
ONE
GALLON
O'BRIEN'S
"75"
HOUSE PAINT
FOR ANY EXTERIOR SURFACE
TRIM & TINTING
WHITE
MADE IN U.S.A. BY THE O'BRIEN CORPORATION • SOUTH BEND, INDIANA • BALTIMORE, MARYLAND

O'BRIEN'S "75" HOUSE PAINT

O'Brien's new "75" House Paint represents the very finest in a top quality exterior paint. Made with special *Pre-Shrunk Thermolyzed Oils*, it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal.

The extra hiding of the new "75" House Paint White insures the *whitest* possible jobs in only one coat. Actually *gets whiter* the longer it's on. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint "buy" on the market. No other outside paint can match it for permanence and lasting beauty.

"75" HOUSE PAINT PRIMING WHITE

This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint and other similar products. It controls the penetration of the oils in the paint applied over it, and dries dull permitting fast application of the finish coat. Easy to apply, its tremendous hiding provides a perfect base for final coat.

"75" TINTING WHITE

This product has all the application and performance features of regular "75" House Paint except that **it is to be used for tinting purposes or for trim use where a NON-CHALKING WHITE is wanted.** Can be easily tinted with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other standard redi-mixed *"75" House Paint colors.*

WARNING! FLAMMABLE
KEEP AWAY FROM HEAT SPARKS, AND OPEN FLAME
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with the skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

75 HOUSE PAINT—WHITE FOR TINTING

Pigment		56.83%
	Titanium Dioxide	10.60%
	Titanium Calcium Pigment	19.16%
	35% Leaded Zinc Oxide	44.70%
	Silicates	25.54%
		100.00%
Vehicle		43.17%
	Raw Linseed Oil	41.86%
	Heat Treated Linseed Oil	24.38%
	Thermolyzed Tung Oil	5.42%
	Mineral Spirits & Driers	28.34%
		100.00%

75

DIRECTIONS FOR USE

FOR NEW UNPAINTED SURFACES

1st Coat—O'Brien's "75" House Paint Priming White, thinned with two or three pints of raw linseed oil. Tint to approximate shade of finish coat.*

2nd Coat—O'Brien's "75" House Paint.

FOR OLD PAINTED SURFACES

One Coat Work — one coat "75" House Paint will give a satisfactory result providing the surfaces are reasonably clean — in good condition and there is no radical change of color.

Two Coat Work — over badly weathered or extremely dirty surfaces, follow two coat system listed above under "New Unpainted Surfaces." Apply Primer as it comes from can. Do not thin with raw linseed oil.

* For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

GENERAL RECOMMENDATIONS

WEATHER — Outside painting should never be done when the weather is damp or the temperature below 60° F.

SURFACES — Surfaces to be painted should be perfectly dry and free of grease, oil, dust and loose dirt.

SPRAYING — "75" House Paint may be sprayed by an experienced operator.

DRYING — Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 haurs drying.

Stir Paint Well Before and During Use. When Necessary — Thin with Turpentine or O'Brien's Reducit.

THE O'BRIEN CORPORATION

SOUTH BEND, IND. BALTIMORE, MD.
OKLA. CITY, OKLA. SAN FRANCISCO, CAL.
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49 TOC 001403



49 TOC 001404

"75" EXTERIOR EGGSHELL PAINT

For Wood & Asbestos Shingles—Stucco—Concrete—Wood Siding and Trim

A new, all-purpose outside eggshell paint for use on wood and asbestos shingles, stucco, concrete, masonry, metal, wood siding and trim. It provides a rich, durable finish to exterior surfaces where a dull coating is preferred to the conventional high lustre. This material works easy under the brush; has excellent coverage and unsurpassed hiding. Made with Pre-Shrunk Oils, it beautifies, protects and waterproofs. A "breather type" paint — it reduces paint blistering and peeling.

O'Brien's "75" Exterior Eggshell Paint Sealer is a special clear sealer for mixing with the paint, making an excellent primer for use over stucco, concrete, shingles and other porous surfaces where a two coat job is necessary. It helps to prevent paint troubles due to varying porosity or the presence of free alkali in stucco and masonry surfaces.

THINNING NOTE — to retard drying and setup of paint during hot weather, one pint of "75" Ex. Egg. Pt. Thinner should be added to each gal. of paint.

