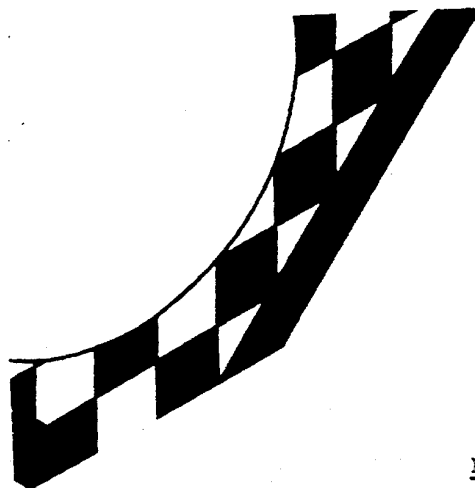




BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "1842" Interior Base White
CATEGORY: Interior Paste White
COLOR: White
NUMBER: 924
QUALITY: First

	Lb.	Yield In Gallons	Unit Cost	Total Cost
PIGMENT: 70.8%				
Titanated Lithopone	280	7.84	\$6.01 cwt.	\$16.83
Titanium Dioxide	280	8.73	15.16 "	42.45
Asbestine	100	4.21	1.10 "	1.10
VEHICLE: 29.2%				
Varnish #59		10	.86 gal.	8.60
Varnish #67		10	.56 "	5.60
Mineral Spirits		15	.12 "	1.80
Heavy Bodied Raw Oil		1 $\frac{1}{2}$	.90 "	1.13
Pure Turpentine		2 $\frac{1}{2}$	.82 "	2.05
Nuodex Cobalt Dryer Solution		$\frac{3}{8}$	.45 "	.17
		12 Liq. Oz.		
CALCULATED YIELD		60		79.73
MANUFACTURING LOSS 2-1/2%		1 $\frac{1}{2}$		
ACTUAL YIELD		58 $\frac{1}{2}$		

COST ANALYSIS:

Material Cost Per Gallon (Total Cost Divided By Actual Yield).....	\$1.36
Direct Labor Cost Per Gallon	.04
Factory Overhead Per Gallon	.08
Bulk Cost Per Gallon	\$1.48
Complete Package Cost Per Gallon (Container Plus Filling Expense).....	.17
Factory Cost In Package Per Gallon	\$1.65

Unit cost per gallon includes handling charges as set up by the National Paint, Varnish & Lacquer Association, Inc. of 0125 per gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of Buyers or Transferees:

(A) To a Company owned or controlled outlet	none
(B) To an independent Wholesaler	\$2.3715
(C) By Company owned or controlled outlet to retail customer	none
(D) To an independent retailer (Dealer)	\$2.79
(E) To other (specify)	