

TRADE NAME: Excel Mixed
 CLASS: Exterior House Paint
 COLOR: White
 CODE NO: N 937
 QUALITY: Third

	LBS	YIELD (GAL)	UNIT COST	TOTAL COST
<u>PIGMENT: 57 %</u>				
Lithopone	300.	8.40	.0459 lb.	13.77
Calcium Carbonate	450.	20.03	.009 "	4.05
Ultramarine Blue	.12	-	.22 "	.03
<u>VEHICLE: 43 %</u>				
Bodied Linseed Oil	80.	10.00	.90 gal.	9.00
Varnish	140.	17.50	.23 "	4.03
Brier	35.	5.00	.34 "	1.70
Mineral Spirits	65.	10.00	.091 "	.91
Water Solution	100.75	13.00	.02 "	.26
Refined Linseed Oil	155.00	20.00	.84 1/2 "	16.90
CALCULATED YIELD	1325.87	103.93		50.65
MANUFACT. LOSS 2 %		2.07		
ACTUAL YIELD		101.86		

COST ANALYSIS: indicate gal. or lb.

MATERIAL COST: per gal. or lb.

DIRECT LABOR

FACTORY OVERHEAD

BULK COST

COMPLETE PACKAGING COST (container plus filling)

FACTORY COST IN PACKAGE gal. or pound

HIGHEST PRICE IN MARCH 1942

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET

(B) TO AN INDEPENDENT WHOLESALER

(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER

(D) TO AN INDEPENDENT RETAILER (DEALER)

(E) TO OTHER (SPECIFY)

\$

	.50
	.03
	.109
	.639
	.25
	.889
	1.07
	1.20

N 4598