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Easy to see—
Wonsover
IS WONDERFUL!

Easier to use!

It goes on so quickly, so easily with brush or roller. Rapid drying, with an unpleasant lingering odor, you can use new Wonsover any time.

Easier to keep clean!

Washability is built right into the new Wonsover. Its hard, smooth surface is more resistant to soiling. Brings out the best in your home.

Easier to clean up!

Within one room, or from room to room, these lovely colors are planned to harmonize perfectly with each other.*

Today's brand-new Wonsover offers you beautiful colors that are deliberately planned to go together in perfect harmony...as well as a paint made from special Sodalyn resin, an exclusive product of Dutch Boy research.

LOOK AT THEM LOOKING NEW BENEFITS:

Colors pre-planned for harmony! Every box is keyed to go together perfectly with every other Wonsover box. Combinations harmonize beautifully with each other, too. That makes color scheming easy, allows the use of a variety of colors without risk of clashing, and assures a useful, harmonious effect within a room and from one room to another. These colors are also planned to harmonize with the most popular colors used in rugs, draperies and upholstery.

Soft, glove-free flat finish in which all rooms look their best! The new Wonsover gives a smooth, rich-looking, medium finish even on difficult surfaces.

Other benefits you'll like: a new odorless solvent used in Wonsover makes painting pleasant any time of year, and an rapid drying speeds the room back into use. Wonsover is economical, too. One coat covers most surfaces with a rich, smooth finish. It goes on like a dream—so easy to apply. For modern beauty and new life in your rooms—use Wonsover!

and just look at the colors!

*Same colors, too, in Satin Eggshell.

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New Dutch Boy WON

458 — BERMUDA PINK

465 — VERNAL GREEN

428 — SUNTAN

453 — SURF GREEN

457 — FLAMINGO

484 — COLONIAL GREEN

444 — FLAXEN YELLOW

473 — STARLIGHT BLUE

420 — IVORY

455 — FEATHER

434 — SUEDE

474 — AQUA



—plus these fifteen custom hues!

Simply by intermixing equal quantities of the designated color and 412 — Off White you can have any of these stylish and desirable tints. Satisfy your personal preference for a color scheme that is distinctively, decisively different. And each of these beautiful tints has all the washability and hand harmony of the standard line colors.

ANTIQUE WHITE

MERIDIAN BLUE

STRAND GREEN

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SOVER flat wall finish

GO-TOGETHER COLORS Your key to glorious room-to-room harmony! Every hue of Wonsover is pre-planned to harmonize with the other available wall colors . . . and the same colors are offered in *Dutch Boy's* semi-gloss Satin Ellamell for matching wood trim or in kitchens and baths.

476 — BLUE HAZE

446 — SUNFLOWER

488 — NORTHERN SPRUCE

412 — OFF WHITE

Handsome Ready-Mixed Colors

Here are colors that range from popular pastels to unusual rich shades—all in a pleasing true-flat finish without a whisper of gloss. And they are ready-to-use on interior plaster, wallboard, brick, concrete—even well-anchored wallpaper.



CLOUD PINK

YELLOW LIKE

SEASAND

LYRIC BLUE

GREEN SPRAY

CORNBLE

GEORGIAN GREEN

CORALTONE

BAYFORK

GUNSMOKE

FRENCH BEIGE

SAGE GREEN

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