	210	9.4080	.007	1.47
1215 E F	230	31.050	.097	22.31
Refined Oil	64	8.320	.113	7.23
Texaco	36	5.5440	.02	.72
Texaco Thin With				
Texaco	150	23.100	.02	3.00
Diamond K	30	3.6450	.115	3.45
O D 6	9	1.1970	.075	.68
D 51	6	.6522	.178	1.07
CALCULATED YIELD	1545	106.2442		\$ 97.83
MANUFACTURING LOSS 2-1/2%		2.6561		
ACTUAL YIELD		103.5881		

COST ANALYSIS:

MATERIAL COST PER GALLON OR POUND (TOTAL COST DIVIDED BY ACTUAL YIELD).....	\$.9444
DIRECT LABOR COST PER GALLON, OR POUND	.08
FACTORY OVERHEAD PER GALLON, OR POUND	.10
BULK COST PER GALLON, OR POUND	\$ 1.12
COMPLETE PACKAGE COST PER GALLON, OR POUND (CONTAINER PLUS FILLING EXPENSE)..	.20
FACTORY COST IN PACKAGE PER GALLON, OR POUND	\$ 1.32

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	\$ _____
(B) TO AN INDEPENDENT WHOLESALER	_____
(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER	_____
(D) TO AN INDEPENDENT RETAILER (DEALER)	1.92
(E) TO OTHER (SPECIFY)	_____