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT AND OPEN FLAME
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with the skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

75 EGGSHELL — SUNCREST

Pigments:		46.23%
	A.Z.O Nickle Yellow	29.28%
	Titanium Dioxide	1.60%
	18% Leaded Zinc Oxide	28.16%
	Silicates	40.96%
		100.00%
Vehicle:		53.77%
	Raw Linseed Oil	11.74%
	Heat Treated Linseed Oil	23.42%
	Modified Soya Alkyd Resin	8.59%
	Aromatic Solvents	10.81%
	Mineral Spirits & Driers	45.43%
		100.00%

REGISTERED
REGN. No. 8513
DATE 7-12-38

DIRECTIONS FOR USE

Asbestos Shingles (unpainted*) — two coats are necessary. Under *pastel colors* of "75" Exterior Eggshell, use a prime coat of O'Brien's A.R. Primer (may be tinted with Tone-All Colors, not more than two tubes per gal.) Under *dark colors* of Exterior Eggshell, use prime coat consisting of equal part mixture of "75" Exterior Eggshell Paint Sealer and Exterior Eggshell Paint. Finish with one coat of "75" Exterior Eggshell Paint.

*IMPORTANT — this material is not recommended for use over unpainted asbestos shingles unless the shingles have weathered at least five years. Do not use over glazed type shingles.

Asbestos Shingles (old, previously painted) surfaces in good condition normally require only one coat of "75" Exterior Eggshell. Over badly weathered surfaces, follow specifications under "*Wood Shingles, Siding, Trim (New Unpainted).*"

Wood Shingles, Siding, Trim (new, unpainted) — one coat "75" House Paint Primer followed with one coat "75" Exterior Eggshell

Wood Shingles, Siding, Trim (previously painted) — same specifications as listed under "*Asbestos Shingles (Old, Previously Painted).*"

Stucco, Concrete, Masonry — follow same specifications as listed above under "*Asbestos Shingles, Unpainted.*" NOTE—allow new masonry to age six months, if possible, before painting. Do not paint wet or chronically damp masonry with an oil base paint.

Special Note — before painting over stained shingles or shakes, paint a small test area and allow to dry several days to determine whether stain will "bleed" through. If no discoloration occurs, proceed with painting.

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49 TOC 001405



49 TOC 001406

"75" EXTERIOR EGGSHELL PAINT

For Wood & Asbestos Shingles—Stucco—Concrete—Wood Siding and Trim

A new, all-purpose outside eggshell paint for use on wood and asbestos shingles, stucco, concrete, masonry, metal, wood siding and trim. It provides a rich, durable finish to exterior surfaces where a dull coating is preferred to the conventional high lustre. This material works easy under the brush; has excellent coverage and unsurpassed hiding. Made with Pre-Shrunk Oils, it beautifies, protects and waterproofs. A "breather type" paint — it reduces paint blistering and peeling.

O'Brien's "75" Exterior Eggshell Paint Sealer is a special clear sealer for mixing with the paint, making an excellent primer for use over stucco, concrete, shingles and other porous surfaces where a two coat job is necessary. It helps to prevent paint troubles due to varying porosity or the presence of free alkali in stucco and masonry surfaces.

THINNING NOTE — to retard drying and setup of paint during hot weather, one pint of "75" Ex. Egg. Pt. Thinner should be added to each gal. of paint.

CAUTION! COMBUSTIBLE

Keep away from heat and open flame. Use with adequate ventilation. Avoid prolonged or repeated contact with skin. Avoid prolonged breathing of vapor or spray mist. Keep container closed when not in use.

"75" EXTERIOR EGGSHELL HOUSE PAINT — TINTING WHITE

Pigment		45.99%
	Titanium Dioxide	28.30%
	18% Leaded Zinc Oxide	28.30%
	Silicates	43.40%
		100.00%
Vehicle		54.01%
	Raw Linseed Oil	12.09%
	Heat Treated Linseed Oil	24.20%
	Soya Bean Alkyd Resin	3.80%
	Aromatic Hydrocarbon	10.83%
	Mineral Spirits & Drier	46.99%
		100.00%

REGISTERED
REGN. No. 8513
DATE 8-3-58

DIRECTIONS FOR USE

Asbestos Shingles (unpainted*) — two coats are necessary. Under *pastel colors* of "75" Exterior Eggshell, use a prime coat of O'Brien's A.R. Primer (may be tinted with Tone-All Colors, not more than two tubes per gal.) Under *dark colors* of Exterior Eggshell, use prime coat consisting of equal part mixture of "75" Exterior Eggshell Paint Sealer and Exterior Eggshell Paint. Finish with one coat of "75" Exterior Eggshell Paint.

