

NEW

The Most Advanced House Paint in 50 Years!

NOW
Is a
good time
to paint



Give your home a
**NEW KIND OF PROTECTION
...NEW KIND OF BEAUTY!**

A-100 Latex House Paint's entirely new formula results in a tough, durable paint film never before possible in a house paint. It will protect the outside of your home better than ever before!

An all-new range of lovely colors that will stay attractive for years. And ... a white that's really white ... nothing else like it in any other house paint.

For Wood or Masonry houses, clapboard, stucco, cement, brick, shakes, shingles.

**IS THE PAINT ON YOUR HOUSE
BLISTERING OR PEELING?**

If you have this problem, Sherwin-Williams A-100 Latex House Paint can be the solution if proper attention is given to surface preparation. Your Authorized Sherwin-Williams Dealer or Branch will give you the right kind of advice on how to get the best house paint protection and beauty for your home.



\$7.95 PER GALLON **\$7.95** PER GALLON

Your best buy is ...

SHERWIN-WILLIAMS HOUSE PAINT

It will save these peeling, flaking
SWP House Paint is the standard
of quality throughout the world.



SHERWIN-WILLIAMS AUTHORIZED DEALERS AND BRANCHES



Los Angeles Times
9-11-1960

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- Plaids, stripes, checks!

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