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when you **KNOW** your home is
WEATHER-PROTECTED

with **SHERWIN-WILLIAMS**

SWP

THE HOUSE PAINT THAT'S

WEATHERATED*

\$5.19
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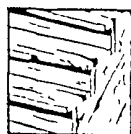


*A continuous laboratory testing program has dictated and contr. is the basis for the choice of SWP House Paint to fight off deterioration, decay and early repainting.

Guard These Vital Spots

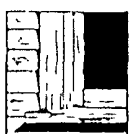


SWP House Paint demonstrates its superior WEATHERATED* ability to fight off deterioration in these vital spots where Weather and Wear attack first.



1 Exterior walls and roof of your home must protect your whole home and its contents from weather. Keep your home in fighting condition with SWP.

3 Steps and porch floors are exposed not only to weather but to the abuse of foot traffic as well. Keep these vital spots protected with good paint.



2 Wind we and win slow down. Storms should be watched for signs of paint deterioration. Periodic painting with SWP cuts down on repairs caused by neglect.



4 Cutters and down spots can't perform their jobs unless they are cleaned and painted regularly. Periodic painting helps repare holes down.

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ONE COAT **FLAT-TONE**

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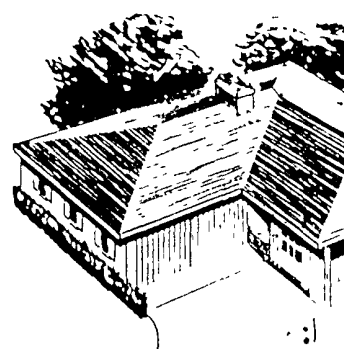
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