*IMPORTANT — this material is not recommended for use over unpainted asbestos shingles unless the shingles have weathered at least five years. Do not use over glazed type shingles.

Asbestos Shingles (old, previously painted) surfaces in good condition normally require only one coat of "75" Exterior Eggshell. Over badly weathered surfaces, follow specifications under *"Wood Shingles, Siding, Trim (New Unpainted)."*

Wood Shingles, Siding, Trim (new, unpainted) — one coat "75" House Paint Primer followed with one coat "75" Exterior Eggshell

Wood Shingles, Siding, Trim (previously painted) — same specifications as listed under *"Asbestos Shingles (Old, Previously Painted)."*

Stucco, Concrete, Masonry — follow same specifications as listed above under *"Asbestos Shingles, Unpainted."* NOTE—allow new masonry to age six months, if possible, before painting. Do not paint wet or chronically damp masonry with an oil base paint.

Special Note — before painting over stained shingles or shakes, paint a small test area and allow to dry several days to determine whether stain will "bleed" through. If no discoloration occurs, proceed with painting.

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49 TOC 001407



49 TOC 001408

"75" EXTERIOR EGGSHELL PAINT

For Wood & Asbestos Shingles—Stucco—Concrete—Wood Siding and Trim

A new, all-purpose outside eggshell paint for use on wood and asbestos shingles, stucco, concrete, masonry, metal, wood siding and trim. It provides a rich, durable finish to exterior surfaces where a dull coating is preferred to the conventional high lustre. This material works easy under the brush; has excellent coverage and unsurpassed hiding. Made with Pre-Shrunk Oils, it beautifies, protects and waterproofs. A "breather type" paint — it reduces paint blistering and peeling.

O'Brien's "75" Exterior Eggshell Paint Sealer is a special clear sealer for mixing with the paint, making an excellent primer for use over stucco, concrete, shingles and other porous surfaces where a two coat job is necessary. It helps to prevent paint troubles due to varying porosity or the presence of free alkali in stucco and masonry surfaces.

THINNING NOTE — to retard drying and setup of paint during hot weather, one pint of "75" Ex. Egg. Pt. Thinner should be added to each gal. of paint.

REGISTERED
REG'N. No. 8513
DATE 8-5-54

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT AND OPEN FLAME
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with the skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

"75" EXTERIOR EGGSHELL HOUSE PAINT – ICEBERG

Pigment	45.99%
Titanium Dioxide	28.30%
18% Leaded Zinc Oxide	28.30%
Silicates	43.40%
	100.00%
Vehicle	54.01%
Raw Linseed Oil	12.09%
Heat Treated Linseed Oil	24.29%
Soya Bean Alkyd Resin	5.80%
Aromatic Hydrocarbon	10.83%
Mineral Spirits & Drier	46.99%
	100.00%

Less than 5% Tinting Colors Added

DIRECTIONS FOR USE

Asbestos Shingles (unpainted*) — two coats are necessary. Under *pastel colors* of "75" Exterior Eggshell, use a prime coat of O'Brien's A.R. Primer (may be tinted with Tone-All Colors, not more than two tubes per gal.) Under *dark colors* of Exterior Eggshell, use prime coat consisting of equal part mixture of "75" Exterior Eggshell Paint Sealer and Exterior Eggshell Paint. Finish with one coat of "75" Exterior Eggshell Paint.

*IMPORTANT — this material is not recommended for use over unpainted asbestos shingles unless the shingles have weathered at least five years. Do not use over glazed type shingles.

Asbestos Shingles (old, previously painted) surfaces in good condition normally require only one coat of "75" Exterior Eggshell. Over badly weathered surfaces, follow specifications under "*Wood Shingles, Siding, Trim (New Unpainted).*"

Wood Shingles, Siding, Trim (new, unpainted) — one coat "75" House Paint Primer followed with one coat "75" Exterior Eggshell

Wood Shingles, Siding, Trim (previously painted) — same specifications as listed under "*Asbestos Shingles (Old, Previously Painted).*"

Stucco, Concrete, Masonry — follow same specifications as listed above under "*Asbestos Shingles, Unpainted.*" NOTE—allow new masonry to age six months, if possible, before painting. Do not paint wet or chronically damp masonry with an oil base paint.

Special Note — before painting over stained shingles or shakes, *paint a small test area and allow to dry several days to determine whether stain will "bleed" through.* If no discoloration occurs, proceed with painting.

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49 TOC 001409